

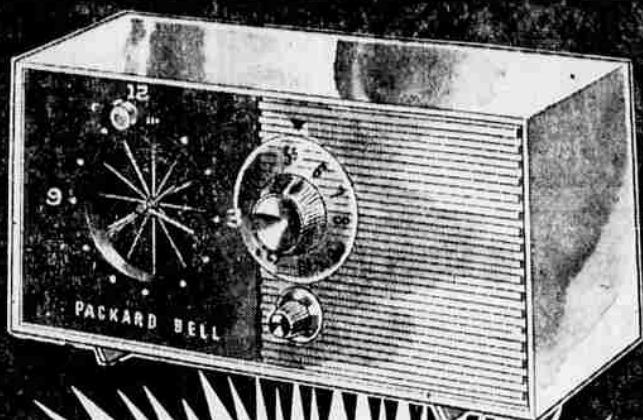
WEISFIELD'S

Christmas Gift Sale

OPEN FRIDAY NIGHTS TILL 9:00 P.M.

FREE GIFT WRAPPING

Buy On Weisfield's Low, Easy Credit Terms



Packard-Bell "SPECIAL" High Style CLOCK RADIO

Awakens You Cheerfully To Music... Tune In To Sports, News, Music... Anytime, YOU Anywhere!

- Powerful superheterodyne chassis.
- Dynamic Alnico-5 Clear tone speaker.
- High sensitivity for quick selection.
- New handsome cabinet, a decorator asset.

IN YOUR FABULOUS DECORATOR COLORS

Chalk WHITE, Hollyhock PINK, NOMAD, TURQUOISE.....

AS LITTLE AS 50c A WEEK

19⁹⁵

IN EASY

BRIDE DOLL

Reg. 14.95

8⁸⁸

Surgically dressed little Miss has washable hair; sits, bends. Soft, non-crack vinyl.

EASY TERMS



REG. 7.95

HARDWOOD CARVING BOARD

3⁸⁸

NO MONEY DOWN ONLY 25c A WEEK
Spiked board and adjustable holding fork to meet your every carving need.



SAVE \$7.00! Reg. 19.95 UNIVERSAL 8-CUP COFFEEMATIC

AUTOMATIC PERCOLATOR

- A perfect brew every time.
- Heat Sentinel keeps coffee hot until served.
- Flavor Selector strength control.
- Exclusive Cold Water Pump.
- Chrome plate over solid copper.
- Striking new design.

NO MONEY DOWN... 25c WEEK

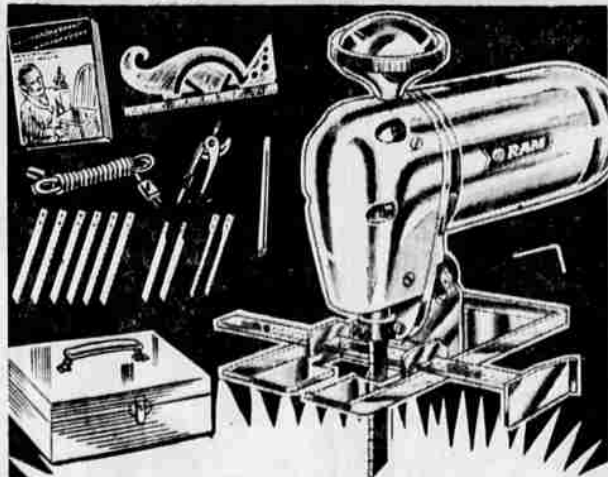
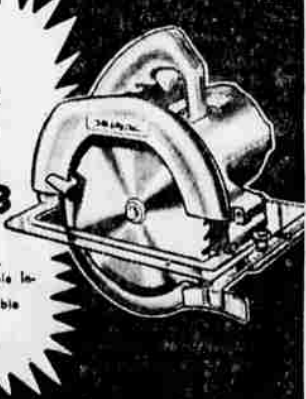
12⁸⁸

Reg. 49.95 MCGRAW-EDISON 7" BLADE ELECTRIC SAW

29⁸⁸

- Full 1 1/2-h.p. motor.
- Externally adjustable lateral clutch.
- Automatic retractable blade guard.
- 3-position handle.

