# Save This Magazine Section All Week

## KFLW

CBS 1450 KC
MARCH 20 - MARCH 26

### SUNDAY

6:00 News CBS
6:05 Our Sunday Best
6:15 Changing Times
6:30 Assembly of God
6:45 Our Sunday Best
9:00 Youth For Christ
9:30 News CBS
9:35 Report From Europe CBS
9:45 Howard K. Smith CBS
10:00 News — CBS
10:05 How Christian Science Heals
10:20 Musical Interlude
10:30 Salt Lake Tabernacle Choir CBS
11:00 Klamath Lutheran Church
12:35 Cleveland Symphony Orchestra CBS
1:00 News—CBS
1:05 Invitation to Learning CBS
1:30 University Explorer
1:45 The Older You Grow CBS
2:00 News CBS
2:05 Old Fashioned Revival Hour
2:35 New York Philharmonic CBS
5:00 News CBS
5:05 Johnny Dollar CBS
5:30 Suspense CBS
5:55 News Analysis CBS
6:00 News CBS
6:05 Have Gun Will Travel CBS
6:30 Gunsmoke CBS
7:00 News CBS
7:05 News Analysis — CBS
7:10 Mitch Miller CBS
7:35 Double Your Pleasure CBS
8:00 World Tonight CBS
8:15 Music For Easy Listening
8:30 Face The Nation
9:00 Leading Question
9:30 Trojan Digest
10:00 Richfield Reporter CBS
10:15 Sign Off

### MONDAY

6:00 News CBS
6:05 News — Local
6:10 Rise 'n' Shine
7:00 Breakfast Edition News
7:15 Weathercast
7:20 Breakfast Broadcast
7:30 Frank Goss CBS
7:45 World News Roundup—CBS
8:00 News CBS
8:05 Morning Melodies
8:30 World News and Weather
8:40 Classified Ads of The Air
9:00 News CBS
9:05 Morning Melodies
9:30 Money Game
10:00 News CBS
10:05 Right to Happiness — CBS
10:15 Second Mrs. Burton — CBS
10:30 Young Dr. Malone — CBS
10:45 Ma Perkins — CBS
11:00 News — CBS
11:05 Whispering Streets — CBS
11:15 Couple Next Door — CBS
11:30 Helen Trent — CBS
11:45 Pat Buttram — CBS
12:00 News — Noon Edition
12:15 Payless Sidewalk Show
12:30 Garry Moore Show CBS
12:40 Bing Crosby-Rosemary Clooney Show
1:00 News CBS
1:05 Arthur Godfrey Show CBS
2:00 News CBS
2:05 House Party CBS
2:30 Musical Matinee
3:00 News CBS
3:05 Record Merry Go Round
4:00 News — CBS
4:05 Record Merry Go Round
5:00 Lowell Thomas CBS
5:10 Sports Time CBS
5:15 Basin Briefs
5:30 Tom Harmon CBS
5:45 Frank Goss CBS
5:55 Hometown News
6:00 Music For Dining
7:00 Backgrounding the News CBS
7:05 Amos 'n' Andy CBS
7:30 Double Your Pleasure
7:35 Andy Griffith Show CBS
7:40 Burns and Allen CBS
7:45 Bob and Ray CBS
8:00 World Tonight CBS
8:15 Music For Easy Listening
9:00 News CBS
9:05 Music For Easy Listening
9:30 Music For Easy Listening
10:00 Richfield Reporter CBS
10:15 Music For Easy Listening
10:55 News
11:00 Sign Off

### TUESDAY

6:00 News CBS
6:05 News Local
6:10 Rise 'n' Shine
7:00 Breakfast Edition News
7:15 Weathercast
7:20 Breakfast Broadcast
7:30 Frank Goss CBS
7:45 World News Roundup—CBS
8:00 News CBS
8:05 Morning Melodies
8:30 World News and Weather
8:40 Classified Ads of The Air
9:00 News
9:05 Morning Melodies
9:30 Money Game
10:00 News CBS
10:05 Right to Happiness — CBS
10:15 Second Mrs. Burton — CBS
10:30 Young Dr. Malone — CBS
10:45 Ma Perkins — CBS
11:00 News — CBS
11:05 Whispering Streets — CBS
11:15 Couple Next Door — CBS
11:30 Helen Trent — CBS
11:45 Pat Buttram — CBS
12:00 News — Noon Edition
12:15 Payless Sidewalk Show
12:30 Garry Moore Show CBS
12:40 Bing Crosby-Rosemary Clooney Show
1:00 News CBS
1:05 Arthur Godfrey Show CBS
2:00 News CBS
2:05 House Party CBS
2:30 Musical Matinee
3:00 News CBS
3:05 Record Merry Go Round
4:00 News — CBS
4:05 Record Merry Go Round
5:00 Lowell Thomas CBS
5:10 Sports Time CBS
5:15 Basin Briefs
5:30 Tom Harmon CBS
5:45 Frank Goss CBS
5:55 Hometown News
6:00 Music For Dining
7:00 Backgrounding the News CBS
7:05 Amos 'n' Andy CBS
7:30 Double Your Pleasure
7:35 Andy Griffith Show CBS
7:40 Burns and Allen CBS
7:45 Bob and Ray CBS
8:00 World Tonight CBS
8:15 Music For Easy Listening
9:00 News CBS
9:05 Music For Easy Listening
9:30 Richfield Reporter CBS
10:00 News
11:15 Sign Off

