



*Up here a man's got to be
ready for anything. Mountain men
occasional rattle make a couple
hundred yards around the
clock a lot of mother*

"Keeping an eye on the kids" is an important part of being a parent. It is even more important where their education is concerned. A man you'll find helpful in this matter is your Prudential Agent. He is an expert adviser who can show you how a Prudential Education Plan can help guarantee your children the funds to complete their education. It's another of the many life insurance programs designed by The Prudential to make the future secure for you and your family.



TO OVER 35 MILLION AMERICANS—INSURANCE MEANS PRUDENTIAL