

PRICES ARE LOWEST EVERY DAY AT PAY LESS

ST EVERY DAY AT PAY LESS PRICES

OPEN SUNDAY

11 to 6

SHOP & SAVE!

Holiday CAMERA SALE!

PAY LESS DRUG SELLS
Bell & Howell
CAMERAS and PROJECTORS

PROJECTOR VALUE OF THE YEAR!

The MONTEREY
8mm Bell & Howell PROJECTORS

True Bell & Howell precision at popular price. Simplified threading, permanent lubrication, rugged die cast aluminum housing for long life. FREE 40"x40" radi-ant glass bead screen with each projector purchased.

79⁹⁵



NEW! YOU'LL NEVER SPOIL A SHOT
AMAZING Bell & Howell Infallible
ELECTRIC EYE-127 CAMERA OUTFIT

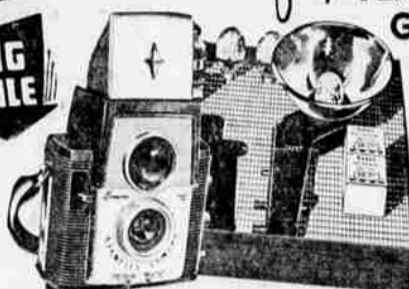
SHOOT YOUR OWN SLIDES & SNAPSHOTS THE ELECTRIC EYE WAY!
*Electric Eye Automatic Lens—No Guessing, No-Adjusting, Camera Does it for You-All It For You-All You do is Point It and Press Button
*Takes Full Color—Black and White or Super Size Color Slides
*You Always Get Perfect Pictures

LET PAY LESS CAMERA MAN SHOW YOU THIS AMAZING CAMERA
PAYLESS IS THE PLACE TO BUY BELL & HOWELL

BROWNIE KODAK COMPLETE FLASH CAMERA GIFT SETS

The new "easy-view" Brownie Reflex type camera, complete with flash, batteries, bulbs and film. Takes perfect color slides, color snapshots and black and white pictures.

EVEN CHILDREN CAN USE IT!
REG. 16.95 **12⁷⁷**



COLLAPSIBLE CAMERA TRIPODS

with Leather Case Only 11-in. Long Folded REG. 10.95 **8⁷⁷**

Heavy Duty Movie Tripod REG. 19.95 **16⁶⁶** Now Only



LOGAN SLIDE TRAYS

Holds 300 Slides REG. \$ 1⁹⁹ 2.95

HI-LO RECORDING TAPE

1200 Hi-Fi Feet REG. 1⁹⁹ 3.50



Bell & Howell Amazing SUNOMETER

333 MOVIE CAMERAS

with the terrific "Automatic Light Button" Push the button on top and the light meter signals the perfect exposure. No figuring... no mistakes. Brilliant color movies, roll after roll. 3 lens turret. 95

ASK ABOUT PAYLESS Easy Pay PLAN SEE IT TODAY

Pay Less Sells Only FIRST QUALITY MERCHANDISE!

AVIGO TILTING FOLDING B-C FLASH GUNS

Reg. 6.95 **5⁷⁷**



Starflash Brownie Kodak COMPLETE FLASH CAMERA

Precision camera with built-in flash, film, bulbs and batteries. The flash is always with the camera WHEN YOU NEED IT!
REG. 10.95 At PAYLESS COMPLETE FOR ONLY **8⁹⁹**

Special! HERE'S THE GREATEST MOVIE CAMERA BUY EVER!

'KEYSTONE' 3-LENS ALL-FEATURES MOVIE CAMERA
Reg. 119.50 **77⁷⁷**

Look At The Features:
• Built-in Electric Eye Exposure Meter
• Fast f1.8 Lens
• Complete with Regular, wide Angle and Telephoto Lens
• Built-in Filters

BUY IT FOR LESS AT PAYLESS DRUG! YOU ALWAYS SAVE MORE AT PAYLESS!

Kodak Cavalade SLIDE TRAYS
Reg. 2.40 **1⁹⁹**

Sekonic L-3 AUTO LIGHT METER
Reg. 11.95 **9⁹⁹**

Opto-Vue 35mm SLIDE VIEWER
Giant wide Angle Lens **7⁶⁶**

400 Ft. Movie REEL AND CANS
Reg. 1.55 **99^c**

NUACE PHOTO CORNERS
25^c 300 pkg.

ITS HERE!

