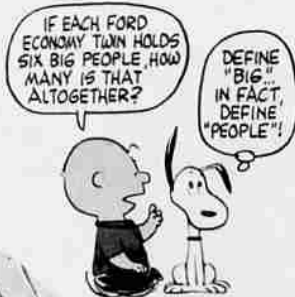


Ford's Economy Twins run on peanuts, too!



The big Economy Twin: Fairlane 500 Town Sedan



I THINK IT WAS VERY SMART OF FORD TO FASHION THE FALCON AFTER THE FAIRLANE 500...

YOU ALWAYS SOUND SO SMUG, CHARLIE BROWN... FOR ALL YOU KNOW, THEY FASHIONED THE FAIRLANE 500 AFTER THE FALCON!



SCHROEDER, DO YOU KNOW, "YOU'RE AHEAD IN A FORD ALL THE WAY"?

This new 1960 Fairlane 500 Town Sedan is the Value Leader of all big-size cars! It brings you the Thunderbird's elegance and matchless performance... plus true built-for-people room. There's new king-size comfort with generous increases (up to 4 inches) in shoulder, hip and leg room. And leave it to Ford to include at no extra cost fine-car touches like: Rear-seat arm rests, two sun visors, cigarette lighter, and color-keyed steering wheel!

Ford's other economy twin, the new-size Ford, the Falcon, brings you savings that only begin with its low price—up to \$124 less than other cars in its field*! Falcon delivers up to 30 mpg with regular fuel... 4,000 miles between oil changes... is easily maintained... can even save up to 15% on insurance! Inside a Falcon there's real stretch-out leg room... and no gearshift on the floor to displace the middle front-seat passenger. In the trunk, there's nearly 24 cubic feet of space, over twice as much as rear-engine cars offer!

Your proud Ford Dealer is holding visiting hours right now for these Economy Twins. Come pick the twin that saves and serves you best!

FORD DIVISION, Ford Motor Company.

*Based upon a comparison of manufacturers' suggested retail delivered prices.



THESE FORD ECONOMY TWINS SURE ARE THRIFTY WITH YOUR MONEY!

WHAT GOOD IS MONEY WITHOUT EMOTIONAL SECURITY?



The new-size Economy Twin: Falcon Fordor Sedan

See "FORD STARTIME," TV's Finest Hour, in living color Tuesdays on NBC-TV

NEXT SUMMER MAYBE I'LL TRY WORKING THE BEACHES..

FORD — THE FINEST FORDS OF A LIFETIME FALCON — THE NEW-SIZE FORD THUNDERBIRD — THE WORLD'S MOST WANTED CAR

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