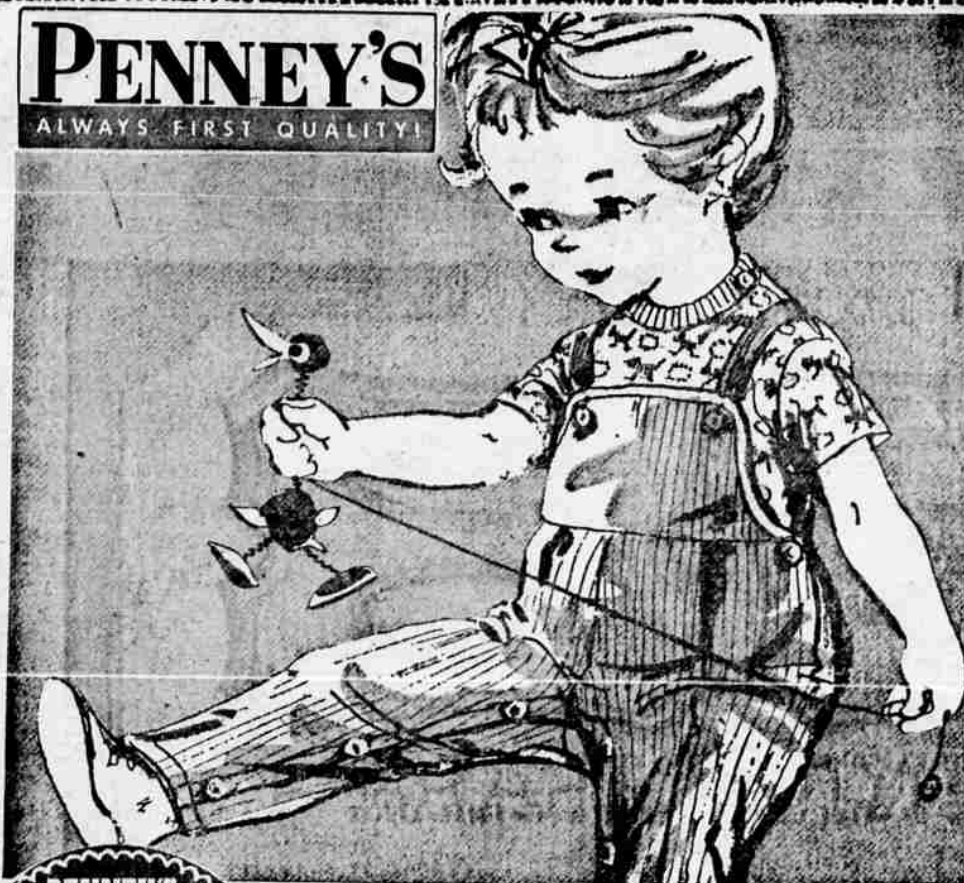


PENNEY'S
ALWAYS FIRST QUALITY!



EXTRA ATTRACTION!

**SAVE! CRAWABOUT
COMES WITH SHIRT!**

1⁷⁷ SET!

All for 1.77! A fine bedford cord bib crawlabout with smart piped trim and practical snap crotch! PLUS a gay little color-coordinated polo shirt. But you'd better hurry in for yours. There'll be no encores on this Anniversary Show-boat special! Sizes 0 to 3.

PENNEY'S
58TH
ANNIVERSARY

INFANT'S AND GIRLS'



**DOUBLE BODY!
TRIPLE CROTCH!
TRAINING
PANTS VALUE!**

4 for \$1

All fine combed cotton with double body, triple crotch. Elastics in waist and legs. A lot of quality for this amazing price! Sizes 0 to 3.



**SPECIAL BUY!
SAVE! FITTED
SANFORIZED
CRIB SHEETS**

2 for 1⁴⁴

Fine muslin with sturdily taped edges, fitted corners that stay put. Sanforized to keep their smooth, snug fit, too. Anniversary buy!



**OUR POLISHED
COTTON
BIB PLAYTOGS
FOR TODDLERS!**

\$1

Sanforized® polished cotton plays a starring role playtime or washtime. Smartly piped and reinforced to look right, wear right! Sizes 2-4



**DAISY PRINT
THREE-PIECE
TERRY CLOTH
SLEEPER SET**

1⁹⁸ 1/2 to 1 1/2

Soft, absorbent terry in daisy prints and harmonized solid colors. Snuggled in at neck, waist, ankles. Plastic soled booties.