EXACTA'S LITTLE BROTHER

EXA COMPLETE 35MM SLIDE CAMERA SET

PRECISION GERMAN REFLEX CAMERA, 50MM f0.0 LENS, COMPACT FOLDING FLASH, FLASH BRACKET AND LEATHER CASE WITH STRAPS.

ALL THIS PLUS 135mm f0.0 Telephoto Lens

REAL SAVINGS!

REG. 136.25 AT PAYLESS NOW ONLY **88⁸⁸**



YOU SAVE 47.37

Christmas FUN

GIVE YOUR FAMILY AN AMAZING '60 SECOND' LIFETIME GIFT! POLAROID LAND CAMERAS

AND ACCESSORIES FROM PAYLESS!

ASK ABOUT OUR Convenient EASY PAY PLAN!

CAMERAS FROM 74⁹⁵ and up

Ask To See The Amazing Polaroid WINK LIGHT Makes Flash-bulbs Obsolete IT SAVES YOU MONEY

SAVE: Buy the Complete Kit!



AS SEEN IN LIFE Sold At PAY LESS

6 pk. ARGUS SLIDE MAGAZINES
Reg. 13.50 **9⁹⁹**

BELL & HOWELL SLIDE MAGAZINES **60^c**

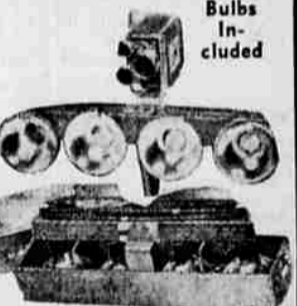
KEYSTONE SLIDE TRAYS
Reg. 1.25 **99^c**

Brownie 12.3 MOVIE CAMERA
New Low Price
Reg. 32.50 **29⁷⁷**

Brownie f1.9 3 Lens Turret MOVIE CAMERA
NOW ONLY **59⁷⁷** REG. 67.50

FOLDING LIGHT BARS

Complete With Metal Case NOW! Take perfect indoor movies! Easy to store! Fits all standard movie cameras.
Reg. 18.95 **13⁸⁸**



SAVE AT PAYLESS

4 Lamp - Standard MOVIE LIGHT BAR Cardboard Case Reg. 12.95... **8⁷⁷**

HOLIDAY (STOCK UP NOW) **FILMSale!**

120-127-620 KODACOLOR COLOR FILM
Reg. 1.35 **99^c**

TWICE AS FAST! ANSCO MOVIE FILM
8mm Reg. 2.85 **2⁴⁷**

120-620-127 BLACK & WHITE ANSCO FILM
3 Roll Pak 1.50 Vol. **99^c**

35mm - 20 Exp. KODACHROME SLIDE FILM
Reg. 2.05 At Payless **1⁸⁷**

LIFELITE RECHARGABLE FLASHLIGHTS

Never Buy Batteries Again! Modern design. So small it easily fits into a ladies purse.

AT PAYLESS **only 5⁹⁵**

JUST PLUG IT IN!

ASK ABOUT OUR Convenient EASY PAY PLAN!

EXPERT PHOTO FINISHING
Black and White 8 EXP. ROLL JUMBO PRINTS **39^c**
12 EXP. ROLL JUMBO PRINTS **59^c**

KODACOLOR COLOR FILM DEVELOPING
PER ROLL **69^c**
COLOR PRINTS **29^c**

5"x7" KODACOLOR ENLARGEMENTS
From Your Negative **97^c**

THE IDEAL GIFT AURELIA Cigarettes
Box of 50 **2²⁵**

GIFT BOX ROI-TAN CIGARS
Box of 25 **2²⁵**

Genuine Leather FINE WALLETS
Reg. 5.00 **1⁹⁹**

SHINEY IDENTIFICATION MEDALLIONS
On Chains Name Engraved FREE **98^c**

PLASTIC PLAYING CARDS
Reg. 3.95 **2⁷⁷**

FINEST GERMAN MADE BAROMETER
THE FINEST GIFT ANY MAN COULD EVER WANT!
Highly reliable, extremely useful and a wonderful decoration. Gleaming brass base set in hardwood.
5.00 Value **3⁸⁸**

You too can be a WEATHER PROPHET

PLAN AHEAD

SAVE - SAVE - SAVE

DOWNTOWN SHOPPERS FIND BETTER SELECTION AND GREATER SAVINGS