

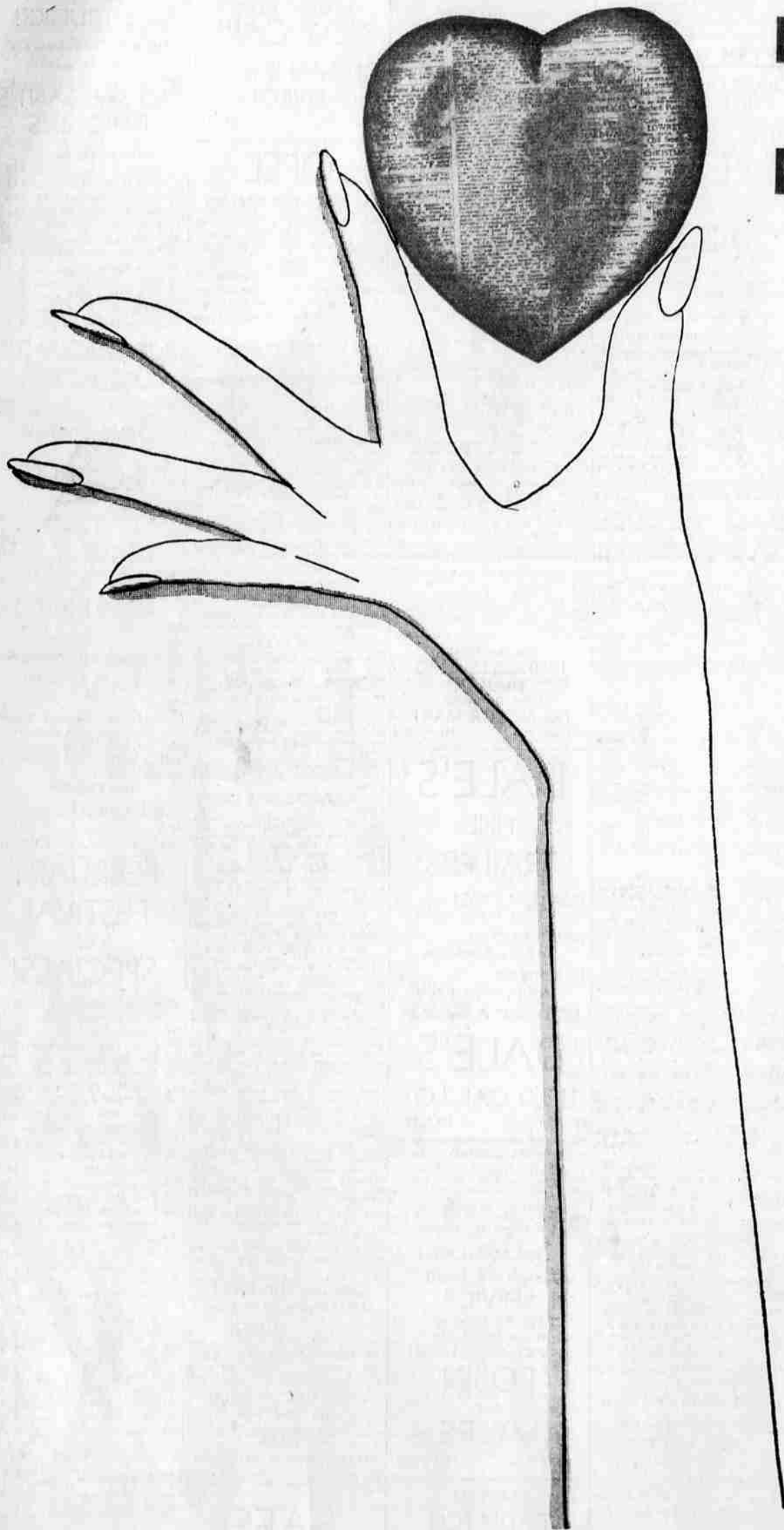
**"Love Those HERALD and NEWS**



**Classified Ads...**

**For The Way They**

**Help Us Live Better!"**



There's a smart, practical way to stretch your family budget to have more of the things that make life enjoyable. Wise families do it by using Classified ads. It's easy and inexpensive too.

Here's how you can do it. Start through your place now making a list of every item you're not getting use and enjoyment from. You'll find such as juvenile furniture, hunting or other sports equipment, tools, typewriters, good but outgrown clothing, cameras, rugs, appliances and lots of other things.

Other families who need these will buy them from you when you tell your sales story with a Classified ad. To place your ad, dial TU 4-8111 between 8:30 A.M. and 5:00 P.M. A courteously competent Ad Writer will take care of everything for you.

Make your list and place your ad now. Next week you'll be planning what to do with the extra cash you've raised.

**Remember...**

Non commercial for sale ads of items priced at \$35 or less may be advertised at our special price for

Person-to-Person Classified Ads  
**10 Words-3 Days-98¢**

**HERALD & NEWS  
CLASSIFIED ADS**

PHONE TU 4-8111

**MARKETPLACE WHERE PROGRESSIVE FAMILIES BUY AND SELL**