

Save This Magazine Section All Week

KFLW

CBS 1450 KC
FEBRUARY 7 - FEBRUARY 13
SUNDAY
 6:00 News CBS
 6:30 Our Sunday Best
 6:45 Changing Times
 7:30 Assembly of God
 8:00 Youth For Christ
 9:30 News CBS
 9:35 Report From Europe CBS
 9:45 Howard K. Smith CBS
 10:00 Musical Interlude
 10:05 How Christian Science Heals
 10:20 Musical Interlude
 10:30 Salt Lake Tabernacle Choir CBS
 11:00 Church of The Air
 11:30 First Presbyterian Church
 12:00 News CBS
 12:05 Capitol Classroom CBS
 12:30 Our Sunday Best
 1:00 Invitation to Learning CBS
 1:30 University Explorer
 1:45 The Older You Grow CBS
 2:00 News CBS
 2:05 Old Fashioned Revival Hour
 2:35 New York Philharmonic CBS
 3:00 News CBS
 3:05 Johnny Dollar CBS
 3:30 Suspense CBS
 3:55 News Analysis CBS
 4:00 News CBS
 4:05 Have Gun Will Travel CBS
 4:30 Gunsmoke CBS
 7:00 News CBS
 7:05 News Analysis - CBS
 7:10 Mitch Miller CBS
 7:55 News Analysis
 8:00 World Tonight CBS
 8:15 Music For Easy Listening
 8:30 Face The Nation
 9:00 Leading Question
 9:30 Trojan Digest
 10:00 Richfield Reporter CBS
 10:15 Sign Off

MONDAY
 6:00 News CBS
 6:05 News - Local
 6:10 Rise 'n' Shine
 7:00 Breakfast Edition News
 7:15 Weathercast
 7:20 Breakfast Broadcast
 7:30 Frank Goss CBS
 7:45 Morning Melodies
 8:00 News CBS
 8:05 Morning Melodies
 8:30 World News and Weather
 8:40 Classified Ads of The Air
 9:00 News CBS
 9:05 Morning Melodies
 9:30 Money Game
 10:00 News CBS
 10:05 Music Till Noon
 11:00 News CBS
 11:05 Music Till Noon
 12:00 News - Noon Edition
 12:15 Payless Sidewalk Show
 12:30 Garry Moore Show CBS
 12:40 Funny Side Up CBS
 1:00 News CBS
 1:05 Arthur Godfrey Show CBS
 2:00 News CBS
 2:05 House Party CBS
 2:30 Musical Matinee
 3:00 News CBS
 3:05 Right to Happiness CBS
 3:15 Second Mrs. Burton CBS
 3:30 Young Dr. Malone CBS
 3:45 Ma Perkins CBS
 4:00 News CBS
 4:05 Whispering Streets CBS
 4:15 Couple Next Door CBS
 4:30 Helen Trent CBS
 4:45 Pat Buttram CBS
 5:00 Lowell Thomas CBS
 5:10 Sports Time CBS
 5:15 Basin Briefs
 5:30 Tom Harmon CBS
 5:45 Frank Goss CBS
 5:55 Hometown News
 6:00 Music For Dining
 7:00 Backgrounding the News CBS
 7:05 Amos 'n' Andy CBS
 7:30 Double Your Pleasure
 7:40 Burns and Allen CBS
 7:45 Bob and Ray CBS
 8:00 World Tonight CBS
 8:15 Music For Easy Listening
 8:30 News CBS
 8:35 Music For Easy Listening
 10:00 Richfield Reporter CBS
 11:00 News CBS
 11:15 Sign Off

7:30 Double Your Pleasure
 7:40 Burns and Allen CBS
 7:45 Bob and Ray CBS
 8:00 World Tonight CBS
 8:15 Music For Easy Listening
 9:00 News CBS
 9:05 Music For Easy Listening
 9:30 Music For Easy Listening
 10:00 Richfield Reporter CBS
 10:15 Music For Easy Listening
 11:00 News
 11:15 Sign Off

