



"Freddie is so considerate, Dad! His parents wanted a quiet evening so he came over here!"

Starter Of Quiz Programs Hit Hardest By Scandals

AUGUSTA, Ga. (AP) — One of the hardest hit by the television quiz scandals is a psychologist who started the whole thing in a depression era attempt to make a million dollars.

Dr. Peter Cranford, now practicing his profession here, didn't make his million but he was well on the way when the quiz-fixing expose came this year. He estimates that he collected \$225,000 from his original "Double or Nothing" radio program, launched 20 years ago, and its TV adaptations.

In the TV heyday, he says he received between \$50,000 and \$60,000 annually.

Cranford, 50 and the father of three sons, thinks he may reap even greater profits from his depression-born brain child. He explains he has received a settlement through this year and that under his contracts the programs may remain dormant for another year or so.

After that, he adds, the rights revert in full to "Take It or Leave It, Inc.," in which he has a third interest. He sees no difficulty in profitable placement with an advertising agency.

He attributes his development of the quiz format to a leading American philosopher and psychologist, William James. Cranford says that as a research worker and publicist in Atlanta, Ga., in the 30s he was impressed with a James premise that anything is possible with enough effort and set out to make a million dollars.

"Times were hard and it had to be without capital," he recalls. "I picked the entertainment field."

He studied all kinds of games, including those of chance, and came up with the "Double or Nothing" quiz as "a kind of crap game of the air."

The original program, he adds, was first heard on network radio in 1940 as "Take It or Leave It." It was broadcast for a time as "Double or Nothing."

In the beginning, an opening question was worth \$1 which a contestant could double up to \$64. Masters of ceremonies included Bob Hawk, Jack Paar, Phil Baker and Eddie Cantor.

By 1955, the \$64 question had become TV's \$64,000 Question. A subsequent program developed as "The \$64,000 Challenge."

Cranford announced that a cost accountant has been engaged to safeguard his rights in all programs stemming from his original. He also said he has lawyers checking on whether he may recover damages on a complaint that the program format was imitated by the fixing scandals.

"We feel that damage has been done," he says, "but we don't know whom to sue."

The quiz program originator was born in New York but his family moved to Savannah, Ga., where he attended school. He later studied at Emory University, Atlanta, and the University of Florida, and took an advanced degree at the University of Texas.

Rocky's Staff To Continue To Aid Him

NEW YORK (AP)—The large personal staff that was ready to push a presidential campaign for Gov. Nelson A. Rockefeller will continue in being.

Associates of the governor stress that this does not mean that he still has his eye on the White House.

They contend his announcements that he would not seek the presidential nomination and would not accept a vice-presidential nomination are absolutely final.

The staff's function, they say, will be to help the governor with his speech-making and the normal activities surrounding a governor.

Strictly political activities of the staff have been dropped. They ranged from contacting political leaders around the country, to planning the governor's political pulse-taking tours, to clerical work involved.

Rockefeller made clear, however, in his noncandidate statement Saturday that he intends to continue "as citizen and as governor" to speak with "full freedom and vigor" on national and world issues.

The staff of nearly 70 persons, operating in two mansions converted into an office building here, can expect to be kept busy.

The governor likes to be well versed before venturing his views on any topic.

Researchers will continue to dig into the pros and cons of issues so his advisers can help him in deciding what position to take on questions that arise.

Staff work will continue in deciding what speaking engagements to accept and what topics to discuss in countless details.

A separate organization, the Citizens for Rockefeller, which operated at the Belmont Plaza Hotel, has closed up shop.

The citizens group supplied literature to organizations and individuals who expressed interest in the governor as a potential candidate.

Selected Honor Man

Thomas E. Morris has been selected honor man of his company by his shipmates at the U.S. Naval Training Center at San Diego. He was picked on the basis of his demonstrated attention to duty, military conduct, responsiveness to orders, cooperation, loyalty and comradeship.

Morris is the son of Mr. and Mrs. Edward B. Morris, Route 1, Box 45, Bonanza. He was graduated from Bonanza High School in the class of 1959 and enlisted in the Navy at Klamath Falls in September of this year.

CIVIL DEPUTY

OREGON CITY (AP)—William Schmascher was Tuesday named to replace Ray Madsen as the new civil deputy in the office of Clackamas County Dist. Atty. Winston Bradshaw. Madsen is resigning to enter an Oregon City law firm.

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RAY PETERSEN

2 Protest Dam Building

SALEM (AP)—Only two protests against construction of a power dam on the North Santiam River at Niagara had been filed Tuesday—the last day for filing testing—says State Engineer Lewis A. Stanley.

One was filed jointly by the Fish and Game Commissions, the other by the Marion County court.