EASY TERMS



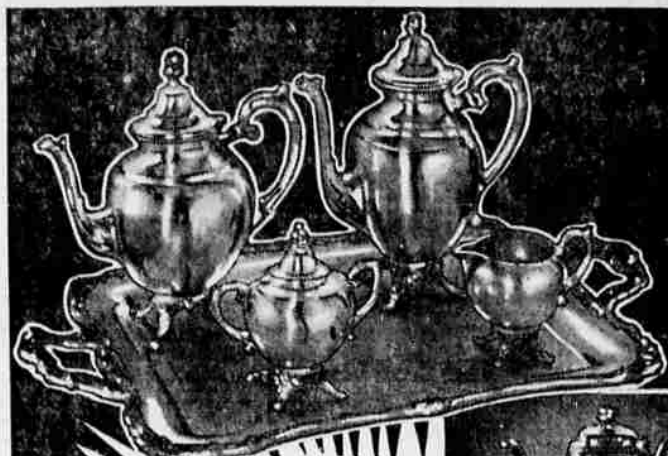
FAMOUS RAM 19-PIECE SABRE SAW SET

Buy now and save! Sabre saw set is fully factory guaranteed, fully U.L. approved. You get a 10-foot extension cord, design instrument, rip guide, metal fitted case, two scroll wood blades, marking pencil, six wood blades, socket wrench, two metal cutting blades, compass and R-44 sabre saw.

PAY 2.00 MONTH

Reg. 39.50

22⁸⁸



W. M. ROGERS 5-PIECE TEA AND COFFEE SERVICE

From International Silver Co.

ONLY 49⁹⁵ Plus Federal Tax

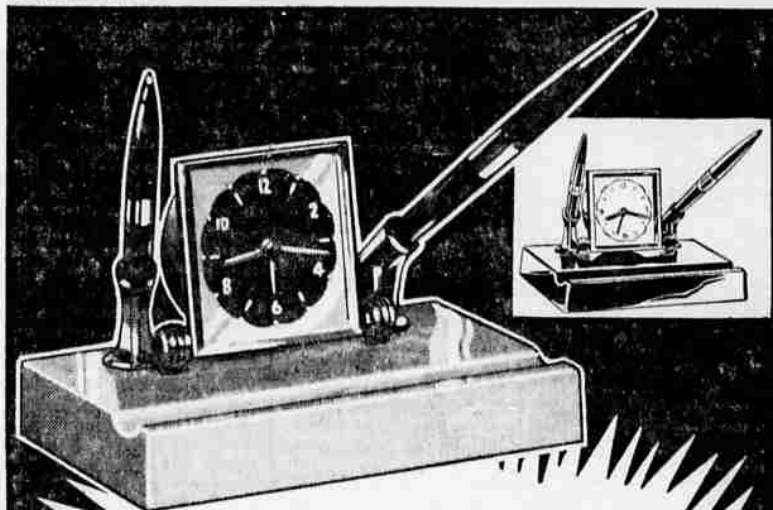
Includes a large gadroon-bordered oblong tray with handles and chased center, coffee pot, tea pot, covered sugar, creamer.

W. M. ROGERS SILVERPLATED 4-PC. COFFEE SET With TRAY

- 9-cup coffee pot
- Covered sugar
- Matching creamer
- 12 1/2" round tray

19⁹⁵

Plus Fed. Tax Low Easy Terms



CLOCK AND PEN DESK SET

Choice of black or white as pictured.

REGULAR 9.95

- Quality Movement
- 40 Hour Alarm
- Luminous Dial
- Plastic Base
- Two Pens

NOW PAY ONLY

4⁸⁸

ONLY 50c A MONTH

72 Here's the kind of offer that comes but once in a lifetime!

PC. HOMEMAKERS ENSEMBLE REVERE WARE



The world's finest utensils in a 16 piece "Good Cooks" set!

6 Pcs. KITCHEN TOOL SET
• Pierced Server • Masher • Ladle • Fat Fork • Pancake Turner

50 PIECE SET OF STAINLESS TABLEWARE
Service for 8 • Made in U.S.A.

the entire 72 pieces for only...

\$39⁸⁸

pay only \$1.00 a week

Never before! It's your big chance for savings!

What a wonderful host to the beauty, efficiency and pleasure of your kitchen... and what a great value this is! Never did you dream you'd pay so little for so MUCH—and see how easy it is to buy on such convenient credit terms. Come in for your ensemble NOW!

Now At WEISFIELD'S RCA VICTOR ALL-TRANSISTOR PORTABLE



the "RIO"

Dramatically Improved Fidelity and Extended Tonal Response!

- Economical Operation—3 flashlight-type C cells provide for 100 hours listening.
- "IMPAC" Case—Guaranteed in writing for five years against chipping, breaking.
- Transistor Complement—6 RCA transistors and two crystal diodes.

YOURS FOR JUST

36⁹⁵

Including Batteries Model T1

WEISFIELD'S
THE WEST'S LARGEST CREDIT

701 MAIN

Store Hours 9:30 To 5:30

701 MAIN

Store Hours 9:30 to 5:30
Open Friday Nights 'Til 9:00

WEISFIELD'S
THE WEST COAST'S LARGEST CREDIT