

Business News

By FLORENCE JENKINS

Klamath Kamera & News Center, 1004 Main St., is the new name of the business formerly known as Bud & Charlotte's. It is a new partnership between **Charlotte Carmichael McEntire** (who will have been in the business 23 years by April 10) and **George DuPont of Los Angeles** who is an expert in black and white and color photography. The center has exclusive franchise for Edixa, a camera made in West Germany, which will be featured along with all leading brands of photographic equipment.

New Method Cleaners, 1453 Esplanade, and Village Cleaners in Town & Country shopping center, have been sold by Mr. and Mrs. **Bob Henry** (who have been in the dry cleaning business in Klamath Falls for the last 20 years), to Mr. and Mrs. **Ed Iensen**, veterans in the laundry and dry cleaning business here. The Henrys are continuing to operate the Econ-O-Wash in Town & Country shopping center.

Last month, **Dr. A. L. Hafencrichter**, Soil Conservation Service, Portland, was in Klamath Falls as guest speaker at the Klamath Soil Conservation District's annual meeting. Following the meeting, a letter has been received from **A. Cellers**, of Buchanan-Cellers Grain Co., McMinnville, concerning a grass seed needed in the pasture program. He mentions Creeping Meadow Foxtail, and stated: "We have producers here producing this seed and the trouble has been to find a market for it. It is not a heavy producer as far as seed is concerned but there is enough available for probably 70 acres because only about five pounds per acre is all that is needed, even if it is sown alone."

Lee Straus, owner of Boat City, 1939 So. 6th St., has returned from the annual San Francisco Boat Show at the Cow Palace. He brought back lots of new ideas about boating and some boats, he reports. He also attended the boat shows earlier this year at Los Angeles and Portland.

Klamath County will be represented in seven travel shows this year, according to **R. Frank Tucker**, Klamath County Chamber of Commerce manager. Copies of the prize-winning four-color folder (prepared for the chamber by Agency Lithograph Co., Portland) went to the Chicago show on Feb. 26. Other shows and the dates are the Los Angeles Sports and Vacation show, March 11-20; Milwaukee Sentinel Sports Show, March 19-27; Los Angeles Sportsman and Vacation Show, March 31-April 10; American & Canadian Sportsmen's & Vacation Show at Cleveland, March 18-27; Northwest Sports and Travel Show at Minneapolis, April 1-10; California Spring Garden Show at Oakland, April 29-May 8. This representation is through participation in the Pacific Northwest Travel Assn., of which Mrs. **Grace Kirkpatrick** of Bainbridge Island, Wash., is secretary. Various chamber managers from the Pacific Northwest area assist in manning the booths and add the authoritative touch of being actually from the area they are promoting.

Howard K. Perrin, 1415 Esplanade, has been awarded an architect and engineering contract by General Services Administration, according to **W. A. Holloway**, regional commissioner. The contract covers architect and engineering services preparatory to making lighting improvements, miscellaneous repairs and painting the U.S. Post Office at Lakeview. Estimated construction cost is \$22,000, according to the commissioner, and the contract is to be completed as soon as possible.

Scholarships for financial assistance for studies in economic reporting at the graduate school of journalism, Columbia University are announced by **Dean Edward W. Barrett**. The graduate school, founded in 1912, offers to 80 selected students each year an intensive course of professional training. A recently established program provides for two \$1,500 fellowships, two \$1,000 scholarships and a \$600 scholarship. Inquiries should be addressed to the dean prior to April 15.

Donald J. Hall, chairman of highway technology at Oregon Tech, has received his registered professional engineer's license in Oregon by reciprocity. This permits him to practice civil engineering and land surveying in Oregon. He is also registered in Idaho where he was in practice for six years in various phases of civil engineering. Hall and his family live on Route 3, Klamath Falls. This brings to 16 the number of registered engineers in

the city of Klamath Falls. An assumed business name certificate has been filed for Custom Sweeping Service, 736 1/2 Doty St., by **Guy Neighbors** and **Donald Hodgdon**.