TUESDAY
 6:00 News CBS
 6:05 News Local
 6:10 Rise 'n' Shine
 7:00 Breakfast Edition News
 7:15 Weathercast
 7:20 Breakfast Broadcast
 7:30 Frank Goss CBS
 7:45 Morning Melodies
 8:00 News CBS
 8:05 Morning Melodies
 8:30 World News and Weather
 8:40 Classified Ads of The Air
 9:00 News
 9:05 Morning Melodies
 9:30 Money Game
 10:00 News CBS
 10:05 Music Till Noon
 11:00 News CBS
 11:05 Music Till Noon
 12:00 News - Noon Edition
 12:15 Payless Sidewalk Show
 12:30 Garry Moore Show CBS
 12:40 Funny Side Up CBS
 1:00 News CBS
 1:05 Arthur Godfrey Show CBS
 2:00 News CBS
 2:05 House Party CBS
 2:30 Musical Matinee
 3:00 News CBS
 3:05 Right to Happiness CBS
 3:15 Second Mrs. Burton CBS
 3:30 Young Dr. Malone CBS
 3:45 Ma Perkins CBS
 4:00 News CBS
 4:05 Whispering Streets CBS
 4:15 Couple Next Door CBS
 4:30 Helen Trent CBS
 4:45 Pat Buttram CBS
 5:00 Lowell Thomas CBS
 5:10 Sports Time CBS
 5:15 Basin Briefs
 5:30 Tom Harmon CBS
 5:45 Frank Goss CBS
 5:55 Hometown News
 6:00 Music For Dining
 7:00 Backgrounding the News CBS
 7:05 Amos 'n' Andy CBS
 7:30 Double Your Pleasure
 7:40 Burns and Allen CBS
 7:45 Bob and Ray CBS
 8:00 World Tonight CBS
 8:15 Music For Easy Listening
 8:30 News CBS
 8:35 Music For Easy Listening
 10:00 Richfield Reporter CBS
 11:00 News
 11:15 Sign Off

WEDNESDAY
 6:00 News CBS
 6:05 News Local
 6:10 Rise 'n' Shine
 7:00 Breakfast Edition News
 7:15 Weathercast
 7:20 Breakfast Broadcast
 7:30 Frank Goss CBS
 7:45 Morning Melodies
 8:00 News CBS
 8:05 Morning Melodies
 8:30 World News and Weather
 8:40 Classified Ads of The Air
 9:00 News CBS
 9:05 Morning Melodies
 9:30 Money Game
 10:00 News CBS
 10:05 Music Till Noon
 11:00 News CBS
 11:05 Music Till Noon
 12:00 News - Noon Edition

12:15 Payless Sidewalk Show
 12:30 Garry Moore Show CBS
 12:40 Funny Side Up CBS
 1:00 News CBS
 1:05 Arthur Godfrey Show CBS
 2:00 News CBS
 2:05 House Party CBS
 2:30 Musical Matinee
 3:00 News CBS
 3:05 Right to Happiness CBS
 3:15 Second Mrs. Burton CBS
 3:30 Young Dr. Malone CBS
 3:45 Ma Perkins CBS
 4:00 News CBS
 4:05 Whispering Streets CBS
 4:15 Couple Next Door CBS
 4:30 Helen Trent CBS
 4:45 Pat Buttram CBS
 5:00 Lowell Thomas CBS
 5:10 Sports Time CBS
 5:15 Basin Briefs
 5:30 Tom Harmon CBS
 5:45 Frank Goss CBS
 5:55 Hometown News
 6:00 Music For Dining
 7:00 Backgrounding the News CBS
 7:05 Amos 'n' Andy CBS
 7:30 Double Your Pleasure
 7:40 Burns and Allen CBS
 7:45 Bob and Ray CBS
 8:00 World Tonight CBS
 8:15 Music For Easy Listening
 8:30 Music For Easy Listening
 9:00 News CBS
 9:05 Music For Easy Listening
 9:30 Music For Easy Listening
 10:00 Richfield Reporter CBS
 10:15 Music For Easy Listening
 11:00 News
 11:15 Sign Off

