



AMAZING new laundry bleach is being introduced here by White King Soap Company which is this year observing its 100th year of making safe laundry products for the American homemaker. Called White King Bleach Tabs, they are a safe bleach to use and a tablet may be dropped right into the washer on top of a pile of wet white clothes with no pin-holing or burning resulting.

SPRING FASHION

Nellie Angstead took six assistant buyers to market with her to insure complete coverage for all departments of women's wear for Oregon Food's Bon Bazaars and Fashion Villa.

Spring and summer dresses in sheers and prints will be worn to parties and on the street in Klamath Falls before we know it. The solid colors tend toward beige, clay and other earthen tones and pastels this year. There are crease-resistant linens and prints galore.

Jacket dresses are good this year, with matching or contrasting jackets. Even coats are shown in prints, too.

More coordinates than ever are being shown, Mrs. Angstead said, in sportswear. We'll be mixing and matching for complete costumes.

CHEESE CAKE

This recipe is being published upon request.

It appeared in the Territorial Enterprise, published at Virginia City by Lucius Beebe and Chuck Clegg, in Helen Evans Brown's column in which she was reviewing a cook book recently published by Prentice-Hall and written by Josie McCarthy.

The author called it Million Dollar Cheese Cake.

INGREDIENTS

- 1½ cups, fine graham cracker crumbs (about 16 crackers)
- ¼ cup sugar
- ¼ cup soft butter or margarine
- 5 egg yolks
- ½ cup sugar
- 1½ pounds softened cream cheese
- 1 teaspoon grated lemon rind
- 5 egg whites
- ½ teaspoon salt
- ½ cup sugar

Combine graham cracker crumbs, sugar and butter (first three ingredients listed). Rub together or blend until crumbly. Press mixture firmly onto entire sides of well-greased 8-inch spring-form pan and set aside.

Beat egg yolks until very thick. Gradually add ½ cup sugar. Continue beating until fluffy. You can use your electric mixer. Mash cream cheese until smooth and add gradually to the egg yolk mixture with the lemon rind. Mix thoroughly.

Beat egg whites and salt until soft mounds begin to form. Add ½ cup sugar, two tablespoons at a time. Continue beating until stiff peaks are formed. Fold into egg yolk-cream cheese mixture until thoroughly blended. Turn mixture into crumb-lined pan. Bake in a moderate oven, 350 degrees, about 45 to 50 minutes or until cake is done. Cool on rack.

Josie McCarthy adds: "There's only one precaution and that is to take the cake out of the oven while it's still slightly soft in the middle, because it may become grainy in texture if you overcook it."

Free Calendar

H. K. Porter Co., Disston Division, Philadelphia 35, Pennsylvania, offers a unique pruning calendar designed for hanging on a garage wall or cupboard door for 25 cents mailed to Pruning Calendar, care of that company.

The calendar describes what trees, shrubs or plants should be pruned month by month throughout the year. Sample variations caused by geographical locations have been considered, also.

DATES GARNISH SALAD

Garnish tuna, salmon or shrimp salad with lemon-spiced dates. Marinate fresh California dates in a little honey or corn syrup mixed with lemon juice and a few spices.

• Newspaper
SPOT ADS
are inexpensive
— repeated daily \$1.160

CASSEROLE

Try a deviled egg casserole for Lent. Arrange about 2 cups cooked broccoli in the bottom of a buttered baking dish. Top with 8 deviled egg halves and pour a can of cream of mushroom soup over all. Bake for 20 to 30 minutes or until bubbly and hot. Serve with a jellied fruit salad and hot rolls.

QUALITY
Monark Builtins
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McCollum

HOME MART
2030 So. 6th TU 2-5885

WHITE KING BLEACH TABS

Webster defines the word "bleach" as "to make white or whiter, to bleach." It is a very familiar household word to every woman who tries to keep her family laundry in sparkling condition.

It's a word that can take on new pleasantness thanks to a wonderful new product that eliminates the precautions and hazards associated with the use of liquid bleach. For now White King Bleach Tabs, liquid bleach in safe tablet form, is available.

