



For CHRISTMAS and all through the year...

A PROGRAM THAT WILL HELP YOU

To KNOW and LOVE the BIBLE

SOMETHING BRAND NEW FOR YOU AND YOUR FAMILY TO READ AND DO



THE SAVIOUR THAT GOD HAD PROMISED! How the shepherds of Bethlehem rejoiced on that first Christmas! They had found the Saviour of the world—in a humble manger. Soon He would grow to Manhood and travel the roads of the Holy Land... teaching, healing—and suffering, so that all mankind might be saved!



BEAUTIFUL ALBUM SETS bring to life the great moments of both Old and New Testaments: Abraham's sacrifice, Noah and his Ark, Joseph and his brothers, the Miracles of Jesus, The Resurrection and many, many more.



To Introduce You to the Inspiring KNOW YOUR BIBLE Program

ACCEPT THIS \$3.00 VALUE

for only **10¢**

(FOR POSTAGE AND HANDLING)



THE STORY OF

The Birth of CHRIST

IN GLOWING COLOR AND NARRATIVE

Prepared and Supervised by Renowned Biblical Authorities.
Acclaimed by Protestant Ministers
and Sunday School Teachers All Over America.

Here Is What You Receive for Ten Cents

Your Demonstration Package, which includes a rich 64-page album, creates a beautiful word-and-picture story of the Birth and Early Childhood of Jesus, based on Biblical record and retold as a sparkling narrative. The individual color prints are of famous masterpiece paintings. Each is already backed with an adhesive, ready for mounting in your album. Your giant full color pictorial wall map of the Holy Land carries you and your children to every action-packed scene in Holy Scripture. If you decide to continue later on, a handsome, protective case will be sent you free, in which to keep your Bible albums together.

The Thrilling Stories of the Holy Bible, Reverently
Retold and Illustrated in Magnificent Full-Color
With Some of the Greatest Bible Pictures Ever Painted

MAIL COUPON WITH 10¢ NOW!

"KNOW YOUR BIBLE" PROGRAM, Dept. 9-FW-X, Garden City, N.Y.

I enclose 10¢. Please rush my "Know Your Bible" Introductory Package which includes: 1. The Story Album about the Birth of Christ. 2. The set of full color prints of Bible paintings, ready for mounting. 3. Huge Pictorial Wall Map of the Holy Land (size: 2 x 3½ feet).

After examining my Introductory Package I will notify you if I do not wish to continue with the Program. Otherwise, I understand you will send me a new "Know Your Bible" Album complete with a set of full color prints each month, for only \$1 plus shipping. I am not obligated to take any minimum number of albums and I may cancel my subscription at any time I wish.

PRINT NAME

(If under 18, parent must sign below)

ADDRESS

CITY

ZONE

STATE

PARENT'S SIGNATURE

BP-23

In Canada address: 105 Bond St., Toronto 1. Offer good in U.S.A. and Canada only.

WHAT A WONDERFUL IDEA for Christian families; especially those with children! To tell and explain the stories of the Old and New Testaments in a thrilling new way that young people will enjoy—and which gives the whole family the knowledge and understanding they desire about the stories from Holy Scripture.

You can become a trial subscriber to this Program and receive a valuable Introductory Package (worth \$3.00) for just 10¢. Send a dime with the coupon and this is what you will receive:

1. A set of magnificent color prints of Bible story paintings by Rembrandt, Rubens, Van Dyck and other masters—plus paintings by famous living artists. Each has an adhesive backing, ready for mounting.

2. A beautiful story album (10,000 words) in which to assemble your Color Prints. This Album—filled with exciting pictures—recounts The Birth of the Saviour as a thrilling narrative. You see the first Christmas... the arrival of the wise men... King Herod's plot... the escape of the Holy Family... and much more.

3. A huge pictorial Bible Map of the Holy Land—2 x 3½ feet in size, alive with color pictures of over 50 great moments from the Bible.

After enjoying your Introductory Package, you may wish to continue with the Program for a while. In coming months you will be receiving more Story Albums about the life of Christ and His Apostles... and colorful Old Testament adventure albums of stirring battles... gallant men and women... wise men and kings! And, each step of the way, the family will grow closer to God through the stories and teachings in the Holy Bible.

The cost of this Program is surprisingly low. For each monthly shipment you will be billed only \$1.00 plus a few cents for shipping. But there is no obligation to go on with the Program when you accept your Introductory Package for 10¢. You may cancel any time.

EXTRA BONUS GIFT! A handsome case, ideal for preserving your albums will be sent later to those who wish to continue. Mail coupon to: Know Your Bible Program, Dept. 9-FW-X, Garden City, N.Y.