

The Herald and News

FRANK JENKINS
Editor
BILL JENKINS
Managing Editor
FLOYD WYNNE
City Editor
MAURICE MILLER
Circulation Mgr.
Ph. TU 4-4752

Entered as second class matter at the post office at Klamath Falls, Ore., on August 20, 1906, under act of Congress, March 3, 1879.

SERVICES:

ASSOCIATED PRESS UNITED PRESS
AUDIT BUREAU OF CIRCULATIONS
Serving Southern Oregon And Northern California

Subscription Rates

CARRIER	
1 MONTH	\$1.50
6 MONTHS	\$9.00
1 YEAR	\$18.00
MAIL	
1 MONTH	\$1.50
6 MONTHS	\$8.50
1 YEAR	\$15.00

Merry Christmas — Happy New Year

To Our Friends and Readers
In The Great State Of Jefferson

From Bill and Florence Jenkins

Holiday Safety

By CHARLES V. STANTON

Editor Roseburg News-Review
We shudder in this day and age of our civilization at the more ancient practice of celebrating days or seasons by human sacrifice. The offering of human bodies—bodies of infants, maidens, captive slaves—to propitiate pagan gods is viewed by us today as most abhorrent.

Yet when a holiday rolls around, our modern civilization slaughters and maims in wholesale fashion as we engage in an orgy of carelessness, principally upon our highways.

Casualties over the Christmas-New Year season will number into the thousands. The dead will be counted in the hundreds. That is the way we will celebrate a season of good-will and of joyous expectation.

During the Christmas holiday of 1958, fatalities numbered 594. Of the many hurt, 146 died from injuries suffered during the holiday season.

Since the year 1900, twice as many people lost their lives in automobile accidents as were killed during all of our wars.

It should be pointed out, of course, that figures for automobile casualties include people of all ages, while deaths in wartime involve only a limited age group. But the fact remains that the automobile is more dangerous to human life than the cannon.

Predictions already are being made concerning the number of people expected to die and those expected to suffer injury during the coming holiday season.

The National Safety Council recently pointed out that it has been criticized for issuing a prediction concerning anticipated holiday fatalities. The organization said that no one would be happier to be proved mistaken. The Safety Council seeks to prevent accidents by issuing its dire predictions. It is extremely hopeful that its estimates will be far too high. It is fearful, however, that the toll will be more than listed.

Figures concerning anticipated death and injury come from cold statistics. Those statistics are based on what has happened. From what has happened we can estimate what will happen.

There is one happy thought. Percentage-wise our death rate is going downhill. That is evidence of the value of continued education. It is true that the number of fatalities and injuries increases. But the increase is not in proportion to the number of automobiles involved, the number of miles traveled, nor the number of people exposed to highway dangers.

It is my personal opinion that a great deal of our highway toll is because of inadequate facilities.

Our existing highways are not constructed for the volume of traffic they are called upon to carry. As evidence of this belief is the fact that as highways are improved the death rate goes down.

It is evident, I believe, that we are putting too many automobiles on highways where volume of traffic is limited. The congested condition of the highway leads to exposure, exposure to accident.

Many accidents could be avoided by better driving.

A few days ago I talked to a member of the state police who blamed much of the accident toll on "inattention." The driver, in his opinion, permits his attention to be centered upon something other than his driving, whereupon he runs into trouble and is responsible for accident.

This theory, I believe, has unquestioned merit. We find that by far the greater majority of accidents result from driver error. Too many motorists, in a hurry to get somewhere, overdrive the capacity of highway or road. Particularly is this true on county roads where single-car accidents show that too often a driver's reflexes, tuned to highway travel, are too fast for the road he attempts to drive.

We do not knowingly, or purposefully, offer human sacrifices to celebrate our holidays, as was the custom of earlier tribes. Yet our slaughter of human beings is as great, or greater, than if we sacrificed to the sun, as did the Incas of former years.

We can reduce this slaughter if we will recognize and act upon a few limitations.

First is the limitation of the driver in the operation of his vehicle under hazardous conditions and his limitation in focusing his attention upon the requirements of manipulating his motor vehicle.

