

BARGAIN DAYS

JANUARY SAVINGS!!!

PENNEY'S
ALWAYS FIRST QUALITY!



SPECIAL BUY OF COTTON FLANNEL SHIRTS



men's Sizes S, M, L **1.22** boys' Sizes 4 to 18 **\$1**

Your best shirt bet for warmth, wear and price! Soft-finish cotton flannel, Sanforized® to machine wash! Penney's specifications include roomy cut for comfort in action, lined stand-up collar, long sleeves. And we've a striking array of bold plaids and other patterns to choose from. Pop them in the washer. . . . they need little if any ironing.



MEN'S WARM SWEAT SHIRTS FLEECE LINED!

\$1

Solid savings on hefty cotton knits, with soft fleecy backing, ribbed trim. Full cut for proper fit, too! S-M-L.



SAVE! HEAVY DUTY 1-PIECE WORK SUITS

Lab tested stamina! Job tested performance! Tough 10-oz. denim, cut over proportioned patterns for perfect fit; comfort! 2-way zipper; big pockets fore and aft! 36 to 46.

4.98



GET 13 3/4 OZ. DENIM IN JEANS FOR BOYS!

Our toughest denim in these long wear, machine washable jeans, snug fitted around waist and hips, with double stitching, bar tacks, Sanforized®. 6 to 16.

1.88