### WEDNESDAY

6:00 News CBS
6:05 News Local
6:10 Rise 'n' Shine
7:00 Breakfast Edition News
7:15 Weathercast
7:20 Breakfast Broadcast
7:30 Frank Goss CBS
7:45 World News Roundup—CBS
8:00 News CBS
8:05 Morning Melodies
8:25 Shopping News
8:30 World News and Weather
8:40 Classified Ads of The Air
9:00 News CBS
9:05 Morning Melodies
9:30 Money Game
10:00 News CBS
10:05 Right to Happiness CBS
10:15 Second Mrs. Burton CBS
10:30 Young Dr. Malone CBS
10:45 Ma Perkins CBS
11:00 News CBS
11:05 Whispering Streets CBS
11:15 Couple Next Door CBS
11:30 Helen Trent CBS
11:45 Pat Buttram CBS
12:00 Local News
12:15 Payless Sidewalk Show
12:30 Garry Moore Show CBS
12:40 Bing Crosby-Rosemary Clooney Show
1:00 News CBS
1:05 Arthur Godfrey Show CBS
2:00 News CBS
2:05 House Party CBS
2:30 Musical Matinee
3:00 News CBS
3:05 Right to Happiness CBS
3:15 Second Mrs. Burton CBS
3:30 Young Dr. Malone CBS
3:45 Ma Perkins
4:00 News — CBS
4:05 Whispering Streets
4:15 Couple Next Door
4:30 Helen Trent
4:45 Pat Buttram
5:00 Lowell Thomas CBS
5:10 Sports Time CBS
5:15 Basin Briefs
5:30 Tom Harmon CBS
5:45 Frank Goss CBS
5:55 Hometown News
6:00 Music For Dining
7:00 Backgrounding the News CBS
7:05 Amos 'n' Andy CBS
7:30 Double Your Pleasure
7:35 Andy Griffith Show CBS
7:40 Burns and Allen CBS
7:45 Bob and Ray CBS
8:00 World Tonight CBS
8:15 Music For Easy Listening
9:00 News CBS
9:05 Music For Easy Listening
9:30 Music For Easy Listening
10:00 Richfield Reporter CBS
10:15 Music For Easy Listening
11:00 News
11:15 Sign Off

### THURSDAY

6:00 News CBS
6:05 News — Local
6:10 Rise 'n' Shine
7:00 Breakfast Edition News
7:15 Weathercast
7:20 Breakfast Broadcast
7:30 Frank Goss CBS
7:45 World News Roundup—CBS
8:00 News CBS
8:05 Morning Melodies
8:30 World News and Weather
8:40 Classified Ads of The Air
9:00 News CBS
9:05 Morning Melodies
9:30 Money Game
10:00 News CBS
10:05 Right to Happiness — CBS
10:15 Second Mrs. Burton — CBS
10:30 Young Dr. Malone — CBS
10:45 Ma Perkins — CBS
11:00 News — CBS
11:05 Whispering Streets — CBS
11:15 Couple Next Door — CBS
11:30 Helen Trent — CBS
11:45 Pat Buttram — CBS
12:00 News — Noon Edition
12:15 Payless Sidewalk Show
12:30 Garry Moore Show CBS
12:40 Bing Crosby-Rosemary Clooney Show
1:00 News CBS
1:05 Arthur Godfrey Show CBS
2:00 News CBS
2:05 House Party CBS
2:30 Musical Matinee
3:00 News CBS
3:05 Record Merry Go Round
4:00 News — CBS
4:05 Record Merry Go Round
4:30 Safety Program
5:00 Lowell Thomas CBS
5:10 Sports Time CBS
5:15 Basin Briefs
5:30 Tom Harmon CBS
5:45 Frank Goss CBS
5:55 Hometown News
6:00 Music For Dining
7:00 Backgrounding the News CBS
7:05 Amos 'n' Andy CBS
7:30 Double Your Pleasure
7:35 Andy Griffith Show CBS
7:40 Burns and Allen CBS
7:45 Bob and Ray CBS
8:00 World Tonight CBS
8:15 Music For Easy Listening
9:00 News CBS
9:05 Music For Easy Listening
9:30 Music For Easy Listening
10:00 Richfield Reporter CBS
10:15 Music For Easy Listening
11:00 News
11:15 Sign Off

