

Save This Magazine Section All Week

KFLW

CBS 1450 KC
 MARCH 11 - MARCH 19
 SUNDAY

8:00 News CBS
 8:05 Our Sunday Best
 8:15 Changing Times
 8:30 Assembly of God
 8:45 Our Sunday Best
 9:00 Youth For Christ
 9:30 News CBS
 9:55 Report From Europe CBS

WHAT IS OUR BEST WEAPON AGAINST COMMUNISM?

Our best weapon is the truth. The Communists fear the truth because they know it could destroy them. Now you can hit them where it hurts—with the truth! With your own truth! Send the truth by entering the 1960 RADIO FREE EUROPE Truth Message Contest! Here's your chance to send your own words behind the Iron Curtain! Winning truth messages will be broadcast to 76 million people behind the Iron Curtain.

256 PRIZES!

You may be one of the top six winners who will be flown to Europe to broadcast their own messages. Or you may win one of 200 Hallicrafters short-wave radios! The best additional entries from each state will receive a set of the Encyclopaedia Britannica.

HERE'S HOW TO ENTER!

Simply complete this sentence in 25 additional words or less . . .

"I believe the most important thing people behind the Iron Curtain should know is . . ."

Send your entries to:

CRUSADE FOR FREEDOM
 Box 10-P, Mount Vernon, N. Y.

Truth messages will be judged for appropriateness, clarity, sincerity and originality. Competition closes April 30, 1960. All contributors enclosed with entries go in their entirety to Radio Free Europe.

Published as a public service in cooperation with The Advertising Council and the Newspaper Advertising Executives Association.

9:45 Howard K. Smith CBS
 10:00 News — CBS
 10:05 How Christian Science Heals
 10:20 Musical Interlude
 10:30 Sail Lake Tabernacle Choir CBS
 11:00 News
 11:05 Our Sunday Best
 11:30 First Presbyterian Church
 12:00 News — CBS
 12:05 Cleveland Symphony Orchestra CBS
 1:00 News — CBS
 1:05 Invitation to Learning CBS
 1:30 University Explorer
 1:45 The Older You Grow CBS
 2:00 News CBS
 2:05 Old Fashioned Revival Hour
 2:35 New York Philharmonic CBS
 3:00 News CBS
 3:05 Johnny Dollar CBS
 3:30 News Analysis CBS
 4:00 News CBS
 4:05 Have Gun Will Travel CBS
 4:30 Gunsmoke CBS
 7:00 News CBS
 7:05 News Analysis — CBS
 7:10 Mitch Miller CBS
 7:35 Your Pleasure CBS
 8:00 World Tonight CBS
 8:15 Music For Easy Listening
 8:30 Face The Nation
 9:00 Leading Question
 9:30 Trojan Digest
 10:00 Richfield Reporter CBS
 10:15 Sign Off

MONDAY

5:00 News CBS
 5:05 News — Local
 5:10 Rise 'n' Shine
 7:00 Breakfast Edition News
 7:15 Weathercast
 7:20 Breakfast Broadcast
 7:30 Frank Goss CBS
 7:45 World News Roundup—CBS
 8:00 News CBS
 8:05 Morning Melodies
 8:30 World News and Weather
 8:40 Classified Ads of The Air
 9:00 News CBS
 9:05 Morning Melodies
 9:30 Money Game
 10:00 News CBS
 10:05 Right to Happiness — CBS
 10:15 Second Mrs. Burton — CBS
 10:30 Young Dr. Malone — CBS
 10:45 Ma Perkins — CBS
 11:00 News — CBS
 11:05 Whispering Streets — CBS
 11:15 Couple Next Door — CBS
 11:30 Helen Trent — CBS
 11:45 Pat Buttram — CBS
 12:00 News — Noon Edition
 12:15 Payless Sidewalk Show
 12:30 Garry Moore Show CBS
 12:40 Bing Crosby-Rosemary Clooney Show

