

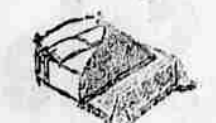
AUTHENTIC REPRODUCTION

save \$5 on Colonial heirloom type spreads!



SALE! 3 DAYS ONLY
10⁹⁹
regularly 15.99
Charge It

in all these colors
white, ivory and Harmony
House Spice beige, Frosty
pink or Capri blue with
white loops.



The beautiful pattern is
reversible for twice the
wear between washings.



A glorious sweep of double
knotted fringe adds a look
of luxury to this spread.

Beautiful "Virginia Reel" bedspread
copied from the original counterpane...
washes so beautifully, never needs ironing!

Exclusively Sears. You couldn't buy the original for
love nor money. This bedspread is a faithful reproduction
of an 1821 handwoven piece. Now for 3
days only you can buy our reproduction for just 10.99.
Rich, reversible design, woven of heavyweight cotton
yarns, has the elegance of colonial days with the easy
care of modern times. In super full or super twin sizes
for graceful draping. Buy it now at Sears to complete
your Colonial bedroom!

Just Say "Charge It" Enjoy your spread while you pay!

BIG PICTURE SALE!

Beautiful subjects by Robert Wood, Snyder, Dettelson
and other known artists. Framed in fine modern and pro-
vincial 2 1/2" and 3" mouldings. Generous size, 40"x28"

YOUR CHOICE **9.88**



LOVELY MOUNTAIN SCENES AND LAND-
SCAPES, FRAMED IN PROVINCIAL AND
MODERN FINISHED HARDWOOD MOLD-
INGS. SIZE 31" x 25".

YOUR CHOICE **\$4.88**



YOUR CHOICE **\$1.99**



New Tuning
Key Styling on
Electric Guitar

39⁸⁸
Down

• Single pickup
• Adjustable bridge
Solid body electric guitar has
tuning key arranged on one
"C" of modern headstock.
Steel reinforced neck, extra
slim for easy fingering. Tone
and volume controls, plus tone
switch. Pick and instructions.
Other guitars as
low as 14.95

only \$5 down
delivers up to \$200 of Harmony
House Furniture on Sears
Easy Payment Plan. \$10 Down
on purchases of \$200 or over.

save 15.07! our biggest 7-pc. modern dinette
rich inlaid table extends to full 6-ft.



choice of 3 lovely colors...
plus 6 matching chairs

reg. 129.95 **114⁸⁸**

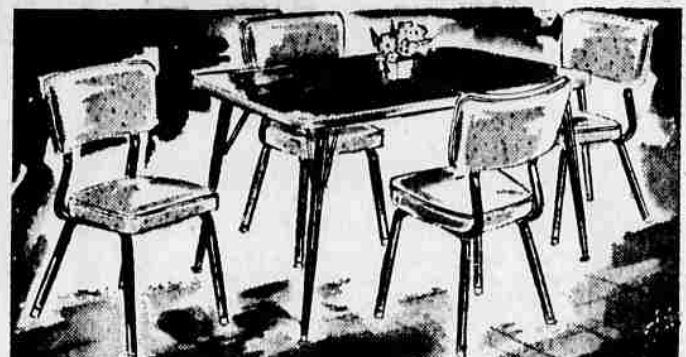
\$5 Down,
Sears Easy Terms

Choice of walnut or blonde marquet-
ry or walnut woodgrain with four
Travertine inlays.
Bronzeplated set seats six
comfortably. Both chairs and table
have gleaming brass trim. Table top
is hi-pressure Melamine plastic,
is scratch, stain resistant. Upholster-
ed chairs.

NOW AT SEARS
5-pc. Bronzitone Dinette

Only \$5 Down **49⁸⁸**

Low priced beauty in modern bronzitone metal
finish. Measures 30x40x48-in. Has 8-in. leaf
included. Table has Melamine plastic top in
woodgrain finish. Chairs in harmonizing white
with fan print vinyl plastic.



it's the new 501 nylon carpet

DuPont's 501 Nylon



DROWN IT
Liquid spills, soil
easily removed
from non-absorb-
ent fibers with
mild detergent.

SCRUB IT
Rough wear will
not cause tough
continuous nylon
filament to shed or
fuzz.

STAMPEDE ON IT
Unsurpassed wear-
ing quality; won't
mat under the
patter of feet, little
or large.

9⁹⁵
sq. yd.
12, 15 ft. widths

Deep luscious pile, high-low mosaic texture, a whole new
world of wonderful colors in soft, soft lusters... every
quality you want, you'll find in our Nylm carpet of
DuPont's 501 nylon. Surely it's the carpet of tomorrow but
you're invited to see it today!

Light Parchment beige
Spruce green
Federal gold
Spice beige
honey beige
cork tan

NO MONEY DOWN
on wall to wall installations
over \$275 on Sears Modern-
izing Credit Plan—36 months
to pay.

