



*High point of the trip—riding to Marineland, Palos Verdes, California in a stunning new Pontiac Bonneville Convertible Coupe!*

## THERE'S NOTHING LIKE A NEW CAR FOR GOING PLACES AND DOING THINGS

*For all-around pleasure, convenience and usefulness, nothing returns quite so much for the money as a new car. All makes are improved this year, but we believe our fine, new General Motors cars are worth your special consideration.*

Few things are welcomed into the family so eagerly and warmly as a bright and shining new car. It's not surprising—for a new car plays a big part in family activities. It serves you faithfully, in so many useful, pleasurable and important ways.

And, with a new car, you know that you have

provided your family with the utmost in motoring comfort and safety. You go more places with more confidence, and with more fun along the way.

This is true of all new cars, of course, but especially of the sparkling General Motors line for 1960. Delight in the beauty of Magic-Mirror finish. Relax in the solid comfort of a Body by Fisher. Look around . . . Safety Plate Glass in every window. Extras like these are only a small measure of the care, craftsmanship, and engineering skill that goes into each GM car.

Your General Motors dealer will be glad to show you how quickly and conveniently you can have the practical pleasures that only a new car brings. Drop in and talk with him. Why don't you, one of these days soon?



**GENERAL MOTORS**  
GO GM FOR '60

CHEVROLET · PONTIAC · OLDSMOBILE · BUICK · CADILLAC · ALL WITH BODY BY FISHER

*High point of the day—watching "Bubbles" the whale perform at Marineland.*