



JOLLY TIME Pop Corn is now available in the new 20-ounce economy size in both the white and yellow varieties. The package at right was opened to show the easy opening. Just pull the thread, a short length of which is left at the end of the sealing. The paper seal breaks readily and the thread makes a complete circle of the top of the package, revealing the tight-reclosing feature which preserves the freshness of the pop corn. [The thread pulls clear off and doesn't hang down as staff photographer Wes Guderman left the package at right for demonstration purposes.]

JOLLY TIME POP CORN

There is an old saying to the effect that, if a manufacturer can't improve his product, he'll make the package harder to get into. That is not the case at all with Jolly Time Pop Corn. The pop corn merchandised under the Jolly Time label was just as good as it could be already, and now the company has made a more convenient package than ever.

Pop corn loses a little of its freshness after it is opened and the cans didn't close tightly until this new improvement. Now, it is practically resealing and the corn pops just as fully next time as the first popping after the package is opened.

We like to use an old-fashioned all wire popper and pour melted butter over the hot pop corn and then salt it to taste.

Letting the youngsters make pop corn balls on a stormy Saturday afternoon will occupy their attention for a considerable time and is a painless way to give the small fry kitchen experience. Washing up the dishes and pans used in candy-making is not nearly as much work as helping with the dinner dishes.

A big bowl of Jolly Time pop corn alongside a dish of lovely red Snobay apples is a wonderful and nourishing after-school snack for the returning school crowd.

FRESH BAYES
Winter fruit salads gain a nice addition in fresh dates. These delicious fruit gives tangy-sweet flavor and a pleasant chewy texture contrast. Add sliced fresh dates to cole slaw and Waldorf salad.

GARNISH GOODNESS
Sweetest of garnishes for dessert plates: beat an egg white slightly with a half-teaspoon of water, and dip grapes in it, then roll in extra-fine granulated sugar. Dry sugared grapes on paper toweling.

A GLAMOROUS DESSERT
Want a glamorous dessert for company? Make a plate-size meringue from scratch or a lady's crush center and fill with ice cream balls in assorted colors and flavors.

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COFFEE 2 Lb. Tins 99^c

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AERO WAX 1/2 Gal. Can 99^c

CHOCOLATE CRACKERS 23/8 lb. Can 79^c

BEEF STEW SWIFT'S 1/2-lb. can 45^c

GRAPE JUICE 24-oz. Btl. STANDBY 35^c

PEANUTS 1-lb. bag 49^c

CUP CUSTARD COOKIES 1-lb. pkg. 43^c

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SAUCE Dawn Fresh Mushroom STEAK 10^c

TEA BAGS McCormick Black 100 Size 79^c

CHERRIES Sunshine Covered 12-oz. Box 59^c

JELLY 5 10-oz. Jars \$1

FLOUR 10 LBS 69^c

TUNA FISH 4 0^c 1^c

EGGS "AA" Doz. ?

PIES 2 0^c 1^c

MELLORINE or CRATER FREEZE 69^c

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WASTE BASKETS PLASTIC Reg. 88c Each 39^c

40-oz. Plastic Juice Decanters Each 39^c

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Detergent 32-oz. 69^c

Pancake 4-lb. Bag 53^c

Sausage 5 0^c 1^c

Oysters 3 8-oz. Tins 51^c

DILL 1 Pt. 10-oz. 35^c

Pumpkin 2 2 1/2 Tins 25^c

PEAS 10 303 Tins 51^c

COFFEE 10-oz. Jar \$1.39

Potatoes 8-oz. Pkg. 25^c

CURLS 7-oz. Bag 39^c

Catsup 20-oz. Btl. 4 95^c

CHOWDER 15 1/2-oz. 5 0^c 1^c

CHOCOLATE PLAIN ALMOND 3 0^c 1^c

PORK CHOPS Center Cuts From Corn Fed Pork 49^c lb.

ROUND STEAK BONELESS 77^c lb.

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BEEF SHORT RIBS 37^c lb.

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LAMB STEW Real Meaty 19^c lb.

HAM STEAKS CENTER CUTS 79^c lb.

TENDER YOUNG LAMB SALE

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- LEG O' LAMB Half or Whole 59^c lb.
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U.S. No. 2 Klamath Gems

Potatoes 10-lb. Bag 29^c

Grapefruit 5 29^c

Salad Mix 15^c Pk.

Celery 29^c Pk.

Daffodils 2 Dozen Bunch 39^c

White King Detergent Giant Pkg. 49^c



NEW BLUSH LOOK is introduced this spring by Charles of the Ritz. It is suggested with this year's soft fashion silhouette of little-girl gingham and the full-skirted Basque dress. The makeup scheme begins with Dresden foundation and is accented with shy lavender eyes and blush lips and finger tips.

Breakfast
An around-the-world visit to the breakfast tables of foreign lands would give any traveler a lesson in language—plus a wide variety of foods, exotic and plain.

NEW LOOK
Picture the sweet face of a Dresden doll... the soft and smooth ribbon of her flaxen hair... her delicate, dewy complexion with a blush of roses on her cheeks and lips... the gentle, round shape of her bud-like mouth, and the dewy, shy-violet of her eyes and you'll have Charles of the Ritz' inspirational new story book look called Blush—the very essence of springtime.

It begins with a complexion made tarter and clearer with Dresden Liquid Veil foundation. To cheeks, a glow of liquid rouge is added. Over all, a delicate ficing of powder, hand-blended in teeny-tent tones of pinks and mauve. The eyes this season are made rounder and wider—like that of a doll; shadowing the background in with gentle lavender, curving the lids with matching liquid liner, and sparkling the lashes with lustrous mascara in the same lavender tone.

The lips are painted with a lively, bright, instant pink called Blush and shaped into a full-puckered bud. For a dew-drop accent, the bottom lip has a highlight of white luster lipstick. The nails receive the same sparkling pink to complete this sharp, sweet accessory scheme against a flawless, fair complexion for spring 1960. For this is the season when make-up outshines the pale, pastel fashions. Blush has a vivid look, yet delicate... bright, yet subtle; serving as a brilliant complement to the water-color pastels of yellow, pinks, and blues.

This new look lends a feminine, flattering touch to the extremely soft fashion silhouettes of the little-girl gingham, the full-skirted Basque dress, and the aveline flowing line of the 30's.

EGGNOG
California slerry wine is a nice addition to eggnog. Serve the chilled holiday beverage with crisp and chocolate cookies.

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