

NOW! A book that names names,
compares prices... exposes startling
patent medicine practices.

Learn revealing facts about high vitamin prices...

Discover how you can save on your **VITAMINS**

Hudson Vitamin Products proudly acknowledges the unsolicited mention received in "Remedies and Rackets," a new book by James Cook,* exposing the truth about patent medicine practices. Hudson stands out as one of the true money-saving sources for vitamins, in a book that pulls no punches in revealing startling facts in frank, authoritative reporting.

Perhaps one of the most shocking revelations, in the chapter titled "Vitamins and Voodoo," deals with the extremely wide variance of Vitamin and Vitamin-Mineral combination prices.

We reprint the following paragraphs by special permission:

"Actually, any particular vitamin bottled under one label is, for all practical and therapeutic purposes, the same as it is when bottled under another label. As a matter of fact, most of the vitamin concentrates consumed in our country are produced by only a few companies.

"The list of ingredients in a vitamin compound is one thing the consumer can almost always depend upon to be correct. Any company which fails to label the bottle with the exact formula and amount (or unit strength) of each ingredient risks a seizure by the Food and Drug Administration.

"Bearing that in mind it is enlightening to pick up a few vitamin catalogs and compare the prices charged by different companies for the same vitamin compounds."

These three paragraphs—only part of the complete vitamin story—hold the key to sound vitamin buying

habits. The Hudson Vitamin Catalog points up these price differences.

Hudson Vitamin Products has been serving doctors and nurses for over 25 years and now you, too, can purchase your Vitamins DIRECT from Hudson at savings up to 50% and more. You'll find huge dollar savings on Vitamins, Vitamin-Mineral combinations and food supplements in our Free Vitamin Catalog.

Here are two typical examples of Hudson Savings: a very popular multi-vitamin and mineral formula (sold nationally for \$19.50 by door to door salesman) is sold for only \$5.95 through the Hudson Vitamin Catalog, under the trade name of Vitazets . . . here's another—a well known high potency B complex formula with Vitamin C and minerals nationally advertised at \$5.95 per hundred . . . only \$2.25 DIRECT, through the Hudson Catalog.

These are only two examples that prove you can save money . . . many, many dollars. If you have never received our FREE Vitamin Catalog — you at least owe it to yourself to check and compare. Write for Catalog and show it to your doctor if you like — but, by all means, discover for yourself why HUDSON has become a DIRECT source for Vitamins throughout the Nation. We do not employ canvassers — no salesman will call. All Hudson Vitamin Products are sold with a complete money-back guarantee. Write directly to Hudson Vitamin Products, 89 Seventh Ave., Dept. M-720, New York 11, N. Y., for your Free Money-Saving Hudson Vitamin Catalog.

HUDSON VITAMIN PRODUCTS, INC.

89 Seventh Avenue, New York 11, New York Dept. M-720

PLEASE MAIL COUPON TODAY!

HUDSON VITAMIN PRODUCTS, Inc. Dept. M-720
89 Seventh Avenue, New York 11, N. Y.

Please mail me your Free Hudson Vitamin Catalog.

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Hudson Vitamins have been awarded the
PARENTS' MAGAZINE COMMENDATION SEAL