### FRIDAY

6:00 News CBS
6:05 News — Local
6:10 Rise 'n' Shine
7:00 Breakfast Edition News
7:15 Weathercast
7:20 Breakfast Broadcast
7:30 Frank Goss CBS
7:45 World News Roundup—CBS
8:00 News CBS
8:05 Morning Melodies
8:30 News and Weather
8:35 Musical Interlude
8:40 Classified Ads Of The Air
9:00 News CBS
9:05 Morning Melodies
9:30 Money Game
10:00 News CBS
10:05 Right to Happiness — CBS
10:15 Second Mrs. Burton — CBS
10:30 Young Dr. Malone — CBS
10:45 Ma Perkins — CBS
11:00 News — CBS
11:05 Whispering Streets — CBS
11:15 Couple Next Door — CBS
11:30 Helen Trent — CBS
11:45 Pat Buttram — CBS
12:00 News—Noon Edition
12:15 Payless Sidewalk Show
12:30 Garry Moore Show CBS
12:40 Bing Crosby-Rosemary Clooney Show
1:00 News CBS
1:05 Arthur Godfrey Show CBS
2:00 News CBS
2:05 House Party CBS
2:30 Musical Matinee
3:00 News CBS
3:05 Record Merry Go Round
4:00 News — CBS
4:05 Record Merry Go Round
4:30 Safety Program
5:00 Lowell Thomas CBS
5:10 Sports Time CBS
5:15 Basin Briefs
5:30 Tom Harmon CBS
5:45 Frank Goss CBS
5:55 Hometown News
6:00 Music For Dining
7:00 Backgrounding the News CBS
7:05 Amos 'n' Andy CBS
7:30 Double Your Pleasure
7:35 Andy Griffith Show CBS
7:40 Burns and Allen CBS
7:45 Bob and Ray CBS
8:00 World Tonight - CBS
8:15 Music For Easy Listening
9:00 News — CBS
9:05 Music For Easy Listening
10:00 Richfield Reporter CBS
10:15 Music For Easy Listening
11:00 News
11:15 Sign Off

### SATURDAY

6:00 News CBS
6:05 News Local
6:10 Rise 'n' Shine
6:45 County Agent
7:00 News — Breakfast Edition
7:15 Weathercast
7:20 Breakfast Broadcast
7:30 Frank Goss CBS
7:45 Changing Times CBS
8:00 News — CBS
8:05 Morning Melodies
8:15 Classified Ads Of The Air
8:30 Storytime
9:00 News CBS
9:05 Morning Melodies
9:35 Man Around The House
9:50 Magazine Newsstand Theatre
10:00 News
10:05 Money Game
10:30 Changing Times
10:45 Saturday Serenade
10:55 News—CBS
11:00 Metropolitan Opera CBS
2:30 News CBS
2:35 Musical Matinee
3:00 News CBS
3:05 Al Conte Orchestra CBS
3:30 Saturday At the Chase CBS
4:00 News CBS
4:05 Record Merry-Go-Round
5:00 Words of Life
5:15 Basin Briefs
5:30 Saturday Sports Special CBS
5:45 Frank Goss CBS
5:55 Hometown News
6:00 News CBS
6:05 Music For Dining
6:55 Sports Time CBS
7:00 News CBS
7:05 News Analysis CBS
7:10 Saturday Night Dance Party
7:35 Capitol Cloakroom CBS
8:00 World Tonight — CBS
8:15 Changing Times CBS
8:30 Steve Lawrence CBS
9:00 Music For Easy Listening
9:55 News
10:00 Sign Off

## KVIP-TV

REDDING CALIFORNIA
MARCH 20 - MARCH 26

### SUNDAY

11:15 Basketball
1:30 Championship Bridge
2:00 Roller Derby
3:00 Sgt. Preston
3:30 Christian Science
3:45 Dan Smoot
4:00 Meet The Press
4:30 Broken Arrow
5:00 The Alaskans
6:00 Adventures In Paradise
7:00 Riverboat
8:00 Maverick
9:00 The Chevy Show
10:00 Loretta Young Show
10:30 21 Beacon Street
11:00 Bold Venture
11:30 Burns and Allen
12:00 Late News and Sign Off