Second is the limitation of the highway to carry the load of traffic to which it is subjected—a limitation deserving of thought.

Third is the limitation of the driver to absorb liquid refreshments of an alcoholic nature. Total elimination is the answer.

Messiah

Klamath Falls (To the Editor)—The presentation of George Frederick Handel's "Messiah" on last Sunday evening in Pelican Court is certainly a fitting tribute to the city of Klamath Falls.

The direction of our public school system, in cooperation with the churches and individuals, and the response of the public indicates the quality of community we have here.

As a growing western city we do have problems to face, but any community that can so dramatically demonstrate its ability to cooperate and present so thrillingly a major production need not fear meeting its problems of the future.

It is, essentially, the spirit demonstrated in this experience, that makes communities a real part of the American dream. The idea, the work, the presentation, the success and the appreciation is a monument to people, living and working together in American-Christian freedom.

As a relatively new member of this community my family joins with me in saying we are most humbly grateful to be part of such a community as Klamath Falls.

Robert C. Groves, Minister
First Presbyterian Church

Christmas Gift

By FRANK ELEAZER

WASHINGTON (UPI) — I hate to think what Prof. Raymond J. Saulnier, who is the economic brain of the White House, may have wound up buying for his wife's Christmas present. From his own account, his shopping expedition probably didn't turn out very well.

In the first place, he said, he discovered that not every single little thing in every ad is always necessarily true.

And at some of the shops he visited, the prices were so high he couldn't decide whether it was products they were offering for sale or a substantial share in the firms that produced 'em.

Dr. Saulnier, a former Columbia University economics profes-

sor whose title now is chairman of the President's Council of Economic Advisers, had some pretty serious things to say about how both industry and labor have a responsibility to keep prices stable, and also how most ads are honest and all of them should be.

But he said we consumers have a responsibility too, "to use our resources wisely." I think what he meant here is that we ought not to buy things like that, Presumably he didn't, which may be a bad sign for his wife Estelle.

Prof. Saulnier was among the experts at a conference here this week on how we consumers can avoid getting gypped. The Federal Trade Commission sponsored the conference, and why they waited until Christmas week was never explained.

I couldn't get gypped this week for more than a quarter if I was blindfolded and stupid, which unfortunately I might as well have been last week before the money ran out.

Earl W. Kintner, FTC chairman and head man at the conference, said with enough billions of dollars FTC could distribute federal cops so thick in the stores that the public would be completely protected.

"Nothing would be stolen," he said, "except our system of government and freedom."

So his agency prefers to spend its six or seven millions and use its small staff to slap down the few real chiselers, and to depend on the big majority of businessmen to be honest.

But FTC has decided it would sure help a lot if all us consumers weren't natural suckers. Mainly, it's the phoney bargains we've got to watch out for, Kintner and his helpers explained.

Take list prices. It's got so we won't buy anything unless it's marked down 20 per cent below list. We like it even better of course off 50 per cent. So naturally Kintner & Co. weren't too surprised recently to find a 23-inch lawnmower offered by the manufacturer to dealers on the basis that the advertised list was \$154.95, but that the dealer could retail it "with full markup" for \$74.95.

Then there are the "bait and switch" deals where somebody offers an unbelievable bargain in sewing machines, vacuum cleaners, or other popular items. The bargain model is there at the store, all right, and you are told right away it won't work, won't last, can't be repaired, and the one you really want is over here at maybe three times the price.

"Nailed to the floor" is the term in the trade for the bargain model you wanted, the FTC men reported, and heaven help the salesman who actually sells it.

It was a helpful conference, I guess, and it left me feeling proud of myself. If it's bargains we have to look out for, I'm a mighty sharp shopper. I haven't bought a bargain since I can remember.

Ticklish Job

By SAM DAWSON

AP Business News Analyst
NEW YORK (AP)—Of all the soothsayers peering at 1960 perhaps none has a more ticklish job than the economist for the mutual funds.

He has to forecast the nation's industrial and trade health as it will be reflected in the prices of stocks and bonds.

