

Pilgrim Dress Shirt Sale!



save **1⁹⁷**
on three dress shirts

* Buy 3 for almost the regular price of 2! Pick now from complete selections! *

Just say 'Charge it' on SRC... use as a 30-DAY CHARGE ACCOUNT or take many months to pay

Regularly 2.97

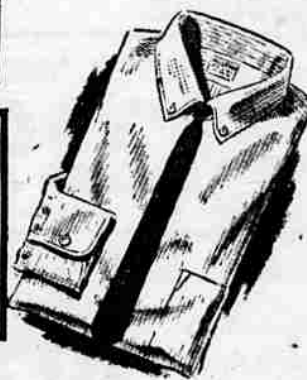
3 for 7.

3 days only!

Thurs. - Fri. - Sat.

proportion-fit wash-wear Pilgrim dress shirts in 2 fine fabrics

Wash dress shirt at night, "self ironed" by 6 a.m. Cotton broadcloth, oxford cloth, proportioned to fit correctly 3 places: (1) Formease collar; (2) body; (3) sleeves. Long sleeves, 14½ to 17 (half sizes). Pick your favorites here, then buy three and save!



2 fine fabrics



rugged he-man oxford cloth
rich silk-look broadcloth

3 flattering collars



Lemmon medium button-downs
Lynn medium point (stays)
Heath short button-downs

Just Say, "Charge It" on Sears Revolving Charge
Also can be used just like a Regular Charge Account



100% Arnel®
Sharkskin Skirts

Charge
It

4⁹⁸

Machine washable, permanent pleats. Precious Arnel triacetate in striking white skirts, all around permanently box pleated. Proportioned for perfect fit in your own size.



Proportioned Slips
in Sanforized
Cotton

Charge
It **1⁹⁹**

Snowy white eyelet batiste trims these sanforized cotton slips. Full length front shadow panel. Short, regular and long, 32-44.



Use Sears Revolving
Charge Today!



Fleece-Lined Boys' Sport Sweatshirts

Charge
It **1.88**

The warm cotton fleece and double-fabric hood make it perfect for spectators or players. Bright colors. 6-16.



Longwearing Army Twill Work Shirts

Charge
It **2.33**

Full-weight, tightly woven cotton is Sanforized and wash-fast. Comfort styled. Roomy pockets. Tan or gray. Reg. 2.99. Matching Trousers 2.66



Wearmaster® Vulc-
Tite 8-In. Boot

Charge
It

11⁹⁸

No sole seams to burst, no sole stitching to rot. The sole is vulcanized under heat and pressure to the upper, providing a weather-tight bond. More flexible from the very first step because the outsole and the insole flex as one seamless unit. Select grain brown cowhide upper is soft and pliant. Sizes 7½-12.

Just Say "Charge It"



Fairloom Cottons in
Fashion's "Living Color"

• Sale priced now only
• Wonderfully big selection

58^c
yd.

Fashion says "color . . . color . . . color this year! And we have the most wonderful assortment of vibrant colors and prints in the popular easy-care cottons and the lovely silky finishes! Sew now and save 21c yd!