

PENNEY'S
ALWAYS FIRST QUALITY

Herald and News

KLAMATH FALLS



STARTING WEDNESDAY!
GET ABOARD! LAND THE
GREATEST BARGAINS OF YOUR LIFE!



**Boys' Bright Striped
Polo Shirts Values!**

2:1

Don't miss this bargain for active boys. The gay colors they like in sturdy cotton crew neck shirts. Sizes 4-12.



**New Spring Jewelry
Famous Maker**

4:1*

Famous maker earrings, pins, bracelets, necklaces go on sale this week at Penney's. White, pastels. *plus Federal tax



**Women's 55-Denier Tricot
Briefs A Big Buy!**

5:1

55 denier acetate tricot in run-proof, hand washable. Double crotch, elasticized waist and leg. White, colors. Sizes S-M-L.



**Hundreds of 4-Yard
Percale Dress Lengths**

4:1

New florals, geometrics, abstracts, conversational prints in sunniest colors. All machine washable, hi-count 80-square percale.



DON'T MISS THE BOAT! SHOP EARLY FOR BEST SELECTION!