Most of the mutual funds that have spoken out so far are on the optimistic side—with the usual reservations about the shifting currents that could sweep individual stocks one way or the other. It's the job of fund managements to guess these currents and buy or sell accordingly.

There are a lot of assets tied up in the mutual funds—representing money paid in by the investing public—that could be affected by any bad guessing.

The National Assn. of Investment Companies reports its 15 members now have total assets of about 15½ billion dollars, a growth of three billion dollars in a year.

Although sales by the funds to the public dipped this November from October, they were still higher than a year ago. For the first 11 months of the year sales have topped two billion dollars. This compared with 1½ billion dollars in the same period in 1958.

Here is just a sampling of the forecasts by the funds for 1960: Henry J. Simonsen Jr., chairman and president of the National Securities & Research Corp., manager of its 475 million dollars series of mutual funds, sees every promise of new peaks in many sectors of the economy.

John W. Harriman, economist for Tri-Continental and the Broad Street group of mutual funds, expects a record high for industrial output, still higher rates on long term bonds, but with further inflation held within narrow limits.

D. Moreau Barringer of the Delaware Fund stresses public confidence as a top factor. This fund adviser thinks the public will continue to prefer stocks to bonds despite the higher yields of the latter.

Arthur Wiesenberger, who keeps a watchful eye on all the funds, agrees that the change in mass sentiment from fear and worry to confidence and enthusiasm is contributing to the strength of stock prices. He sees the chance stock price averages may move higher in the first two months of the year.

But he adds the caution: Prices are relatively high and risky and warns investors against getting over enthusiastic if a settlement of the steel labor dispute sets off a sharp rally for a time.

The Almanac
By United Press International
Today is Thursday, Dec. 24, the 358th day of the year, with 7 more days in 1959.

The moon is approaching its new phase.
The morning stars are Mercury and Venus.
On this day in history:
In 1808, the famed American frontiersman Kit Carson was born.

In 1814, the War of 1812 officially ended with the signing of a peace treaty between the United States and England at Ghent, Belgium.

In 1942, the French administrator of North Africa, Admiral Darlan, was assassinated by a sympathizer of the French Vichy Regime.

In 1943, President Roosevelt announced that General Eisenhower had been appointed commander-in-chief of the allied forces.

In 1949, America was singing "Rudolph, the Red-Nosed Reindeer."

In 1951, Libya was proclaimed a free and independent nation.

A thought for today: English colonist William Penn said: "Truth often suffers more by the heat of its defenders, than from the arguments of its opposers."

They'll Do It Every Time

By Samuel H. French 1958

By Jimmy Hatlo



Many Victims Still Recall Day Of Blast

By BILL HENLEY JR.
Staff Writer, Roseburg News-Review

ROSEBURG (AP)—The nation approaches Christmas, but for many of the 12,000 residents of this Umpqua Valley city, it's still just after 1 a.m. Aug. 7.

That was when a dynamite

truck blew up in the heart of downtown Roseburg, resulting in 13 deaths, many injuries and property damage in excess of 10-million dollars.

What of the injured victims of that tragedy? Of the survivors of those who died?

Take Mr. and Mrs. Fred Siles. Their son, James Fred, lies in a semi-conscious condition in a Eugene hospital. He can't really comprehend what goes on about him, and is still listed in critical condition. He was struck in the back of the head by a flying bolt.

His mother and millworker father are daily commuters from Roseburg to Eugene. For them it's a Christmas of pathos. Occasionally they feel they sense a sign of recognition. That is all.

Take Alvin Kuykendall. He lost his wife and daughter. He also lost a bicycle shop. He has a damage action pending and as a result has at least temporarily lost Red Cross financial assistance. He was home for a month and a half, but a recurrence of a right arm injury has hospitalized him again.

Take Carol Marical. She was a

hotel cocktail waitress. She was badly cut by flying debris, and though improved, is still under a doctor's care. Her life is perhaps on the upbeat. She intends to go on vacation with grandparents in Mexico, and hopes for a career as a beautician later.