### MONDAY

11:00 Why Teacher
11:30 It Could Be You
12:00 Queen For A Day
12:30 Love That Bob
1:00 About Faces
1:30 From These Roots
2:00 Day In Court
2:30 Gale Storm Show
3:00 Beat The Clock
3:30 Who Do You Trust
4:00 American Bandstand
5:00 Popeye And Friends
5:30 Rin Tin Tin
6:00 Newsbeat Northstate
6:15 NBC News
6:30 Coronado 9
7:00 Wichita Town
7:30 Cheyenne
8:30 Tales Of Wells Fargo
9:00 Peter Gunn
9:30 Hal Peterson
10:00 Steve Allen
11:00 Death Valley Days
11:30 Jack Paar
12:00 Late News and Sign Off

### TUESDAY

11:00 Let's Speak Spanish
11:30 It Could Be You
12:00 Queen For A Day
12:30 Love That Bob
1:00 About Faces
1:30 From These Roots
2:00 Day In Court
2:30 Gale Storm Show
3:00 Beat the Clock
3:30 Who Do You Trust
4:00 American Bandstand
5:00 Popeye
5:30 Rocky and his Friends
6:00 Newsbeat Northstate
6:15 NBC News
6:30 Highway Patrol
7:00 Shotgun Slade
7:30 Bronco
8:30 Wyatt Earp
9:00 The Rifleman
9:30 Laramine
10:30 Keep Talking
11:00 Man Called X
11:30 Jack Paar
12:00 Late News and Sign Off

### WEDNESDAY

11:00 Shasta College
11:30 It Could Be You
12:00 Queen For A Day
12:30 Love That Bob
1:00 About Faces
1:30 From These Roots
2:00 Day In Court
2:30 Gale Storm Show
3:00 Beat The Clock
3:30 Who Do You Trust
4:00 American Bandstand
5:00 Popeye And His Friends
5:30 My Friend Flicka
6:00 Newsbeat Northstate
6:15 NBC News
6:30 Coronado 9
7:00 Donna Reed Show
7:30 Wagon Train
8:30 Price Is Right
9:00 Perry Como
10:00 Bourbon Street Beat
11:00 High Road to Danger
11:30 Jack Paar
12:30 Late News and Sign Off

### THURSDAY

11:00 Let's Speak Spanish
11:30 It Could Be You
12:00 Queen For A Day
12:30 Love That Bob
1:00 About Faces
1:30 From These Roots
2:00 Day In Court
2:30 Gale Storm Show
3:00 Beat The Clock
3:30 Who Do You Trust
4:00 American Bandstand
5:00 Ruff And Reddy
5:30 Rocky And His Friends
6:00 Newsbeat Northstate
6:15 NBC News
6:30 Harbor Command
7:00 Sea Hunt
7:30 Walt Disney Presents
8:30 The Real McCoys
9:00 Bachelor Father
9:30 Tennessee Ernie Ford Show — color
10:00 You Bet Your Life
10:30 Man And The Challenge
11:00 New Movie
12:30 Late News and Sign Off

### FRIDAY

11:00 The Question Is
11:30 It Could Be You
12:00 Queen For A Day
12:30 Love That Bob
1:00 About Faces
1:30 From These Roots
2:00 Day In Court
2:30 Gale Storm Show
3:00 Beat The Clock
3:30 Who Do You Trust
4:00 American Bandstand
5:00 Death Valley Days
5:30 Rin Tin Tin
6:00 Newbeat Northstate
6:15 NBC News
6:30 Whirlybirds
7:00 Cavalcade Of Sports
7:45 Jackpot Bowling
8:00 Lock Up
8:30 Overland Trail
9:30 Masquerade Party
10:00 The Untouchables
11:00 Adventure Theater
12:45 Late News and Sign Off

### SATURDAY

11:00 NBA Pro Basketball: Play Off
1:00 TBA
2:00 Time For Youth
2:30 So This Is Hollywood
3:00 Pro Football
4:00 Championship Bowling: Ed Kawolics and Harry Smith
5:00 Tales Of The Vikings
5:30 Disc Date
6:00 Lawrence Welk
7:00 Gale Storm Show
7:30 Bonanza — Color
8:30 Leave It To Beaver
9:00 The Deputy
9:30 World Wide 60
10:30 The Rebel
11:00 Wichita Town
11:30 RKO Movie Time
1:00 Late News and Sign Off


# KFLW

**Home of**

**GOOD MUSIC**
**NEWS - Every hour on the hour**
**Complete Sports Coverage**
**Dramatic and Variety Shows**

**In Other Words...**
**Just plain GOOD radio!**

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**Your comments always appreciated!**


### KNOCK-DOWN, DRAG-OUT

NEW ORLEANS (UPI) — The longest bout in the history of boxing is believed to have taken place in New Orleans: a 110-round, seven-hour and 19-minute match in which A. Brown and J. Burke fought to a draw on April 6, 1893.