



THE MAYTAG COMPANY, NEWTON, IOWA. SOLD IN CANADA AND THROUGHOUT THE WORLD.

Never before has it been this simple to wash clothes exactly right



NEW MAYTAG EXCLUSIVE:
You push just one button. No dials
to turn. No charts to learn.

Even if you're a bride and have never done a laundry in your life, you can wash any washable fabric perfectly with this new Maytag Automatic. For all you have to know is the

kind of load you want to wash. Simply put the clothes in and push the button that describes them. The new Maytag does the rest.

This new Maytag *automatically* selects the correct water level, washing temperature, washing time, and agitation speed; rinsing temperature and rinsing time; even the speed of the spin.

There's a button for every kind of load you'll ever wash, plus a button that lets you rinse things separately and a button that lets you

spin dry separately. See this exclusive new automatic — and its matching Halo of Heat® Dryer — at your Maytag dealer's now.



Maytag's Automatic Bleach Dispenser knows exactly when to add the bleach.



Maytag's Lint-Filter Agitator eliminates the problem of unsightly lint.

MAYTAG

 — the dependable automatics