SHOP AT HOME
We'll bring samples to your
home without obligation to
you. PHONE TU 2-4481

shop at home service

A carpet consultant will call on you with
samples, measure, estimate and aid in
your color selection without obligation.
PHONE TU 2-4481



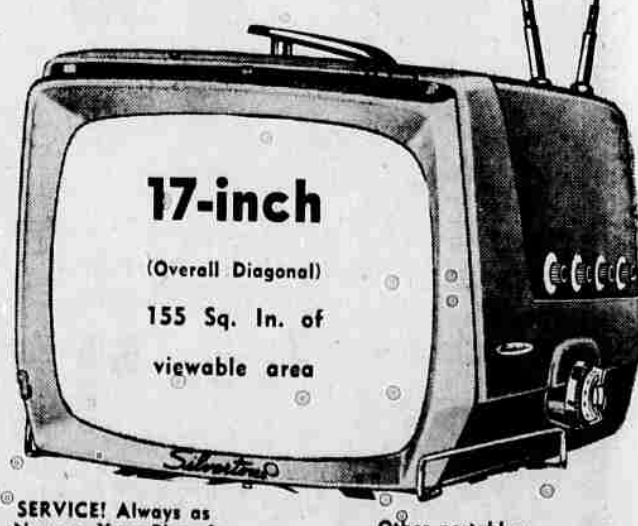
TV as Modern as Tomorrow in
Styling and Performance
179⁹⁵

• Lowboy styling
• Clear picture
Only \$5 Down Plus Free Coupons
Silverstone console TV with 21-in. (overall diagonal)
screen has 261 sq. in. viewable area. Metropolitan
chassis provides sharp, clear picture and good sound.
Slim cabinet styling in mahogany finished hardboard.

Fiberglass® cabinet for beauty, light weight
new **Silvertone** portable TV

3 Days Only
139⁹⁵

Plus Free Coupons
Only \$5 Down
Suburbanite model
TV provides good
picture and sound.
Fully enclosed cabi-
net back, telescoping
antenna.

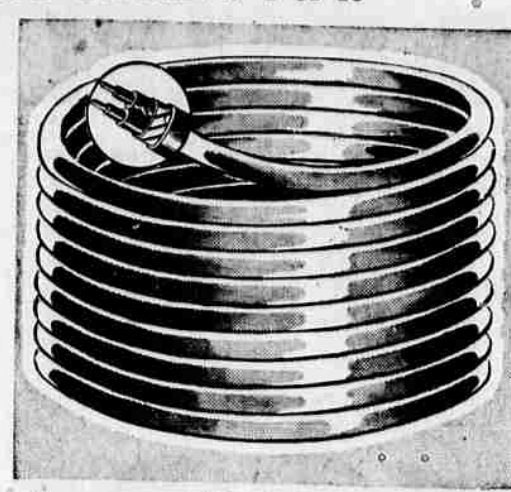


SERVICE! Always as
Near as Your Phone!
Call TU 2-4481

Other portables
as low as 119.95

OPEN

THURSDAY and FRIDAY
NIGHTS UNTIL 9 P.M.



Non-metallic Sheathed Cable
For Rewiring or New Wiring

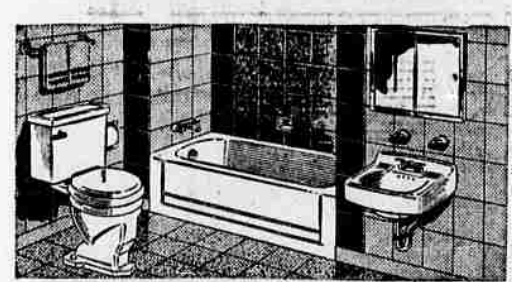
Just Say
"Charge It"
12 ga. 2-wire **4 1/2** ft.

Tough, heavy sheathing resists moisture, fire, acid
vapors. Easy installation for rewiring old circuits, add-
ing new circuits. Use in new or old homes. Has rip cord
for easy stripping. UL listed. Make your wiring safe!



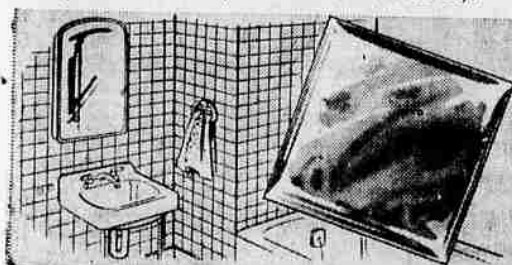
Make Sears Your Hqs.
For All Electrical Needs

All Home Improvement Needs... At Sears! Buy Now...



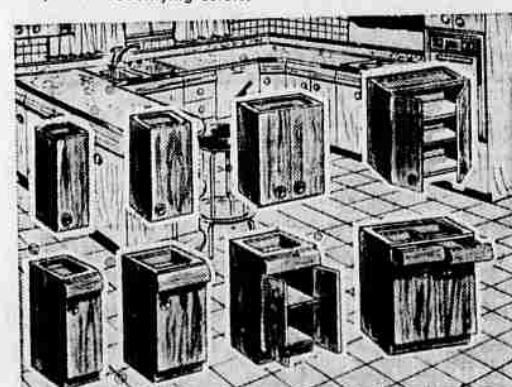
HOMART Low Cost Cast **\$109⁰⁰**
Iron Bath Ensemble

Imagine getting such high HOMART quality for such a low price!
Includes tub, toilet, lavatory and all necessary trim. Toilet and
lavatory are acid and stainproof vitreous china. A real buy.