THURSDAY
 6:00 News CBS
 6:05 News - Local
 6:10 Rise 'n' Shine
 7:00 Breakfast Edition News
 7:15 Weathercast
 7:20 Breakfast Broadcast
 7:30 Frank Goss CBS
 7:45 Morning Melodies
 8:00 News CBS
 8:05 Morning Melodies
 8:30 World News and Weather
 8:40 Classified Ads of The Air
 9:00 News CBS
 9:05 Morning Melodies
 9:30 Money Game
 10:00 News CBS
 10:05 Music Till Noon
 11:00 News CBS
 11:05 Music Till Noon
 12:00 News - Noon Edition
 12:15 Payless Sidewalk Show
 12:30 Garry Moore Show CBS
 12:40 Funny Side Up CBS
 1:00 News CBS
 1:05 Arthur Godfrey Show CBS
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 2:30 Musical Matinee
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 3:15 Second Mrs. Burton CBS
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 4:00 News CBS
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 4:15 Couple Next Door CBS
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 5:10 Sports Time CBS
 5:15 Basin Briefs
 5:30 Tom Harmon CBS
 5:45 Frank Goss CBS
 5:55 Hometown News
 6:00 Music For Dining
 7:00 Backgrounding the News CBS
 7:05 Amos 'n' Andy CBS
 7:30 Double Your Pleasure
 7:40 Burns and Allen CBS
 7:45 Bob and Ray CBS
 8:00 World Tonight CBS
 8:15 Music For Easy Listening
 8:30 News CBS
 8:35 Music For Easy Listening
 10:00 Richfield Reporter CBS
 11:00 News
 11:15 Sign Off

FRIDAY
 6:00 News CBS
 6:05 News - Local
 6:10 Rise 'n' Shine
 7:00 Breakfast Edition News
 7:15 Weathercast
 7:20 Breakfast Broadcast
 7:30 Frank Goss CBS
 7:45 Morning Melodies
 8:00 News CBS
 8:05 Morning Melodies
 8:30 News and Weather
 8:35 Musical Interlude
 8:40 Classified Ads of The Air
 9:00 News CBS
 9:05 Morning Melodies
 9:30 Money Game
 10:00 News CBS
 10:05 Music Till Noon
 11:00 News CBS
 11:05 Music Till Noon
 12:00 News - Noon Edition
 12:15 Payless Sidewalk Show
 12:30 Garry Moore Show CBS
 12:40 Funny Side Up CBS
 1:00 News CBS
 1:05 Arthur Godfrey Show CBS
 2:00 News CBS
 2:05 House Party CBS
 2:30 Musical Matinee
 3:00 News CBS
 3:05 Right to Happiness CBS
 3:15 Second Mrs. Burton CBS
 3:30 Young Dr. Malone CBS
 3:45 Ma Perkins CBS
 4:00 News CBS
 4:05 Whispering Streets CBS
 4:15 Couple Next Door CBS
 4:30 Helen Trent CBS
 4:45 Pat Buttram CBS
 5:00 Lowell Thomas CBS
 5:10 Sports Time CBS
 5:15 Basin Briefs
 5:30 Tom Harmon CBS
 5:45 Frank Goss CBS
 5:55 Hometown News
 6:00 Music For Dining
 7:00 Backgrounding the News CBS
 7:05 Amos 'n' Andy CBS
 7:30 Double Your Pleasure
 7:40 Burns and Allen CBS
 7:45 Bob and Ray CBS
 8:00 World Tonight CBS
 8:15 Music For Easy Listening
 8:30 News CBS
 8:35 Music For Easy Listening
 10:00 Richfield Reporter CBS
 11:00 News
 11:15 Sign Off