AMPSCO Corporation, Box 4307, Station G, Columbus, Ohio, is manufacturing an electrically operated insect trap called "Spinsoet" which is to be marketed through garden supply and retail centers.

An outstanding event of the year for life insurance representatives of the Pacific Northwest will be the annual sales congress sponsored by the Portland Life Underwriters Assn., slated for Portland's new Sheraton hotel on April 6. Registration cost for the entire day, including luncheon, is \$6. Tickets may be obtained by writing **S. David Rodway**, Equitable Life Assurance Society of the U.S., 700 Public Service Bldg., Portland 4.

Sealed bids for leasing of six parcels of public land in the Klamath Project area, Bureau of Reclamation, will be opened at 10 a.m., March 30, at the bureau's office at Washburn Way and Joe Wright Road. These lands total 7,745 acres and include Lease Area Q at Clear Lake, Lots 3, 4, 5 and 6 in Lease Area E near Klamath Falls, White Lake area near Lower Klamath Lake and Lot 1 in Lease Area S on the north-west side of Upper Klamath Lake. Information on bid procedure and leasing conditions available from **D. A. Gray's** office or from bulletins posted in post offices in the Klamath Basin.

Members of the Washington, Oregon, Idaho and Montana chapters of the American Institute of Real Estate Appraisers will meet in Seattle March 24-26 for the 11th annual Pacific Northwest regional appraisal conference. Sessions will be at the Hotel Olympic. Hosts will be **Vernon V. Brier**, Seattle, president of the Washington chapter, and **William L. Bader**, Portland, president of the Oregon chapter. About 300 delegates are expected to attend.

Christopher Kraig, Equitable Savings & Loan Assn. vice president, says construction activity in the Pacific Northwest "will continue to swing upward during the months ahead. Commercial building is expected to account for even a larger share of the dollar volume than it has in the past." Equitable's construction news shows Klamath Falls had an increase of 21 per cent in February, 1960, over the same month last year.

The board of directors of **Hartfield Stores, Inc.**, on March 10 declared a quarterly stock dividend of 1 1/2 per cent on the common stock, in lieu of a cash dividend, payable April 28 to shareholders of record April 8. The company is expanding its operations into large-volume, self-service stores, the first of which is to be opened about June.

"The American Sheep Producers Council is making a grant and aid of \$2,500 to assist the Lamb Shows," **R. A. Ward**, Portland, general manager, Pacific Wool Growers and a director of the American Sheep Producers Council, told the Associated Lamb Shows of Western Oregon Committee last week in Portland. Purpose of the meeting was to work out an advertising schedule for the nine Western Oregon Lamb and Wool Shows. The release doesn't mention a Klamath or Lake county show.

Court Records

KLAMATH COUNTY DISTRICT COURT
 Chalmar Len McKinney, truck speeding, dismissed motion D.A.
 Harley Eugene Vroman, fail stop at stop sign, \$5.
 Ray Shelton Gentry Jr., violation basic rule, \$12.50.
 Kenneth Leroy Buttram, axle overload, \$20 forfeited.
 Raymond Alvada Eades, combination overload, \$43 forfeited.
 William Conrad Myers, violation basic rule, \$7.50.
 R. B. Oliver, violation basic rule, \$7.50.
 Aloyse Mae Karen Dalve, violation basic rule, \$7.50 forfeited.
 Clarence Russell Alston, violation basic rule, \$6.50.
 Charles Merwin Rowland, violation basic rule, \$4.50.
 Gerald Elvin Rutledge, violation basic rule, \$13 forfeited.
 Larry Leon Wray, obstructed rear vision, \$5.
 Leonard Milton Williams, fail show declared, \$7.50.
 Barry Duard Stewart, fail stop at stop sign, \$5.
 John Vogel, fail stop at stop sign, \$5.
 Leroy Logan Ashcraft, fail display license plates, \$5.
 Wilmer Leonard Allers, no muffler, \$5.
 Albert Morris Porter, violation basic rule, \$15.
 Alex Thomas Camille, fail signal for lane change, \$7.50 forfeited.
 Jeff Mack, driving while intoxicated, 30 days in lieu of fine, committed.
 Kenneth Harold Glider, improper muffler, \$5.
 Leo Johnson, reckless driving, 10 days and \$75 fine and costs or 35 days in lieu of fine, committed.