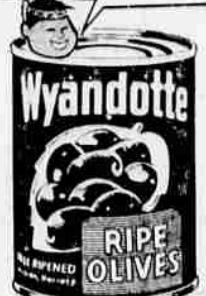
These are handy tablets containing a pre-measured quantity of effective chlorine bleach. There's no guesswork about quantity to use and measuring isn't necessary. Just pop one tablet into the washing machine, if yours is a tumbler type or a machine holding up to 12 gallons of water. If yours is a top loading machine

using from 15 - 18 gallons of water two tablets will do the job.

There's no need to be concerned about over-bleaching with White King Bleach Tabs because, while it is chlorine bleach that removes stains and discoloration effectively it will not weaken the tensile strength of fabric. A tablet can be dropped right onto a pile of wet, white clothes and still no pin-holing or burning occurs. The bleaching agent is released slowly so at no time is there enough available to damage the strength of the fabric.

Each convenient and easy to carry lightweight package

cook better with
richer-flavor
Wyandotte Olives



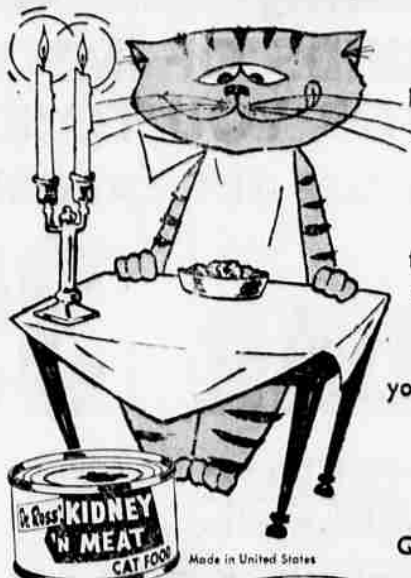
Food just naturally tastes better when you cook with Wyandotte "Mission Variety" olives, tree ripened to natural rich dark brown. Send for your free Wyandotte recipes. Write Wyandotte, 625 Market Street, San Francisco.

contains 12 Bleach Tabs. Each "tab" is sealed in a plastic envelope to preserve its bleaching ability. There is no danger of a bottle breaking or the liquid splashing and spilling in the wrong places.

Bleach Tabs can be used for stubborn stain removal too. One-half tablet (they are scored for easy division) in a bowl or basin of warm water is sufficient. Add a tablespoon of White King "D" for faster action. Let the article

soak for 5 - 15 minutes. Rinse thoroughly. Use this method too for brightening kitchen sinks, bathtubs and toilet bowls. This latest boon to safe and easy laundering is available at your grocers now.

NOW...table quality cat foods!



Made to pamper your cat... these five new cat foods... Kidney 'n Meat, Liver 'n Meat, Chicken, Meaty Mix and Chopped Fish are made of top quality ingredients. Pretested and chosen by cats themselves to be their favorite diet...they're not just flavors, they're the real thing.. Yes, they're made to pamper your cat and come in the handy one-time feeding size, too.

Dr. Ross'

QUALITY PET FOODS



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Change today to New White King Bleach Tabs

FIRST LIQUID BLEACH IN SAFE TABLET FORM



CAN'T BREAK, SPILL OR LEAK. Makes ordinary liquid and powder bleaches old-fashioned. Completely worry-free.



NO MEASURING NEEDED. One Bleach Tab does average wash. Just pop it into your washer with the clothes.



ALWAYS AT FULL STRENGTH. Each Tab is individually sealed in plastic to protect all its bleaching power.

USE BLEACH TABS for all your whitening and brightening jobs. In the laundry, kitchen and bathroom. Safest ever.

No more weakened fabrics. No more holes from bleach burns. You can't possibly overbleach with new White King Bleach Tabs. Now, for the first time, you can have worry-free controlled bleaching action. Bleach Tabs are so safe you can even drop one into a shirt pocket before you put your clothes in the machine. And one Tab does an average wash. Pick up a handy carton of 12 White King Bleach Tabs at your grocer's today.



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ROCK 'N ROLL DANCE

featuring IN PERSON

BUDDY KNOX



and his
RHYTHM ORCHIDS
"Party Dell" "Hula Love"
"Somebody Touched Me"

Klamath Falls
AUDITORIUM
SAT., MAR. 12

DANCING 9 - 1
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