SATURDAY
 6:00 News CBS
 6:05 News Local

K-LAD

SUNDAY
 6:00 Sign On
 6:25 News
 6:30 Larry Chaplin Show
 7:30 Larry Chaplin Show
 8:55 Weather
 9:00 Larry Chaplin Show
 9:25 News
 9:30 Larry Chaplin Show
 9:55 Weather
 10:00 Larry Chaplin Show
 10:25 News
 10:30 Larry Chaplin Show
 11:25 News
 11:30 Larry Chaplin Show
 11:55 Weather
 12:00 Larry Chaplin Show
 12:25 News
 12:30 Bob Clark Show
 1:25 News
 1:30 Bob Clark Show
 2:25 News
 2:30 Bob Clark Show
 3:25 News
 3:30 Bob Clark Show
 4:25 News
 4:30 Bob Clark Show
 5:00 Sign Off

MONDAY
 5:30 Sign On
 6:25 News
 6:30 Bob Clark Show
 7:25 News
 7:30 Bob Clark Show
 8:25 News
 8:30 Bob Clark Show
 9:25 News
 9:30 Rocky Riverbottom Bash
 10:25 News
 10:30 Rocky Riverbottom Bash
 11:25 News
 11:30 Rocky Riverbottom Bash
 11:55 Weather
 12:00 Rocky Riverbottom Bash
 12:15 Sports
 12:20 Rocky Riverbottom Bash
 12:25 News
 12:30 Rocky Riverbottom Bash
 1:25 News
 1:30 Rocky Riverbottom Bash
 2:25 News
 2:30 Rocky Riverbottom Bash
 3:00 Bargain Roundup
 3:10 Lee Craig
 3:25 News
 4:25 News
 4:30 Lee Craig
 5:00 Sign Off

TUESDAY
 5:30 Sign On
 6:25 News
 6:30 Bob Clark Show
 7:25 News
 7:30 Bob Clark Show
 8:25 News
 8:30 Bob Clark Show
 9:25 News
 9:30 Rocky Riverbottom Bash
 10:25 News
 10:30 Rocky Riverbottom Bash
 11:25 News
 11:30 Rocky Riverbottom Bash
 11:55 Weather
 12:00 Rocky Riverbottom Bash
 12:15 Markets
 12:20 Rocky Riverbottom Bash
 12:25 News
 12:30 Rocky Riverbottom Bash
 1:25 News
 1:30 Rocky Riverbottom Bash
 2:25 News
 2:30 Rocky Riverbottom Bash
 3:00 Bargain Roundup
 3:10 Lee Craig
 3:25 News
 4:25 News
 4:30 Lee Craig
 5:00 Sign Off

WEDNESDAY
 5:30 Sign On
 6:25 News
 6:30 Bob Clark Show
 7:25 News
 7:30 Bob Clark Show
 8:25 News
 8:30 Bob Clark Show
 9:25 News
 9:30 Rocky Riverbottom Bash
 10:25 News
 10:30 Rocky Riverbottom Bash
 11:25 News
 11:30 Rocky Riverbottom Bash
 11:55 Weather
 12:00 Rocky Riverbottom Bash
 12:15 Markets
 12:20 Rocky Riverbottom Bash
 12:25 News
 12:30 Rocky Riverbottom Bash
 1:25 News
 1:30 Rocky Riverbottom Bash
 2:25 News
 2:30 Rocky Riverbottom Bash
 3:00 Bargain Roundup
 3:10 Lee Craig
 3:25 News
 4:25 News
 4:30 Lee Craig
 5:00 Sign Off

THURSDAY
 5:30 Sign On
 6:25 News
 6:30 Bob Clark Show
 7:25 News
 7:30 Bob Clark Show
 8:25 News
 8:30 Bob Clark Show
 9:25 News
 9:30 Rocky Riverbottom Bash
 10:25 News
 10:30 Rocky Riverbottom Bash
 11:25 News
 11:30 Rocky Riverbottom Bash
 11:55 Weather
 12:00 Rocky Riverbottom Bash
 12:15 Markets
 12:20 Rocky Riverbottom Bash
 12:25 News
 12:30 Rocky Riverbottom Bash
 1:25 News
 1:30 Rocky Riverbottom Bash
 2:25 News
 2:30 Rocky Riverbottom Bash
 3:00 Bargain Roundup
 3:10 Lee Craig
 3:25 News
 4:25 News
 4:30 Lee Craig
 5:00 Sign Off