1:00 News CBS
 1:05 Arthur Godfrey Show CBS
 1:30 News CBS
 2:05 House Party CBS
 2:30 Musical Matinee
 3:00 News CBS
 3:05 Record Merry Go Round
 4:05 Record Merry Go Round
 5:00 Lowell Thomas CBS
 5:10 Sports Time CBS
 5:15 Basin Briefs
 5:30 Tom Harmon CBS
 5:45 Frank Goss CBS
 5:55 Hometown News
 6:00 Music For Dining
 7:00 Backgrounding the News CBS
 7:30 Double Your Pleasure
 7:35 Andy Griffith Show CBS
 7:40 Burns and Allen CBS
 7:45 Bob and Ray CBS
 8:15 Music For Easy Listening
 9:00 News CBS
 9:05 Music For Easy Listening
 10:00 Richfield Reporter CBS
 11:00 News
 11:05 Sign Off

10:15 Music For Easy Listening
 10:35 News
 11:00 Sign Off

TUESDAY

6:00 News CBS
 6:05 News Local
 6:10 Rise 'n' Shine
 7:00 Breakfast Edition News
 7:15 Weathercast
 7:20 Breakfast Broadcast
 7:30 Frank Goss CBS
 7:45 World News Roundup—CBS
 8:00 News CBS
 8:05 Morning Melodies
 8:30 World News and Weather
 8:40 Classified Ads of The Air
 9:00 News CBS
 9:05 Morning Melodies
 9:30 Money Game
 10:00 News CBS
 10:05 Right to Happiness — CBS
 10:15 Second Mrs. Burton — CBS
 10:30 Young Dr. Malone — CBS
 10:45 Ma Perkins — CBS
 11:00 News — CBS
 11:05 Whispering Streets — CBS
 11:15 Couple Next Door — CBS
 11:30 Helen Trent — CBS
 11:45 Pat Buttram — CBS
 12:00 News — Noon Edition
 12:15 Payless Sidewalk Show
 12:30 Garry Moore Show CBS
 12:40 Bing Crosby-Rosemary Clooney Show

1:00 News CBS
 1:05 Arthur Godfrey Show CBS
 1:30 News CBS
 2:05 House Party CBS
 2:30 Musical Matinee
 3:00 News CBS
 3:05 Record Merry Go Round
 4:05 Record Merry Go Round
 5:00 Lowell Thomas CBS
 5:10 Sports Time CBS
 5:15 Basin Briefs
 5:30 Tom Harmon CBS
 5:45 Frank Goss CBS
 5:55 Hometown News
 6:00 Music For Dining
 7:00 Backgrounding the News CBS
 7:30 Double Your Pleasure
 7:35 Andy Griffith Show CBS
 7:40 Burns and Allen CBS
 7:45 Bob and Ray CBS
 8:15 Music For Easy Listening
 9:00 News CBS
 9:05 Music For Easy Listening
 10:00 Richfield Reporter CBS
 11:00 News
 11:05 Sign Off

WEDNESDAY

6:00 News CBS
 6:05 News Local
 6:10 Rise 'n' Shine
 7:00 Breakfast Edition News
 7:15 Weathercast
 7:20 Breakfast Broadcast
 7:30 Frank Goss CBS
 7:45 World News Roundup—CBS
 8:00 News CBS
 8:05 Morning Melodies
 8:30 World News and Weather
 8:40 Classified Ads of The Air
 9:00 News CBS
 9:05 Morning Melodies
 9:30 Money Game
 10:00 News CBS
 10:05 Basketball Warmup
 10:15 High School Basketball Tournament
 12:00 News — Noon Edition
 12:15 Payless Sidewalk Show
 12:30 Garry Moore Show CBS
 12:40 Bing Crosby-Rosemary Clooney Show

1:00 News CBS
 1:05 Arthur Godfrey Show CBS
 1:30 News CBS
 2:05 House Party CBS
 2:30 Musical Matinee
 3:00 News CBS
 3:05 Record Merry Go Round
 4:05 Record Merry Go Round
 5:00 Lowell Thomas CBS
 5:10 Sports Time CBS
 5:15 Basin Briefs
 5:30 Tom Harmon CBS
 5:45 Frank Goss CBS
 5:55 Hometown News
 6:00 Music For Dining
 7:00 Backgrounding the News CBS
 7:30 Double Your Pleasure
 7:35 Andy Griffith Show CBS
 7:40 Burns and Allen CBS
 7:45 Bob and Ray CBS
 8:15 Music For Easy Listening
 9:00 News CBS
 9:05 Music For Easy Listening
 10:00 Richfield Reporter CBS
 11:00 News
 11:05 Sign Off