Consumers Power, Inc., Corvallis, seeks to build a dam 65 feet high to produce 102,273 horsepower.

The dam would back water 2 1/2 miles to the Big Cliff Powerhouse, a small federal project.

The Fish and Game Commissions protested that the Niagara Dam would harm fish life. The county court claimed it would damage recreational values.

The state Hydroelectric Commission will hold a public hearing here Jan. 8 on the request for a preliminary permit.

A preliminary permit merely would give Consumers Power a priority on the site. A license would have to be granted later if construction were to start.

Prison Aide To Retire

SALEM (AP) — J. J. Fitzsimons, 65, manager of industries at the Oregon State Penitentiary for the past seven years, will retire Thursday.

Warden C. T. Gladden announced that Robert G. Coates, who has been prison office manager for three years, would succeed Fitzsimons.

Coates has just completed a 2 1/2-week survey of prison industry operations in Washington, D.C., and at federal state prisons in Pennsylvania, Maryland, Virginia, Illinois and Missouri. He is a graduate of the University of Oregon in business administration.

The prison industries, with an annual income of \$650,000, include a cannery, laundry, shoe shop, tailor shop and furniture factory.

District Bank Names Aides

WASHINGTON (AP) — G. E. Karlen, president of Karlen-Davis Co. of Tacoma, Wash., has been appointed chairman of the San Francisco District Federal Home Loan Bank.

Alf O. Johnson, executive vice president of the Washington Federal Savings and Loan Assn., Hillsboro, Ore., will be vice chairman.

The appointments are for one-year terms starting Jan. 1. The bank serves Alaska, Arizona, California, Hawaii, Idaho, Montana, Nevada, Oregon, Utah, Washington, Wyoming and Guam.

Leave Given County Agent

Sabbatical leave has been granted Ray O. Petersen of the Klamath County agent's office in order that he may return to school to work toward his master's degree.

Petersen will enter Oregon State College on January 4 for one term of work, returning to his duties here about March 20. His residence will be Weatherford Hall on the campus and his family will remain in Klamath Falls.

Born in Utah, he spent his early years in southern Idaho, chiefly in the Rupert and Jerome areas. He was graduated from the University of Idaho at Moscow and was in county agent work in Idaho for 13 years. He was then with the reclamation service in the Dakotas for three years before coming to Oregon to join the county agent's office just over six years ago.

For the last two years he has been working on his master's thesis. It is based on experimental pellet feeding of beef cattle, covering actual trial work conducted with Bryant Williams as well as a comprehensive digest of pelleting throughout the nation.

PNW Town Loses Water

SOUTH BEND, Wash. (AP) — A break in a 20-year-old wooden main has cut off the supply of drinking water to this Pacific County community.

City Manager Darrell Kingsley said Tuesday there was enough water in the city reservoir to last several days, but he cautioned residents to use as little as possible.

The main lies some six feet below the bed of the Willapa River at a point where the river is 30 feet deep.

Two divers plumbed the murky depths of the stream Tuesday night and found the break. They had to go down at night, Kingsley said, because tide water raises the river level during the day.



MALIN MASONIC OFFICERS, installed during ceremonies recently, are, from left, Robert Trotman, Howard Henderson, Robert Victorin, Ted DeMerritt and Axel Felt.

Malin Masons Select Chief

MALIN—Robert Victorin was installed master of Malin Masonic Lodge 194 during public ceremonies December 17 at the Malin Masonic Hall. He succeeds John Freitag.

Frank Victorin, installing officer, was assisted by Harvey Clugston, installing marshal; Andrew Street, installing chaplain; Phillip Blohm, installing secretary, and Mrs. James Bunnell, musician.

Other officers installed were Robert Trotman, senior warden; Axel Felt, junior warden; Ted DeMerritt, treasurer; Howard Henderson, secretary; Thomas Chaburn, senior deacon; Norman Jacob, junior deacon; Charles Hale, chaplain; John Freitag, marshal; Elmont Kenyon, senior steward; Cecil Zeders, junior steward; and George Chin, tiler.

Master of ceremonies was Richard Halousek. He introduced a barbershop quartet composed of

Committee Chief Is Appointed

KLAMATH AGENCY—Dale Williams of Beatty has been appointed chairman of a committee to select this area's most outstanding young farmer in the 21-35 age group.

The committee, sponsored by the Reservation Jaycees, will organize a community search to increase public understanding of the farmer and his problems and to increase interest in agriculture as a career.

Anyone in the area may nominate a candidate who is between the ages of 21 and 35 and derives the major part of his livelihood from a farm.

Nominations should be submitted to Williams at Beatty. He is 1959 winner of the award.

The award will be made at the fifth annual awards banquet to be held January 23, at the Masonic Hall in Chiloquin.

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