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Protects like oil—  
soothes like powder!

See for yourself. Smooth Z. B. T. Baby Powder on palm of hand, sprinkle with water. See how it runs off without penetrating Z. B. T.'s protective sheath. There's proof that Z. B. T. Baby Powder with Olive Oil repels irritation-causing moisture, where ordinary baby powders absorb it. Guard your baby's tender skin against urine scald, diaper rash by using Z. B. T. Baby Powder after every bath and diaper change!

Also guards against  
chafing and prickly heat  
Used by hundreds of hospital nurseries



## Why "Good-Time Charlie" Suffers Uneasy Bladder

Unwise eating or drinking may be a source of mild, but annoying bladder irritations—making you feel restless, tense, and uncomfortable. And if restless nights, with nagging backache, headache or muscular aches and pains due to over-exertion, strain or emotional upset, are adding to your misery—don't wait—try Doan's Pills.

Doan's Pills act 3 ways for speedy relief. 1—They have a soothing effect on bladder irritations. 2—A fast pain-relieving action on nagging backache, headache, muscular aches and pains. 3—A wonderfully mild diuretic action thru the kidneys, tending to increase the output of the 15 miles of kidney tubes. So, get the same happy relief millions have enjoyed for over 60 years. New, large, economy size saves money. Get Doan's Pills today!

## Worry of FALSE TEETH Slipping or Irritating?

Don't be embarrassed by loose false teeth slipping, dropping or wobbling when you eat, talk or laugh. Just sprinkle a little FASTEETH on your plates. This pleasant powder gives a remarkable sense of added comfort and security by holding plates more firmly. No quantity, zesty, pasty taste or feeling. It's alkaline (non-acid). Get FASTEETH at any drug counter.

### PHOTO CREDITS

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Page 4: Wide World.  
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## ACID INDIGESTION? SODA RELIEVES FAST



½ teaspoon in ½ glass water

Arm & Hammer soda works right away—brings comfort as it neutralizes excessive stomach acid. It is pure, safe bicarbonate of soda (commonly called baking soda), and it meets all requirements of the U. S. Pharmacopoeia. Buy Arm & Hammer soda at food stores.

In certain areas, such as metropolitan New York, the same high quality soda is sold under the name COW BRAND.

CHURCH & DWIGHT CO., INC., 70 PINE ST., NEW YORK 5, N. Y.

## Run Away

(Continued)

Lemmon, perhaps the most iconoclastic of all society belles, who eloped with divorced society playboy Jacob ("Jakie") Webb in 1941. Characteristically, her "wedding ring" was a beer-bottle opener. She waited until 1945 to divorce Jakie only because he spent most of the time, including a six-month court-martial sentence, in the Army.

Barbara Billingsley, daughter of Sherman who operates New York's famous Stork Club, ran away to marry John Christoffers, a 28-year-old commercial photographer. Sherman had hoped she would marry one of his more socially acceptable patrons and shed no tears when Barbara returned home five years later.

THE SETTING for perhaps the most dramatic of all rich-girl disappearance cases was New York in the '10s. Dorothy Arnold, a debutante from one of that city's wealthiest families, was chatting pleasantly with friends outside a Fifth Avenue bookstore. Minutes later, she disappeared; no trace of her has ever been found. All that is certain is that she had aspired to be a writer and her family had ridiculed her efforts. This, coupled with a feeling of futility toward the role of "rich girl," has been advanced as a reason for her running—if, indeed, she did run away and was not the victim of foul play.

The police discovered several interesting facts in their investigation. Unknown to the family, Dorothy had a suitor, an older man and a most unlikely choice for a society girl. For a time, there was conjecture that she might have fled with him and that he had done away with her in a fit of jealousy. When that proved unfounded, police concentrated on a mysterious package that had been delivered to her only a few days before her disappearance while she was visiting a friend in Boston. She never showed her friend the contents, but whatever was inside the package caused her to end her visit and rush back to New York. Some believe the package was a rejected manuscript and a final blow to Dorothy's pride.

Another curious fact was that Dorothy's family didn't report her disappearance to the police for some time, although they claimed she had no reason to run away. Even during the police investigation they were reluctant to cooperate. To this day, the case remains unsolved.

Psychiatrists interviewed by FAMILY WEEKLY all arrived at the same basic reasons why rich girls run away from home. "Lack of love and security at home," asserts Dr. Smiley Blanton of the famous Marble Church Religio-Psychiatric Clinic.

"There are well-to-do families where a child, in a sense, is almost abandoned except that he lives in the same house with his parents," says Dr. Franklin Robinson, Director of the Children's Service Center in Wilkes-Barre, Pa., and one of the foremost authorities on the subject. "The parents are often so busy that they assign a lot of their own duties to maids and governesses. This certainly produces insecurity."



Disappearance of Dorothy Arnold, a rich girl who wanted to become a writer, is still unsolved.

A New York psychiatrist, who has treated many wealthy children and asked to remain anonymous for that reason, agrees with Dr. Robinson, but explores more deeply: "From my own experience, I certainly know that turning over children to governesses is very common. Then, during the formative years when a child needs close relationships, there's much more divorce, drinking, and casual affairs among the well-to-do, for the simple reason that their wealth permits it. It's understandable that the kids run away if there's such a poor family relationship."

Gamble Benedict herself spoke eloquently for the "poor little rich girls."

"I was miserably lonely," she said after running off with Porumbeau. "A girl like me, dealing with the same Social-Register kind of people, meets someone like Andre, who knows the world, who shows you a gentleness you never knew. You say to yourself: 'For this, I'll brave the world!'"

"We're pushed into socially acceptable schools," says the girl who was raised by her grandmother. "There's pressure to have contact only with the children of our own group. Anyone who does anything different is sent to a psychiatrist."

GAMBLE TELLS how she was not allowed to study ballet because it was "supposed to be bad for my figure"; how she couldn't study music seriously because she had refused to play the piano as a young girl. The result of such an upbringing, she claims, is inevitable.

"They (society girls) marry boys from their own set," Gambi says. "They hate them within a year. Then they become drunks or go from divorce to divorce—or both."

"I swear that this kind of money is nothing but a headache," she continues, speaking about the millions that will be hers if her grandmother doesn't disinherit her. "It means watching business conditions, getting heartburn over income tax or corporations or what not."

One syndicated columnist has a less complicated explanation. He says that the basic reason rich girls run away is the sudden realization—even if it's a subconscious one—that while their money and prestige can open many doors, it can never win respect or love. That's a frightening realization for a young girl who observes others being loved and respected even though they can't buy minks and sports cars—and this can be frightening enough to make the desperate ones run away.