

Kill cooking odors fast with Colgate's new Florent



Makes air smell flower-fresh

- Just one quick spray kills bad odors from cooking, smoking, bathroom, pets, musty closets, baby's room, sick room.
- Wick deodorants are too slow—some aerosols too weak, fresher just for the moment, but Florent really kills bad odors fast.
- So economical, too—it lasts and lasts.
- Keep an extra Florent in your bathroom.



EAT ANYTHING!



ORA-FIX

holds dentures fast—all day!



Use Ora Denture Cleanser, too

BETTER... by McKesson

After Colds, Flu, Sore Throat
FEEL STRONGER FAST
With This Vitamin-Iron Tonic

If you feel run-down after a winter illness, your trouble may be due to iron deficiency anemia. We call it... Tired Blood. Check with your doctor. And to build rich, red blood needed for strength and energy, take GERITOL, liquid or tablets, every day. You must feel stronger fast... in just 7 days... or your money back!

Stiff, Aching Joints Common Rheumatic and Arthritic-like Pains

When you suffer from common rheumatic and arthritic-like pains, try ZARUMIN. Contains an outer pill that gives fast, temporary relief. And an inner pill that brings more relief hours later—thus giving longer-lasting relief. If pain persists see your doctor.



Zarumin PILL WITHIN A PILL

100% SAFE SLEEP*

without bromides, barbiturates, narcotics
If you sometimes can't sleep because of simple nervousness, overwork or over-fatigue—try SOMINEX. Taken as directed, SOMINEX helps you sleep soundly with 100% safety. No morning-after grogginess. Not habit forming. *Taken as directed

Here's Real Relief from
CONSTIPATION AFTER 35

As you get older, usually after 35, your system naturally slows down and the laxative you've been using may no longer be right for you. That's why you should try SERUTAN, the all-vegetable laxative aid that, taken daily, helps establish regularity. Many doctors advise this principle, that's why you should try it.

SERUTAN "Read It Backwards"

"JUST FINE, THANK YOU!"

... like 800,000 Americans who are alive and well, cured of cancer because they went to their doctors in time. Every woman owes it to herself and her family to have a health checkup, including a pelvic examination every year. It's living insurance!

AMERICAN CANCER SOCIETY



QUIPS AND QUOTES



With six children in tow, the distraught mother was trying to get some shopping done at the local supermarket. The kids were a problem, handling merchandise, pestering customers, and generally making nuisances of themselves.

Finally she gave up. On her way out, she passed the manager, who shook his head. "Lady," he said, "you'd be better off if you had left at least half of them at home."

She gave the man a withering stare. "I did," she snapped.
—Andy Kavalko

Heir-Raising Experience
The child advice that's hard to bear is offered by the childless pair.

—Ida M. Pardue

Radioactive fallout can't possibly distort the human race as much as amateur photography already has done.

—Frank G. Innis

Proverbially Speaking

Premier Khrushchev's visit to the United States a few months ago may have lasting effects on the American way of life. Just recently I thought I heard echoes of it in an interview with a 1960 political campaigner:

"Sir, are you in favor of more severe handling of juvenile crime in this state?"

"Well, where I come from we have an old proverb, 'The young snake stings as hard as the old one.'"

"I see. Then you feel a juvenile offense is just as bad as an adult one and should be dealt with as harshly."

"Don't forget the saying, 'To understand the cat, one must first understand the kitten.'"

"Oh, you favor more patience with youngsters... I think. Well, anyway, are you in favor of reducing taxes?"

"To stay alive, the horse must have hay." "Meaning you can't run a government without taxes, eh? You favor an increase, perhaps?"

"One should not forget the saying, 'Shear the sheep too thin, and it will freeze.'"

"In other words, our economy will collapse if people are taxed too much... maybe. How about armament reduction, then? Where do you stand?"

"Remember, 'Pull the lion's fangs and he must perish.'"

"Against it, eh?" "The scorpion can do us no harm without his stinger."

"Oh, then... well... thank you, sir, but I think I'll be going. You know, 'It's a wise puppy that doesn't chase its tail.'"

—Parke Cummings



"Which one of you, I wonder, is the lucky new daddy who should have bought three of everything."