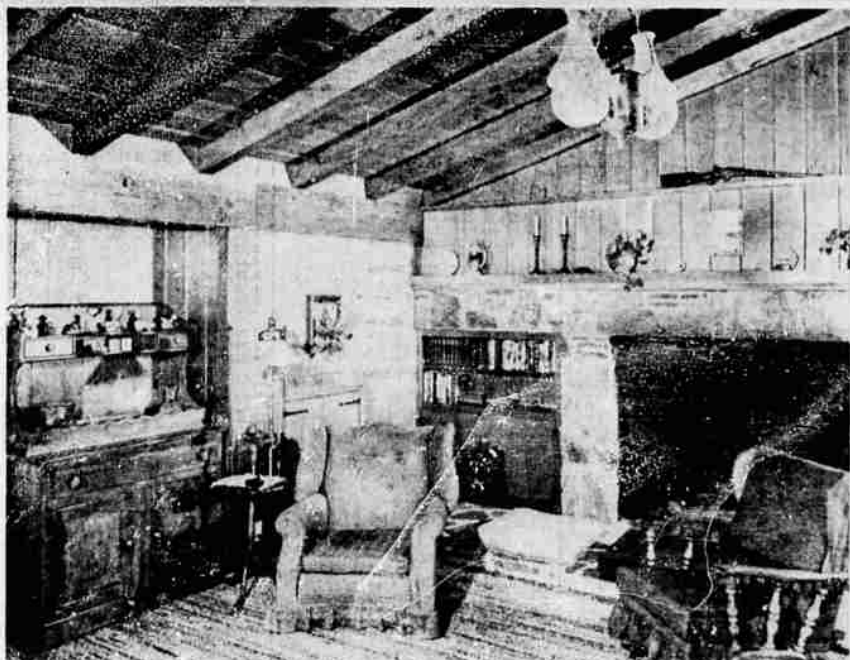




A BEAUTIFUL ALL-WOOD THEME — This handsome, cozy living room owes much of its warmth to the imaginative use of lumber and lumber paneling. Both the clear paneling and the knotty beams are made from western pine region species. Notice how handsomely this sets off the rugged fireplace and how it makes the most of the furnishings in the room. There are some nice details, too, in the elongated mantle, the fireplace with its raised hearth, and in the simple moulding that supports the gun above.

Warmth Of Wood Adds To Beauty Of Modern Homes

The warmth of wood has lent charm to living rooms since the days of our forefathers. It was chosen initially because of its availability and easy workability, but it has won a permanent spot in the hearts of homeowners and, consequently, today more and more species are available from coast to coast.

Some of the most economical and easy to come by are the 10 species from the western pine region. They show a range of color, grain and knot formation that makes them ideal for whatever style or mood you wish to create in a living room, or any other room in the house for that matter.

For example, if your living room is in a city or suburban home, you might decide to use lumber paneling in a clear grade; if your house is in a rural area or your living room is in a summer home, a knotty paneling might seem more suitable. Larch has a very uniform grain if you are thinking

of using clear lumber and lumber paneling, but any of the western pine region species will give good results from this standpoint. If you want knots you should decide whether you want large and distinctive ones found, say, in ponderosa pine, or small, tight formations common to lodgepole and Idaho white pine. If natural wood tone is important to you, you might swing to the deep reddish color found in incense cedar or inland red cedar. The best thing to do is consult your lumber dealer about these and other western pine region species which also include sugar pine, Engelmann spruce, Douglas fir and white fir.

Planning is exceedingly important in doing over an old living room or creating a new one from scratch. You might want to use lumber and lumber paneling throughout or it might be dramatic to focus attention on one aspect of the room such as the ceiling, an entrance area or a fireplace wall. Paneling is an excellent way

to do this and the species from the western pine region take any finishing treatment beautifully. You can use a clear finish, a wood stain or perhaps a handsome pigmented stain that will lend color to your room but still allow the natural characteristics of your wood to show through.

What is more, lumber and paneling can disguise a room's shortcomings. A high ceiling can be lowered with planks and beams to give a cozier feeling. A badly cut up wall or exposed pipes can be hidden with built-in storage cabinets made of lumber to match your paneling and these units might include space for your TV and radio-phonograph. A doorway might be framed with open shelves for books or bric-a-brac. These are just a few of the special jobs western pine region lumber can do while it adds beauty to a room.

From this decorative standpoint it is particularly versatile because it goes beautifully with other materials. It can bring out the solid heaviness of a stone fireplace, dramatize the colors in a floor or in carpeting or set off the fabrics used in draperies, curtains or upholstery.

Loot Rock, at Meramec Caverns in Missouri, is where the Jesse James gang used to split the riches they high-jacked from banks.

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