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Preparation For Seeding Of Spring Grain Started

By **WALT JENDRZEJEWSKI**, County Agent

Land preparation for seeding of spring grain has started. We've seeded some fields peas already. Early planting is very desirable for peas, including sweet peas.

Generally, early planted grain does better than late planted grain, but it's possible to be too eager about grain seeding. Early plantings are sometimes frosted severely. Sometimes replanting is necessary.

Many farmers won't plant grain till after mid-April for this reason and much barley is planted in early May.

Earlier planting generally permits earlier harvest and a chance to establish late summer seeding of alfalfa, clover or pasture in the grain stubble.

When seeding grain escapes frost damage and summer frost, early plantings usually produce better than later ones, especially on dry lands.

On irrigated lands, proper irrigation can close the yield gap between early and late planting. Very often moisture supply during the summer is neglected and the earlier plantings come out top.

For barley which occupies the greatest acreage of our crop land but also for oats, wheat and rye on irrigated mineral soils the plant nutrient most needed which can supply from commercial fertilizer is nitrogen.

Where grain follows grain, we can expect as much as a 400 hundredweight increase from each 20 pounds of N applied up to perhaps 80 pounds. Beyond 80 pounds, increase per 20 pounds of N applied is not likely to be as great.

Some growers apply as much as 80 pounds of N with profitable return to the additional 20 pounds.

Where grain straw has been returned to mineral soil, as it should be, rotting of the straw uses up nitrogen at the rate of around 20 pounds per ton of straw plowed down.

One hundred pounds of sulfate supplying 21 pounds of N costs \$2.75 (13 cents per pound of N). When that 100 pounds of sulfate increases yield 400 pounds per acre and grain sells for \$40 per ton or two cents per pound, you get

back for the \$2.75 invested in fertilizer; or about \$3 back for each dollar invested in nitrogen fertilizer.

In many cases, it's safe to say that you double your money or better when you use nitrogen fertilizer wisely on grain. Where grain follows grain.

Grain planted following potatoes often responds well to nitrogen fertilizer application, also.

Grain following alfalfa or clover as is often the case on land infested with nematode is not likely to give the same kind of yield increase to nitrogen application.

The legume crops have built up nitrogen fertility.

Usually protein content of grain is increased above the 11 1/2 to 12 per cent which is the malt industry's ideal maximum percentage.

This is a definite problem in production of malting barley. Very high protein content is not desirable.

For feed grains and wheat particularly durum wheat, high protein is desirable.

It has been demonstrated that grain needs sulfur in small quantities. If the land has not had sulfur application as such or from sulfur carrying fertilizers the grain fertilizer should supply some sulfur.

Addition of polysulfide to aqua ammonia at rates to supply six to eight pounds per acre have shown that sulfur helps grain.

Ammonium sulfate carries 24 pounds of sulfur per hundredweight as well as 21 pounds of N. Ammonium phosphate (16-20-0) carries about 15 pounds of sulfur in addition to 16 pounds of N and 20 pounds of phosphoric acid.

Grains are not heavy phosphate users but we have soils which do not supply enough phosphate for grain. On some lake bottoms we get good yield increases from phosphate application. One hundred pounds of triple phosphate (minor element mixture) applied

through a fertilizer attachment on the grain drill gives good results on some lake bottoms.

