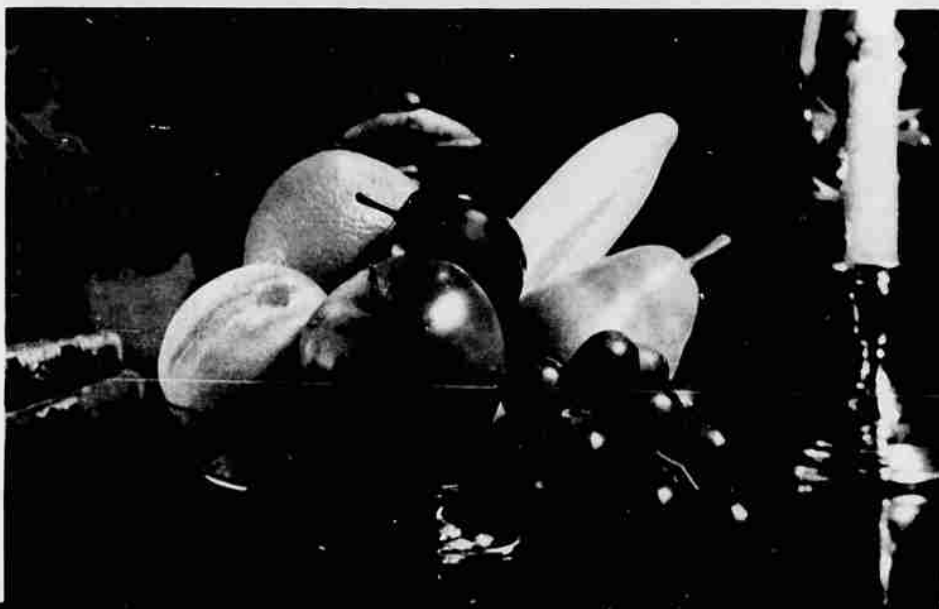


Very special offers to you from Betty Crocker Mixes!



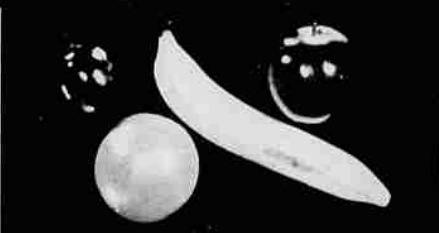
"We thought this artificial fruit was so beautiful we wanted to make it available to you."



1



2



3



Free!

**ORCHARD-REAL!
ARTIFICIAL APPLE
by Kendra**

JUST SEND ANY TWO BOX BOTTOMS FROM THESE BETTY CROCKER MIXES:

Brownie, Date Bar, Gingerbread, Macaroon, Boston Cream Pie or Pudding Cake Mixes (Lemon, Chocolate, Orange and Caramel).

We like these beautiful decorator apples so much we want you to have one free! They look orchard-real—good enough to eat. And when you hold them in your hands, they even feel like real apples. Actually they're made of washable textured vinyl that won't melt or break with normal use. And they're just one of many pieces of the "aristocrats" of artificial fruit made by Kendra. To get your free apple, send two box bottoms from any of the above mixes and your name and address (use coupon below) to General Mills, Box 1400, Minneapolis 60, Minn.

OR FREE APPLE FOR TWO BOX BOTTOMS...PLUS THREE ADDITIONAL PIECES FOR \$1.25. An orange so authentic-looking you'll be tempted to peel it...a golden banana that is realistically flecked with brown...a plum with stem that looks as if it's just been picked! To get these three pieces along with a free apple—enclose \$1.25 with your two box bottoms and your name and address (use coupon below) and send to General Mills, Box 1400, Minneapolis 60, Minn.

OR FREE APPLE FOR TWO BOX BOTTOMS...PLUS SIX ADDITIONAL PIECES FOR \$2.00. A peach so orchard-real there's fuzz on it...a russet-colored pear that looks good enough to eat...a cluster of grapes that might have come right off the vine...and an orange, banana and plum (described above)! To get these six pieces along with a free apple—enclose \$2.00 with your two box bottoms, name and address (use coupon below) and send to General Mills, Box 1400, Minneapolis 60, Minn.

For each offer you need any two box bottoms from these mixes!

General Mills



General Mills • Box 1400 • Minneapolis 60 • Minnesota

Please send me a FREE Kendra apple (Offer No. 1); I enclose 2 box bottoms from required Betty Crocker Mixes.

NAME _____

Please send me FREE apple plus 3 additional fruits (Offer No. 2). I enclose 2 box bottoms from required Betty Crocker Mixes and \$1.25 (no stamps, please).

ADDRESS _____

CITY _____

Please send me FREE apple plus set of 6 fruits (Offer No. 3). I enclose 2 box bottoms from required Betty Crocker Mixes and \$2.00 (no stamps, please).

ZONE _____ STATE _____

Allow 3 weeks for delivery. Offer good only in Continental U.S. Offer good only while supply lasts.