

**"He loves me...
more than
he lets on**

He's not the sentimental type, my husband.
Sometimes he'll get gruff or touchy.
But cow-eyed and dreamy?
Not since we were courting.
Yet, his man's ways do not hide his real affection.
Like yesterday, when the Metropolitan Man was here.
He bought another life insurance policy.
He didn't say why.
But I know.
You buy life insurance only because you love somebody.
He wants to be sure that if anything happens to him,
the children and I will be able to get along.
Now this is the fourth time he's done that.
And maybe a life insurance policy is not
the young bride's idea of a Valentine.
But even so, it's a mighty good substitute.
So let him watch the fights.
I'll do the dishes.
He loves me all right."

* * *

"... because you love somebody"... call your Metropolitan Man.
Certainly insurance is not a substitute for love. But it is an evidence of love and it can help you do what you want to do: take care of your loved ones. Today your Metropolitan Man offers you the widest selection of policies and plans with the newest and most flexible provisions and benefits in Metropolitan's history. He can help you if you call him. Why not do it today?

Metropolitan Life
INSURANCE COMPANY[®]

A MUTUAL COMPANY
1 MADISON AVENUE, NEW YORK 10, N. Y.

THE LIGHT
THAT
NEVER FAILS