Generally yield increases have not been great from nitrogen application to the dark lake bottom soils. On the gray mucks nitrogen application has possibilities.

Similarly some mineral soils where nitrogen gives yield increases are low in phosphate availability and that lack limits yield increase from nitrogen application.

Soil tests are helpful in locating phosphate shortage. Phosphate tests are important too for alfalfa and clover crops which are heavy phosphate users and heavy sulfur users.

Farm demonstrations here indicate desirability of applying some of the grain fertilizers through a fertilizer attachment on the drill.

Seeding grain fertilized in this manner with 100 pounds of 16-20 has gotten off to a rapid start and has withstood spring frosts better.

The seeding time application was in addition to regular injection or plow down of nitrogen.

More than 100 pounds of fertilizer with the seed can result in injury to germinating grain.

On dry land, benefit of nitrogen fertilizer depends on moisture supply. In a dry season, fertilizer doesn't help, particularly on light sandy shallow droughty soils.

If there is good spring moisture and June rain, nitrogen gives dry land yield increases comparable to those on irrigated lands.

On irrigated lands fertilizer doesn't give maximum increases if adequate moisture is not provided. June and July are critical months. There is reason to believe that some irrigated grain fields should get two irrigations instead of one or three instead of two.

Inadequate moisture may be a large part of the reason why some

dry soils often do not produce barley yields as great as do those soils which carry more silt and clay and have greater moisture holding capacity.

In addition to anhydrous and aqueous ammonia and ammonium sulfate, other nitrogen carriers include: Ammonium nitrate which contains 32 pounds of N but no sulfur; and urea which also contains no sulfur but provides 46 pounds of N per 100 pounds. Urea is a dry fertilizer which apparently is a cheaper source of nitrogen in areas where it is used in volume. It has not been used extensively here.

Ammoniated phosphates like 16-20-0, 11-48-0, di-ammonium phosphate (21-33-0), and others are nitrogen carriers. Complexes which carry potash as well as phosphate

and nitrogen are available. Significant gain yield increases to potash application have not been demonstrated here where soil tests and trials indicate high potash availability generally on mineral soils.

MOWER TROUBLE
BARRI, VI. (UPI)—Raymond Hosking, an employe of the New England Telephone and Telegraph Co., disrupted telephone service for several hours when he lost control of his power mower and it snapped a guy wire.

NOTHING PLAIN, PLEASE
NEW YORK (UPI)—Gourmets have made hamburger chowmein, hamburger cobbler, hamburger corn mustard, hamburger brochette, hamburger macaroni, hamburger noodle pudding, hamburger with banana, and even hamburger rice pilaf.

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New Market Opens Doors

YREKA—Matt McNeil and Dick Tylers' new Big M Market, Yreka's newest, opened its doors for business at 9 a.m. Thursday with bargains, free orchids to the ladies, balloons for children, and free soft drinks, coffee, donuts and hot dogs.

The new store is located at the corner of Main and Center streets, covers a total of 11,000 square feet, with 7,500 square feet of merchandising area. There is a 5,000 square foot parking area under roof and a parking area at the rear of the store.

The new supermarket has utilized all the latest innovations in grocery marketing. It features pre-cut meats, but there is a butcher on hand to take care of special orders. The meat section is leased and operated by **Mic Davis**, formerly of Chico.

A really new customer service is the kiddies' corner, with a large table and chairs where children may read comic books while parents are shopping.

The large store was designed by **Wes Baker**, United Grocers Co., Medford.

McNeil has been in the grocery business since 1944, beginning at the Home Market, closed when he opened the Big M. He also owns the Drive-N-Save Market south of Yreka.

FOR GREATER BRAINPOWER

NEW YORK (UPI)—Many corporations are feeling more and more responsible for aid to higher education—the main reason being the need for the trained brainpower produced by universities. A recent survey showed that several hundred of the largest corporations now earmark 34 per cent of their total giving for education, against 21 per cent in 1950.

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