

La Pointe's
IT'S A WONDERFUL STORE

4-DAY SPECIAL SELLING

4 days only - save on

Luxury Coats

\$27

Mostly Forstman's master fabrics and Hockanum's smartest weaves. Elegant styles, fine tailoring. Made to sell for \$39.95, \$49.95 and \$59.95.

4 days only - save on

Fashion Dresses

\$14.

New spring dresses and jacket ensembles in solid colors, prints, cottons and silk blends. A variety of colors in all sizes. Regularly up to \$35.95.

Vanity Fair and Van Raalte

Slips

\$4.79

Regularly \$5.95. Other Van Raalte and Vanity Fair slips, half slips and gowns only **\$7.79**, instead of \$8.95. Only **\$9.79**, instead of \$10.95. Only **\$11.79**, instead of \$12.95.

next 4 days only, buy fashionable

Dresses

\$11.

Famous make daytime dresses - sheaths, full skirts, cottons, dacrons and miracle blends in all colors and sizes. Regularly \$15.95 to \$19.95.

4 day savings on

Car Coats

\$6.99

Cotton poplin car coats all quilt lined in solid spring pastel colors and plaids. Regularly \$11.98.

next 4 days only, buy fashionable

Sport Suits

\$13.99

2-pc. and 3-pc. suits with matching blouses in wool, Irish linen, and cotton blends. Regularly \$17.95 to \$35.95.

4 day savings on new

Maternity Jackets

\$3.19

New maternity tops for spring and summer. Short sleeved and sleeveless sun tops in easy-care cottons and miracle blends. Regularly \$5.95 and \$6.95.

4 day savings on famous

Pedal Pushers

\$6.49

The finest washable, disciplined denim in rainbow colors. Nationally \$7.95, save \$1.46. Also on all the skirts, jackets, capri pants, and shorts in this group save \$1.46 off the nationally advertised price.

4 days only, all our Moxees

Shoes

\$7.90

The shoe with the true Italian flavor. Several patterns in black, red or beige. Regularly \$9.95.