

Brotherly Love



Eskimos aren't the only ones who rub noses to show affection. Tiny bats and huge rhinoceroses also sniff each other out.

PICTORIAL PARADE



Mary's DISMAL

PERIODIC PAIN

While menstruation is natural and necessary, menstrual suffering is not. So just take a Midol tablet, Mary, and go your way in comfort. Midol brings faster relief from menstrual pain—it relieves cramps, eases headache and chases the "blues".



Mary's BRIGHT WITH MIDOL



ALL *Smart* GIRLS SAY NO! NO! NO!



NO
shampooing!



NO
mixing!



NO
odor!

Totally New!

Fashion 'Quick'

HOME PERMANENT

The Salon-Tested Home Permanent by RICHARD HUDNUT

NO "PERM" ODOR! LEAVES YOUR HAIR SWEET ENOUGH TO KISS RIGHT AFTER WAVING!

Fashion 'Quick' contains exclusive "Clean Curl" Neutralizer... the amazing Built-in Shampoo! Imagine a permanent that actually washes your hair as it locks in your wave. Leaves your hair sweet enough to kiss right after waving! Fashion 'Quick' ends the 3 big home perma-

nent problems. No "perm" odor. No shampooing—before or after waving. No mixing, measuring, messing with neutralizers. For the most beautiful wave you've ever had... in half the time... with half the work... get Fashion 'Quick'. Guaranteed to take! Guaranteed to last!

Regular for normal hair. Gentle for bleached or damaged hair. Super for hard to wave hair (recommended for children)

RICHARD HUDNUT

REGULAR

Fashion Quick

SALON-TESTED PERMANENT

No shampooing!
No mixing!
No odor!

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