FRIDAY
 5:30 Sign On
 6:25 News
 6:30 Bob Clark Show
 7:25 News
 7:30 Bob Clark Show
 8:25 News
 8:30 Bob Clark Show
 9:25 News
 9:30 Rocky Riverbottom Bash
 10:25 News
 10:30 Rocky Riverbottom Bash
 11:25 News
 11:30 Rocky Riverbottom Bash
 11:55 Weather
 12:00 Rocky Riverbottom Bash
 12:15 Sports
 12:20 Rocky Riverbottom Bash
 12:25 News
 12:30 Rocky Riverbottom Bash
 1:25 News
 1:30 Rocky Riverbottom Bash
 2:25 News
 2:30 Rocky Riverbottom Bash
 3:00 Bargain Roundup
 3:10 Lee Craig
 3:25 News
 4:25 News
 4:30 Lee Craig
 5:00 Sign Off

SATURDAY
 5:30 Sign On
 6:25 News
 6:30 Lee Craig
 7:25 News
 7:30 Lee Craig
 7:55 Weather
 8:00 Lee Craig
 8:25 News
 8:30 Lee Craig-Top 30
 9:25 News
 9:30 Lee Craig-Top 30
 9:55 Weather
 10:00 Lee Craig-Top 30
 11:25 News
 11:30 Lee Craig
 11:55 Weather
 12:00 Lee Craig
 12:25 News
 12:30 Larry Chaplin Show
 1:25 News
 1:30 Larry Chaplin Show
 2:25 News
 2:30 Larry Chaplin Show
 3:00 Bargain Roundup
 3:10 Larry Chaplin Show
 3:25 News
 3:30 Larry Chaplin Show
 4:25 News
 4:30 Larry Chaplin Show
 5:00 Sign Off

Your Chances Of Staying In Business Are

19 to 1

if you advertise!

"95% of all failures in business are from the ranks of non-advertisers. Only 5% of those who fail are advertisers." —Dun & Bradstreet

for Advertising that gets RESULTS...

Use The

Herald and News

Ships Safer At Night

SAN FRANCISCO (UPI) — Luminous radar plotters used on commercial freighters and tankers are proving a boon to nighttime navigators.

The "glow-in-the-dark" plotters eliminate the need for bright lights which greatly hamper night vision, according to officials of the California Shipping Company tanker division.

Mariners report the luminous instruments allow the eye to shift quickly from radar scopes to plotting tables and then out to sea ahead with maximum effective night vision—and maximum safety in ship operation.

6:10 Rise 'n' Shine
 6:25 County Agent
 7:00 News - Breakfast Edition
 7:15 Weathercast
 7:20 Breakfast Broadcast
 7:30 Frank Goss CBS
 7:45 Changing Times CBS
 8:00 News - CBS
 8:05 Morning Melodies
 8:15 Classified Ads of The Air
 8:30 Storytime
 9:00 News CBS
 9:05 Morning Melodies
 9:35 Man Around The House
 9:55 Magazine Newstand Theater
 10:00 News
 10:05 Money Game
 10:20 Changing Times
 10:45 Morning Melodies
 11:00 Metropolitan Opera CBS
 2:30 News CBS
 2:35 Musical Matinee
 3:00 News CBS
 3:05 Musical Matinee
 4:00 News - CBS
 4:05 Record Merry-Go-Round
 5:00 Words of Life
 5:15 Basin Briefs
 5:30 Sports Final CBS
 5:45 Frank Goss CBS
 5:55 Hometown News
 6:00 News CBS
 6:05 Music For Dining
 6:35 Sports Time CBS
 7:00 News CBS
 7:05 News Analysis CBS
 7:10 Saturday Night Dance Party
 8:00 Basketball KU vs. Ashland
 10:00 Sign Off