3:15 Second Mrs. Burton CBS
 3:30 Young Dr. Malone CBS
 3:45 Ma Perkins
 4:00 News — CBS
 4:05 Whispering Streets
 4:15 Couple Next Door
 4:30 Helen Trent
 4:45 Pat Buttram
 5:00 Lowell Thomas CBS
 5:10 Sports Time CBS
 5:15 Basin Briefs
 5:30 Tom Harmon CBS
 5:45 Frank Goss CBS
 5:55 Hometown News
 6:00 Music For Dining
 7:00 Backgrounding the News CBS
 7:05 Amos n' Andy CBS
 7:30 Double Your Pleasure
 7:35 Andy Griffith Show CBS
 7:40 Burns and Allen CBS
 7:45 Bob and Ray CBS
 8:00 World Tonight CBS
 8:15 Music For Easy Listening
 8:30 Music For Easy Listening
 9:00 News CBS
 9:05 Music For Easy Listening
 9:30 Music For Easy Listening
 10:00 Richfield Reporter CBS
 10:15 Music For Easy Listening
 11:00 News
 11:05 Sign Off

THURSDAY

6:00 News CBS
 6:05 News — Local
 6:10 Rise 'n' Shine
 7:00 Breakfast Edition News
 7:15 Weathercast
 7:20 Breakfast Broadcast
 7:30 Frank Goss CBS
 7:45 World News Roundup—CBS
 8:00 News CBS
 8:05 Morning Melodies
 8:30 World News and Weather
 8:40 Classified Ads of The Air
 9:00 News CBS
 9:05 Morning Melodies
 9:30 Money Game
 10:00 News CBS
 10:05 Right to Happiness — CBS
 10:15 Second Mrs. Burton — CBS
 10:30 Young Dr. Malone — CBS
 10:45 Ma Perkins — CBS
 11:00 News — CBS
 11:05 Whispering Streets — CBS
 11:15 Couple Next Door — CBS
 11:30 Helen Trent — CBS
 11:45 Pat Buttram — CBS
 12:00 News — Noon Edition
 12:15 Payless Sidewalk Show
 12:30 Garry Moore Show CBS
 12:40 Bing Crosby-Rosemary Clooney Show

1:00 News CBS
 1:05 Arthur Godfrey Show CBS
 1:30 News CBS
 2:05 House Party CBS
 2:30 Musical Matinee
 3:00 News CBS
 3:05 Record Merry Go Round
 4:05 Record Merry Go Round
 5:00 Lowell Thomas CBS
 5:10 Sports Time CBS
 5:15 Basin Briefs
 5:30 Tom Harmon CBS
 5:45 Frank Goss CBS
 5:55 Hometown News
 6:00 Music For Dining
 7:00 Backgrounding the News CBS
 7:30 Double Your Pleasure
 7:35 Andy Griffith Show CBS
 7:40 Burns and Allen CBS
 7:45 Bob and Ray CBS
 8:15 Music For Easy Listening
 9:00 News CBS
 9:05 Music For Easy Listening
 10:00 Richfield Reporter CBS
 11:00 News
 11:05 Sign Off

FRIDAY

6:00 News CBS
 6:05 News — Local
 6:10 Rise 'n' Shine
 7:00 Breakfast Edition News
 7:15 Weathercast
 7:20 Breakfast Broadcast
 7:30 Frank Goss CBS
 7:45 World News Roundup—CBS
 8:00 News CBS
 8:05 Morning Melodies
 8:30 News and Weather
 8:35 Musical Interlude
 8:40 Classified Ads of The Air
 9:00 News CBS
 9:05 Morning Melodies
 9:30 Money Game
 10:00 News CBS
 10:05 Right to Happiness — CBS
 10:15 Second Mrs. Burton — CBS
 10:30 Young Dr. Malone — CBS
 10:45 Ma Perkins — CBS
 11:00 News — CBS
 11:05 Whispering Streets — CBS
 11:15 Couple Next Door — CBS
 11:30 Helen Trent — CBS
 11:45 Pat Buttram — CBS
 12:00 News—Noon Edition
 12:15 Payless Sidewalk Show
 12:30 Garry Moore Show CBS
 12:40 Bing Crosby-Rosemary Clooney Show