**WATERPROOF
HEAVY GAUGE
PLASTIC PANTS!
BIG VALUES!**

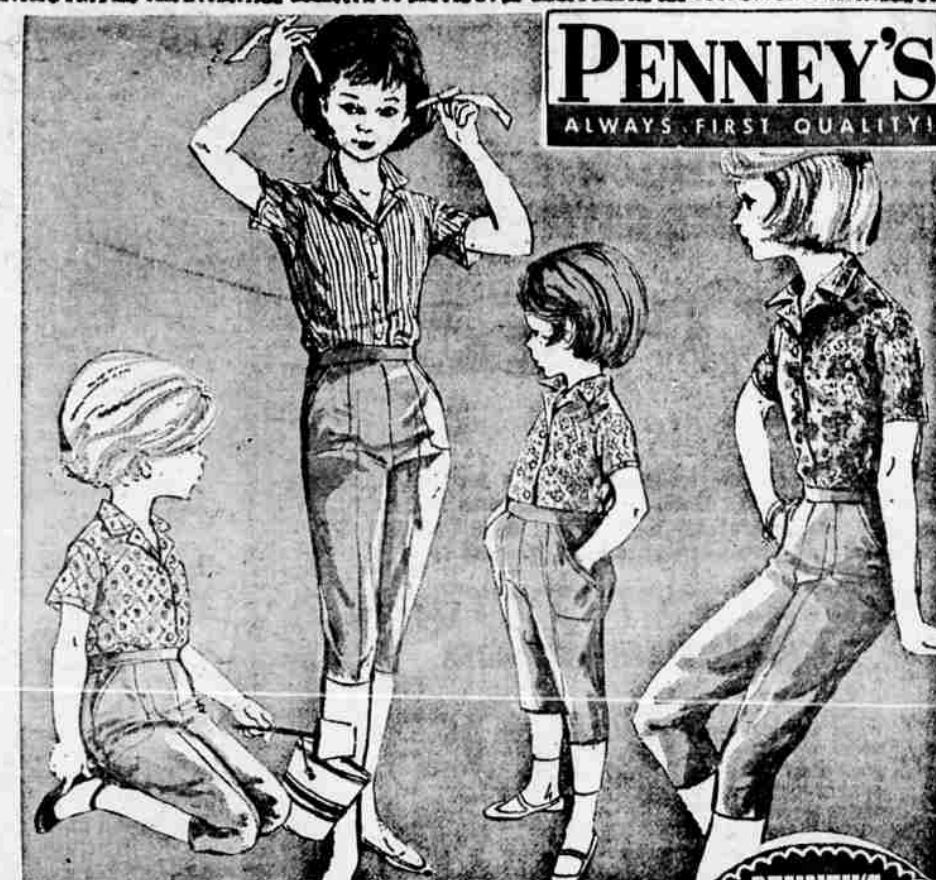
4 for \$1

The strongest heavy gauge plastic we could find. Convenient forward position leg openings. Nylon-covered waist and legs. 0 to 2.

**BIG SPRING SAVING
ON GIRLS' BLOUSE
AND MIDCALF SETS!**

1⁶⁶ sizes 3 - 6x
\$2 sizes 7 - 14

Penney's went overboard to bring you this Special Buy on cunning blouse and mid-calf sets for big and little sis! Your girls will love these quality cotton percale blouses in bright stripes or prints . . . and snug fitting mid-calfs fashioned in cotton sheen or bedford cord. Pants feature band front, elastic back and 2 roomy pockets.



PENNEY'S
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WEAR GOES FOR LESS!

PENNEY'S
58TH
ANNIVERSARY



**PERMANENTLY PLEATED
ARNEL® TRIACETATE**

2²² sizes 3-6x **2⁸⁸** sizes 7-14

A Penney Anniversary Special! Luxurious white arnel sharkskin skirt in a full 80" sweep of permanent pleats! It's a wash 'n wear wonder that drips dry, requires little or no ironing!



**NOW SAVE ON
GIRLS' 7 TO 14
FRINGE TRIM
CROP-TOPS**

\$1

Quality cotton crop-tops in a clever assortment of colorful prints. Smartly styled with scoop neck and fringe bottom. Machine washable. Sizes 7-14.



**ANNIVERSARY
SAVINGS ON
GIRLS' COTTON-
RAYON PANTIES**

4 for \$1

Soft, durable blend at a special Penney price! Elasticized waist and legs, double crotch. Sizes 4-14. Stock up!



**LOOK AT THIS
GIRLS' 3-TIER
NYLON NET
HALF-SLIP BUY!**

\$1

Crisp net bouffant, triple layer deal, each layer 3 tiers. On slim tricot top with elasticized waist. White, pastels. Sizes 6 to 14.



SHOP PENNEY'S 58th ANNIVERSARY...

YOU'LL LIVE BETTER, YOU'LL SAVE!