Alabaster Plastic Wall
Tile Looks Like Marble **58c** sq. ft.

Enjoy the luxury look of this new wall tile. Our finest grade tile
is extra thick to give you years of wear and beauty. Choose from
many room beautifying colors.



Big Savings on Beautiful
Birch or Fir Cabinets

• Complete selection
of sizes and styles **15% off**

Give your kitchen or any room in your house
more storage space. Strong, solid wood
frames; handsome hardware. Sanded extra
smooth, ready to finish. Easy to assemble
Buy 'em now!

LOWEST PRICE EVER... JUST 3 DAYS ONLY!

3 HP David Bradley Roto Spader...
Performance Approved by Thousands!



ONE LOW PRICE
\$109.

Includes
Transport Wheels
and Extension
Tines

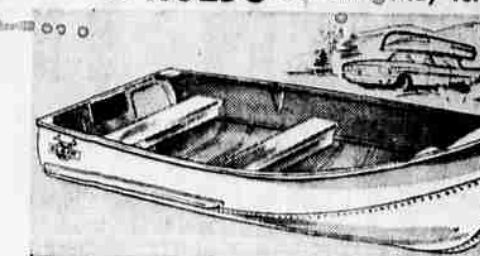
\$5 DOWN 36 Month on Sears
Easy Payment Plan

David Bradley Spaders "work-horse"
durability is proved by thousands. Here's
a 3 HP at a "never-before" low price.
Save time... effort: spade and mulch
in one step. 21-in. path with extension
tines. Drag stake adjusts depth. Spader
turns on a dime. Turnover, tiller extra.
Check the performance of this spader
before you buy any tiller.

3 HP ENGINE
DRIVES EXCLUSIVE
CHISEL POINT
TINES THROUGH
HARDEST SOIL.

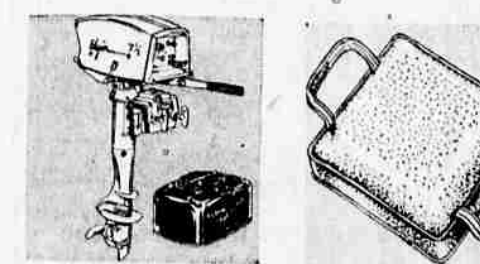


\$5 HOLDS any boat or motor
... until May 1st!



Elgin 12-ft. Aluminum
Fisherman's Boat **199⁹⁵**

Lightweight 12-ft. boat—easy to maneuver, easy to
transport. Rugged hull of high tempered aluminum
takes hardest use. Has "life saver" seats.



Low-Cost Elgin
7 1/2-HP Outboard **199.95**

Twin cylinder motor; forward, neutral
gear shift, 360° pivot reverse. With
fuel tank. Automatic rewind starter.



Handsome Vinyl
Boat Cushion **2.99**

15x15x2 in. In...
Attractive and practical! Coast
Guard approved. Vinyl cov-
er. Kapok Sealed in vinyl
filiation.



6-Volt Battery
Guaranteed
30-Mo. **10⁸⁸**

Charge It
Factory-fresh for sure
starts, longer life. Same
power as most original
equipment for 6-Volt
systems.

Installed Free

Tune-Up Now For Spring



Just say "Charge It" on SRC... use as a
30-DAY CHARGE ACCOUNT or take many months to pay



20-MONTH-TYREX*
ALLSTATE
CROSS COUNTRY
14⁸⁸

6.70 x 15
7.10 x 15
7.60 x 15

AND OLD TIRE OFF YOUR CAR

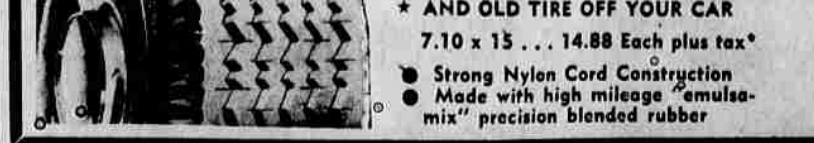
DEEP TREAD
... means more mileage
SAFER STOPS
... with more traction edges
HIGH MILEAGE RUBBER
... new "emulsa-mix"

Feel safer on Tyrex* cord... it rides easier,
rolls smoother and is stronger by actual
laboratory tests!

*TYREX is the certification mark of Tyrex Inc. for
viscose tire cord.

TIME SERVICE GUARANTEE
against all types of road hazards pro-
vided on the months used based on
current price... without trade-in at
time of return.

14-in Size also on Sale!



A Great Tire Buy! Triple Guaranteed
THE ALLSTATE
12⁸⁸

6.70 x 15 Tube-Type Blackwall
AND OLD TIRE OFF YOUR CAR
7.10 x 15... 14.88 Each plus tax
• Strong Nylon Cord Construction
• Made with high mileage "emulsa-
mix" precision blended rubber