1:00 News CBS
 1:05 Arthur Godfrey Show CBS
 1:30 News CBS
 2:05 House Party CBS
 2:30 Musical Matinee
 3:00 News CBS
 3:05 Record Merry Go Round
 4:05 Record Merry Go Round
 5:00 Lowell Thomas CBS
 5:10 Sports Time CBS
 5:15 Basin Briefs
 5:30 Tom Harmon CBS
 5:45 Frank Goss CBS
 5:55 Hometown News
 6:00 Music For Dining
 7:00 Backgrounding the News CBS
 7:30 Double Your Pleasure
 7:35 Andy Griffith Show CBS
 7:40 Burns and Allen CBS
 7:45 Bob and Ray CBS
 8:00 World Tonight — CBS
 8:15 Music For Easy Listening
 9:00 News — CBS
 9:05 Music For Easy Listening
 10:00 Richfield Reporter CBS
 10:15 Music For Easy Listening
 11:00 News
 11:05 Sign Off

SATURDAY

6:00 News CBS
 6:05 News Local
 6:10 Rise 'n' Shine
 6:45 County Agent
 7:00 News — Breakfast Edition
 7:15 Weathercast
 7:30 Breakfast Broadcast

7:30 Frank Goss CBS
 7:45 Changing Times CBS
 8:00 News — CBS
 8:05 Morning Melodies
 8:15 Classified Ads Of The Air
 8:30 Storyline
 9:00 News CBS
 9:05 Morning Melodies
 9:35 Man Around The House
 9:50 Magazine Newstand Theatre
 10:00 News
 10:05 Money Game
 10:30 Changing Times
 10:45 Saturday Serenade
 10:55 News—CBS
 11:00 Metropolitan Opera CBS
 1:30 News CBS
 2:35 Musical Matinee
 3:00 News CBS
 3:05 Al Conte Orchestra CBS
 3:30 Saturday At The Chase CBS
 4:00 News CBS
 4:05 Record Merry-Go-Round
 5:00 Words of Life
 5:15 Basin Briefs
 5:30 Saturday Sports Special CBS
 5:45 Frank Goss CBS
 5:55 Hometown News
 6:00 News CBS
 6:05 Music For Dining
 6:35 Sports Time CBS
 7:00 News CBS
 7:05 News Analysis CBS
 7:10 Saturday Night Dance Party
 7:35 Capitol Clockroom CBS
 8:00 World Tonight — CBS
 8:15 Changing Times CBS
 8:30 Steve Lawrence CBS
 9:00 Music For Easy Listening
 9:35 News
 10:00 Sign Off

State Brand Inspections Increasing

Livestock brand inspections made in 1959 reached 895,053, second highest in the history of this state program. The record still rests with the 921,351 brands inspected in 1956, according to the state department of agriculture. Last year's inspections were roughly 23,000 more than in 1958. Brand inspection, a statewide activity, was performed last year on 349,010 animals at auction markets; 69,273 at slaughter plants; 139,028 at posted yards; and 337,742 at points of origin. "With economies and the increased inspections the past year, the brand inspection fund is coming out of the red faster than we had anticipated," states Fred Pope, chief of the division of animal industry.

He adds: "If we have as many inspections in 1960 as we had last year, we should see black in this account by the end of this year."

Brand inspection of livestock — about 95 per cent of the operation in 1959 was on cattle — is part of a three-pronged program to identify livestock and prevent theft. Other phases are brand recording and theft investigation.

HOUSE PLANTS

The best time to water house plants is early in the morning.

matter of FACT



The present-day Republican party in the U.S. was founded in 1854 to oppose the extension of slavery. It is considered a successor to two earlier parties which supported similar programs. One was the Federalist party of Alexander Hamilton. The other, first known as the National Republican, then the Whig party, was organized during the administration of Andrew Jackson, a Democrat. Both parties urged strong government measures.

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