

upstairs and downstairs In Milady's Kitchen

By Florence Jenkins, Food Editor

Herald and News



U AND I SUGAR is being introduced in this market by these two sales representatives of Fenwick - Pacific Company. Shown, from left, are John Fowlks, 1401 Fortune Drive, Medford, who has been transferred from the Portland territory to serve Southern Oregon, and Wayne Roberts, who formerly called on this area out of his Eugene headquarters.



NEW AND HANDY for the kitchen, utility room or garage (or all three) is the S.O.S. soap pad home dispenser. Bill Riley of Mailliary and Schmeidell was over from Medford last week to secure distribution in all of the major markets for this new home convenience.

S.O.S.

The new S.O.S. soap pad home dispenser has a removable, washable drain and storage tray. It comes with two screws for easy mounting wherever you wish to place it on a wall.

The top lifts up to disclose the removable tray on which to put the wet S.O.S. pad after you have used it. The pad can dry and not soak the other pads in the container and it is out of the way until you wish to use it again.

The dispenser holds six soap pads. They can be taken out, one at a time, as needed, from the bottom slot of the dispenser.

To refill dispenser, remove the tray at the top and drop in the S.O.S. oval soap pads. The tray can be cleaned easily. Simply remove it, rinse under the water tap and dry.

These pads have been tested and approved by the S.O.S. Division of General Foods Corporation.

Use them to keep white sidewall tires clean, to take rust spots off any of the tools in the workshop and for heavy duty cleaning in the kitchen.

Norm Duffy and Dick Hicks announce their fifth annual March of Dimes Chili Hot Dog Sale to be held Friday and Saturday of this week at both Market Baskets.

The entire proceeds of the hot dog sale will go to the March of Dimes campaign. Many Southern Oregon food salesmen have offered to contribute their time and products to the project.

Hours of serving will be from 10 a.m. to 3 p.m. on both Friday and Saturday at the downtown Market Basket at 9th and Pine and also at Market Basket No. 2 at Shasta Way and Division.

Hot dogs will be a dime (or however much you wish to contribute to the good cause).

BENEFIT

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REMOVE SKIN FIRST
When you are oven-frying chicken, try removing the skin before coating with crumbs.

JUST DIP AND FRY
All you have to do to eggplant before deep-fat frying it, is to dip it into seasoned flour.

SPECIAL!
Fresh Jumbo Crabs 39c
CLEANED FREE Lb.

- ★ FRESH BUTTER CLAMS
- ★ FRESH RED SNAPPER
- ★ FILLET OF SOLE
- ★ OYSTERS

★ Complete Line of Fresh and Frozen Sea Foods — WHOLESALE & RETAIL
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If You Want Fresh Fish Come To ...
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U AND I

The Utah-Idaho Sugar Company's U and I Sugar has come to the Klamath market.

John Fowlks has been transferred by Fenwick-Pacific Company from Portland to serve the Southern Oregon territory out of Medford. He was being introduced to local retailers last week by Wayne Roberts, whose headquarters are at Eugene.

Utah-Idaho Sugar Company has refineries at Toppenish and Moses Lake, Washington, to produce its beet sugar for Oregon and Washington. There are additional refineries at Idaho Falls and Salt Lake City.

To aid in getting the homemakers of this area acquainted with U and I Sugar, the brokerage company will use its "Surprise Shopper" promotion in this area a little later, according to the salesmen.

The packages of U and I granulated, powdered and brown sugar carry recipes. Here are some of them.

FIVE MINUTE FUDGE FROSTING

In a saucepan melt 1 tablespoon butter in 2 tablespoons milk; stir in ¼ cup sifted U and I powdered sugar, ¼ cup cocoa and ¼ teaspoon salt. Cook about 1 minute. Remove from heat, add ½ teaspoon vanilla and ¼ cup coarsely chopped nuts. Beat until thickened.

MUSTARD SAUCE

This is excellent with cold ham or tongue. Use it as a dip, with a dish of sesame seeds alongside so the guests can dip a finger of ham into the mustard and then into the sesame seeds. About one-half hour before serving time, combine ¼ cup U and I powdered sugar, 2 tablespoons vinegar, 2 teaspoons prepared mustard and 1 teaspoon prepared horseradish. Mix well.

BARBECUE SAUCE

Try this one on spareribs. Combine the following ingredients and use to baste the ribs during the last half of the cooking period.

- ½ cup U and I brown sugar
 - ½ cup vinegar
 - ½ cup fruit juice or wine
 - 1 cup chili sauce
 - 1 tablespoon prepared mustard
 - 1 tablespoon Worcestershire sauce
 - 1 teaspoon chili powder
 - Dash of cayenne pepper or Tobacco sauce
- One or two drops of liquid smoke can be added, if desired.

Fenwick-Pacific Company is broker for other products, too. Among the well known labels are Flav-r-Pak and Krustees, the latter being the brand name for pie crust mix, etc.

