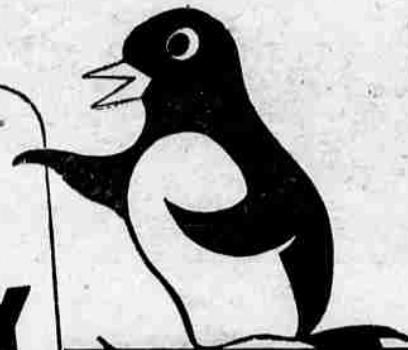


PENNEY'S

ALWAYS FIRST QUALITY!

**TWO BIG EVENTS
STARTS
WEDNESDAY**



B

**WHITE GOODS!
DAYS!**

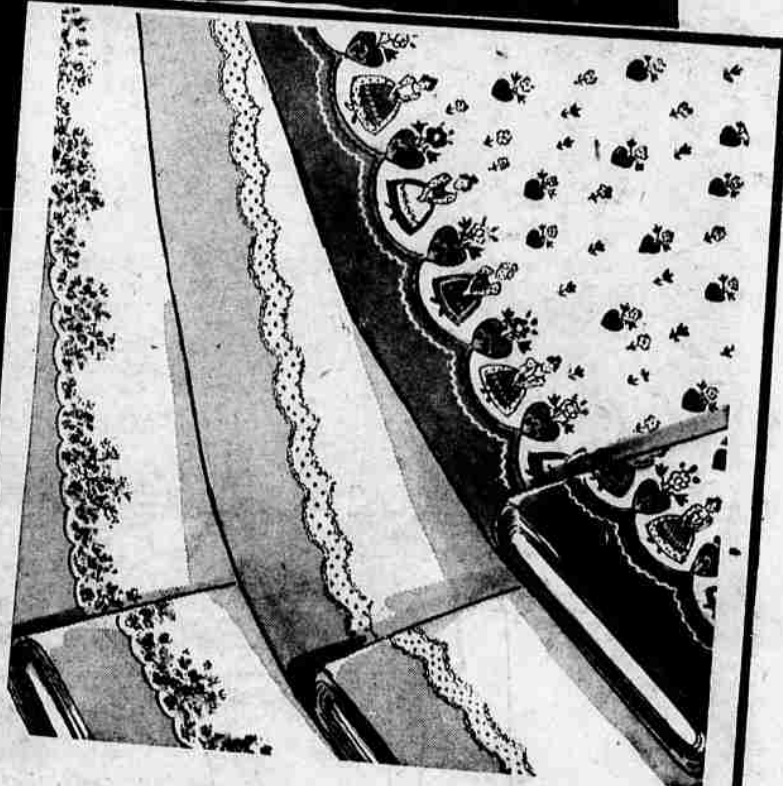


**PENNEY'S JANUARY
FABRIC SPECTACULAR**

IMPORTED WOVEN GINGHAMS . . .
top quality Egyptian cotton. Machine washable. Pre-shrunk. 36" width . . . 47c yd.

PRINTED COTTON FLANNEL . . .
deeply napped in a cozy, medium weight for wear and warmth . . . 3 yds. \$1

ALL-PURPOSE UNBLEACHED MUSLIN
. . . at special January savings. 36" width. 4 yds. \$1

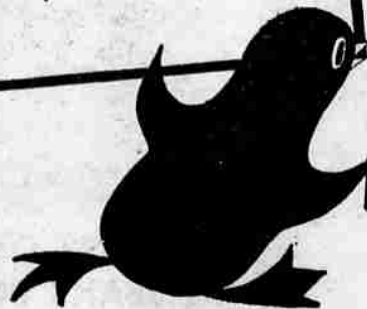


**RONDO' PERCALE
BORDER PRINTS!**

Bevy of bright border prints . . . quaintly provincial, hearts and flowers, modern. All colorfast designs on Penney's washable, 80-square percale. Dress yourself, your family, your home in top quality Rondo!

39^c
yard

See Penney's assortment of all-over Rondo prints, too . . . 39c yard



STARTING WEDNESDAY . . . 2 SPECTACULAR VALUE EVENTS!