

**PENNEY'S**  
ALWAYS FIRST QUALITY!

**SENSATIONAL SAVINGS**

**JANUARY WHITE GOODS**

**SENSATIONAL SAVINGS**

**PENNEY'S**  
ALWAYS FIRST QUALITY!

**PENNEY'S FIRST QUALITY SHEETS GO ON SALE AT NEW LOW PRICES!**

**FAMOUS NATION-WIDE® MUSLINS . . .**

The sheets that are relied upon by homemakers across the country for long wear! All perfect . . . and see how you save during January. Strong, staple cotton in even weave has no weak spots. Smooth finish with minimum sizing. Sturdy selvages to take multiple washing. Years of value for you . . . stock up!

81x108, full, flat or Sanforized fitted . . . 1.78    42x36 Cases . . . 2 for 78c

**SAVE ON PENCO® DELUXE MUSLINS . . .**

Incredible . . . the highest count muslin made at this low price! Check what makes Penco sheets the aristocrats of muslins; extra smooth, special finish for soft, luxurious feeling; extra strong, carefully carded selected cotton; extra wear . . . close, firm, balanced weave. All lab-tested!

81x108, full, flat or Sanforized fitted . . . 1.99    42x36 Cases . . . 2 for 83c

**PENCALE® . . . LUXURIOUS COMBED PERCALE**

Yes, these snowy, silky-smooth Penney percales are every inch a value! Yet, see how much you save during January! Pencales are the choice of generations of Americans, woven of selected long staple cotton, combed to extra smoothness. Weave is hi-count, firm and balanced for long wear; selvages are strong, hems precisely finished. Here's luxury at thrifty prices!

81x108, full, flat or Sanforized fitted . . . 2.15    42x38 1/2 Cases . . . 2 for 93c

**1.58**

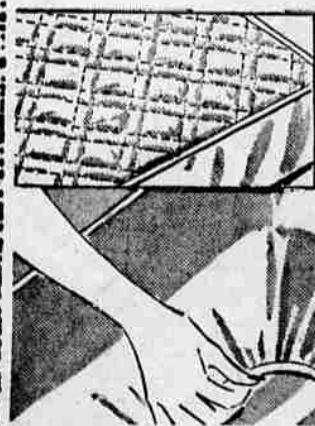
72x108" twin flat or fitted

**1.89**

72x108" twin flat or fitted

**1.97**

72x108" twin flat or fitted



**FITTED MATTRESS PAD AND COVER**

**2<sup>66</sup>** twin    **3<sup>66</sup>** full

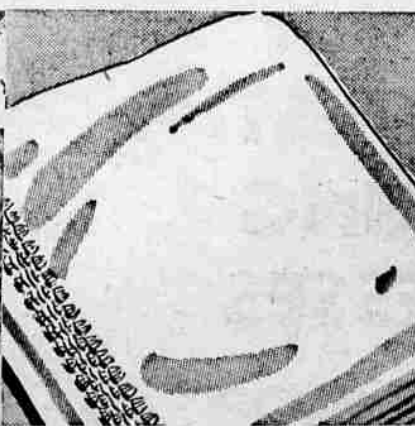
All-in-one cover that gives padded comfort and protection. Bleached cotton fill, taped edges, Sanforized®, elasticized tuck-under! Reversible!



**PLUMP 17-OUNCE DACRON® PILLOWS**

**2 for \$6**

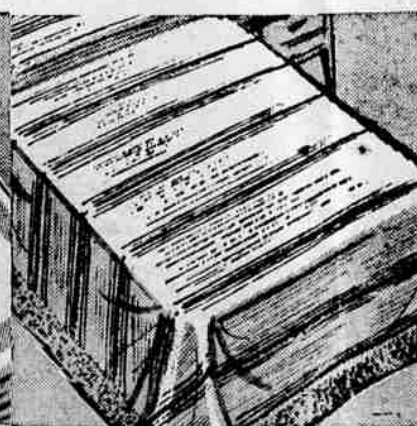
Double savings when you buy two! Big 19"x25" beauties, filled with downy soft, forever resilient, polyester, fiber. Covered in pretty French crepe prints.



**JUMBO 80 BY 108 SHEET BLANKET!**

**\$2**

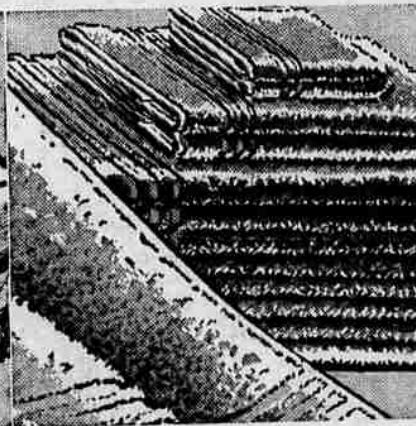
Fine unbleached cotton, extra large 80x108" size! Use it year round for lightweight summer comfort, extra winter warmth! Machine wash at medium setting.



**NEW! STRIPED TUFTED CHENILLE SPREAD**

**\$5**

Ever expect such style at this price? Round corners, shag edge; viscose rayon tufts on cotton. Machine wash at medium set. Choose from soft decorator colors.



**PENNEY'S TERRY SPECIAL! TOWEL TEAM SAVINGS!**

**2 for \$1** 22" x 44" bath size

15x25 face towel . . . 3 for \$1  
12x12 wash cloth . . . 6 for \$1

You'd look far to match this good thirsty weight at these prices! All first quality! Wide color range to blend with any decor. Stock up and save!

**GAY PRINT KITCHEN TERRIES**

**2 for 77c**

Lively prints on absorbent terry. Assorted screen prints, in exciting new novelty patterns, colors.

**FLOUR SQUARES HAVE 1,001 USES**

**5 for \$1**

Sturdy flour square towels, ideal for kitchen use, unhemmed, 30x30", white only. Buy a cupboard full!

**SHEER BEAUTY! DACRON® PANELS**

**\$1**

Sheer Dacron® panels, fabulously Penney priced. They zip thru suds in a jiffy, stay crisply fresh. 41x81". Ivory.