GOOD TO REMEMBER

Know how to get corned beef hash out of its container in one piece so it can be neatly sliced? Open can (with a wall-type can opener) at both ends and slide out hash.



FOR THAT EXTRA special touch of eye glamour, Helena Rubinstein presents her new Waterproof Eye Liner, a liquid liner that is truly waterproof. Any of eight fashion-right shades are applied with the special eye liner brush, a real artist's brush of genuine red sable.

GLAMOUR

Have you heard about it? Have you seen it? Have you tried it? Everyone is buzzing about it and making a bee line to buy it.

It is a new and welcome addition to Helena Rubinstein's fabulous line of eye beautifiers—"Waterproof Liquid Liner," truly waterproof as only this house can guarantee, in a range of eight fashion-right shades.

New "Waterproof Liquid Liner" is a perfect companion to marvelous "Mascara-Matic." Like its companion, it won't smear and it won't smudge. It goes on smoothly and stays on neatly for hours.

For the fashion-conscious woman who seeks perfection in her cosmetics and wants that extra touch of glamour: for the career girl who hasn't time to freshen her make-up but wants her eye beauty accentuated all day long; for all who want to try something new and different that will delight the eyes, "Waterproof Liquid Liner" is it.

Eight flattering colors, for glamorous day or evening wear, come in pretty square tapered bottles with gold caps: Black, Brown, Royal Blue, Emerald Green, Indiscent, Baby Blue, Turquoise and Violet. To eye-light your loveliness, match or contrast them with your coloring or your "Mascara-Matic" or your costume.

Whether you mix or match or even blend two different shades, you will wear "Waterproof Liquid Liner" with confidence because it is so safely waterproof and because one application will last and last.

For best results, apply "Waterproof Liquid Liner" on a dry lid with Helena Rubinstein's special "Eye Liner Brush," a real artist's brush of genuine red sable. Apply on upper lids close to lashes.



TRIM BAR and a Coke Bar at House of Shoes in the Town and Country shopping center have contributed appreciably to establishing that store as a teen-age headquarters for fun and style. Glenn Ditto Jr. is shown demonstrating one of the new, brightly colored fluffy pomspons to wear on flats to Lana Peacock who seems to be selecting a butterfly bow as her choice.

Cherry Surprise

Canned fruit makes a good dessert served plain or it can be used for any number of special desserts.

The National Dairy Council suggests this recipe for Cherry Surprise.

CHERRY SURPRISE

- 2 tablespoons cornstarch
 - 1-3 cup sugar
 - Few grains salt
 - ½ cup cold milk
 - 1½ cups scalded milk
 - ¼ teaspoon cinnamon
 - ½ teaspoon almond extract
 - 2 cups canned dark cherries, drained well
 - Whipped cream, optional
- Mix cornstarch, sugar and salt. Gradually add cold milk; stir until well blended. Add scalded milk; cook over boiling water, stirring constantly until thickened. Cover, cook 15 minutes, stirring occasionally. Add cinnamon and almond extract, mixing well. Cool. Layer pudding and cherries into 4 par-fait glasses. Chill in refrigerator. If desired garnish with whipped cream. Makes 4 servings.
- Note: Other berries or fruit may be used in place of cherries.

Teen-Age Fashion

Unconventionality is the keynote of youth.

If you question that, look at their feet.

Selecting one's own shoes is one of the real milestones in growing up. No more of this kid stuff or waiting to "grow into" shoes.

Plats come in hundreds of styles and colors and have become universally popular with the high school crowd. The plain flats for everyday become glamorous creations with the addition of trim.

Imports from Italy in the clothing line have long been popular and the Italian label on bows and buckles has had equal acceptance.

"Young people are not timid about fashion," is the way Jess House of House of Shoes explains the teen-age approach. "The wild-

er the style, the more eye-catching it is and the more quickly they accept it."

At the House of Shoes, the high school crowd gains another measure of independence through the successful teen accounts which is a controlled charge system.

The proportion of skipped payments among the youngsters is a lot lower than among adults, too, House reports.

It is always youth which brings forth new, untried ideas—but the critics should bear in mind that unconventionality can be entirely harmless (even by their standards) and does not mean a lack of personal responsibility.



MARKET BASKET
9th & Pine
Klamath Falls

TERRIFIQUE!

"Voila! Ze chocolate bon bon is put into ze ice cream wiz ze touch of a great artiste". Meadow Gold has done it—stirred chunky pieces of rich dark chocolate into creamy Meadow Gold Ice Cream. Get a half-gallon today. One taste and you, too, will say, "terrifique!"

Chocolate Bon Bon ICE CREAM

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At Your Grocers or from your Medo-Land Route Man!

Tower's Weekend Special
TWIN SIZE
Bed Ensemble

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- ★ Matching Box Springs & Legs
- ★ Hollywood Headboard
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All For **59⁹⁵**
Only ...
Plus "Z.N." Green Stamps

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12th and MAIN STREET
Klamath Falls, Oregon 97604
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