Or take Marilyn Tandy, 19. Her millworker husband, Dennis, only 17, met her off shift on that fateful Friday. He got her out of the path of danger as he joined in fighting the original fire before the explosion. He was killed. It isn't much of a Christmas for Marilyn, either, partly because many significant dates fall within that period — her first wedding anniversary, Dennis' birthday. But she has at least one reward. In October, a son — named for his father — was born. He's healthy, happy and his name is 'Dennis Roy.'

Melons Sent To Texas Lad

WESLACO, Tex., (AP)—There will be two big watermelons under the Christmas tree for Michael Gerard Patranello, 4, of Bryan, Friday morning.

The central Texas boy, who has undergone heart surgery, hasn't been able to eat the things a normal four-year-old child can. But he has been wanting watermelon since last September.

When the Lower Rio Grande Valley Chamber of Commerce received a request from the boy's mother, Mrs. Joe C. Patranello, officials didn't believe there were any melons available.

But Glen Adams and James Hiner, both of Weslaco, donated two melons Thursday which were shipped immediately to Bryan.

BUS CRASH KILLS 15
CASABLANCA, Morocco (UPI) — At least 15 persons were killed and 16 others injured Tuesday when a special bus carrying Moroccan tribesmen to see President Eisenhower collided with a truck. All were members of the same tribe.

FILM
Developing
8-Picture Roll
Jumbo Prints
39¢
Western Thrift
7th & Main

Greetings... Here's hoping that the cheery glow of holiday candles is matched by the happiness that's in store for you this Christmas.



Fashion Villa
Town & Country Shopping Center



Ho, ho, ho and a very happy holiday to one and all! We take pleasure in sending Santa your way with thanks for your patronage and our warmest Christmas wishes.

From:
DREWS Manstore
Downtown & Town & Country
and
The GUN STORE
714 Main

SHORT RIBS By Frank O'Neal



The Almanac
By United Press International
Today is Thursday, Dec. 24, the 358th day of the year, with 7 more days in 1959.

The moon is approaching its new phase.
The morning stars are Mercury and Venus.
On this day in history:
In 1808, the famed American frontiersman Kit Carson was born.

In 1814, the War of 1812 officially ended with the signing of a peace treaty between the United States and England at Ghent, Belgium.

In 1942, the French administrator of North Africa, Admiral Darlan, was assassinated by a sympathizer of the French Vichy Regime.

In 1943, President Roosevelt announced that General Eisenhower had been appointed commander-in-chief of the allied forces.

In 1949, America was singing "Rudolph, the Red-Nosed Reindeer."

In 1951, Libya was proclaimed a free and independent nation.

A thought for today: English colonist William Penn said: "Truth often suffers more by the heat of its defenders, than from the arguments of its opposers."



Our Christmas wish for everyone we know is for a wonderful holiday season, just filled to overflowing with all the traditional joys, warm good cheer and good fellowship.

We'd like you to know how very much we have appreciated your patronage and we're looking forward to the pleasure of serving you in the future as we have in the past.

1001
Main

HAPCO.
5 Home Appliances Co. Stores growing with Oregon

Phone
TU 4-8183

The ruby is the rarest and, in large sizes, the costliest of all gems.

A HOLIDAY DANCE BAND JAMBOREE

featuring continuous music for 4½ hours by
3 - BANDS - 3

AUDITORIUM
SAT., DEC. 26

ROCK 'N ROLL & POPULAR
HITS OF THE DAY BY THE
TEEN KINGS

MORE OF THE SAME BY
"THE SINGER WITH
SILVER SHOES"

DENNIS WAYNE

and the
COL - LEE - JETS

— and —
FOR THOSE DANCERS WHO
PREFER SWEET MUSIC

BALDY'S BAND

EACH BAND WILL MAKE
2-45 Minute Appearances

FUN FOR ALL
ALL FOR FUN

Admission before 8:30-\$1.25
After 8:30 - \$1.50

DANCING 8:30 - 1
NO INTERMISSIONS



J. W. Copeland
Lumber Yards
66 Main