



THE MAYTAG COMPANY, NEWTON, IOWA, SOLD IN CANADA AND THROUGHOUT THE WORLD.

For the woman who wants a dryer that's fast...but gentle, too

NEW MAYTAG HALO-OF-HEAT® DRYER...

This new kind of dryer surrounds clothes with a gentle circle of low-temperature heat. This exclusive principle eliminates the "hot spot" heat that makes clothes feel harsh to the touch.

Yet it's fast—dries even diapers in 26 to 35 minutes. And, after a 3-minute air-fluffing, they come out wonderfully soft and comfortably cool. Sweet and clean too, because the air inside is

changed every 2 seconds, filtered free of dust and dirt.

The new Maytag Halo-of-Heat Dryer also gives you a special "Wash 'n Wear" setting that removes wrinkles from modern fabrics. A Time Chime tells you when they're dried just right. Available in Gas or Electric models. See your Maytag dealer for a demonstration, soon.



Only Maytag does this

Other dryers do this

MAYTAG

—the dependable automatics