

recordially yours

by Norman Weiser

THE MUSIC of Christmas is already filling the air, and soon we will celebrate the merriest yuletide in our history. An all-time high in musical magic has been issued to make this Christmas melodious, and manufacturers have new monaural and stereo units on hand to fit the decor of any home.

pops for the socks:

What better gift for the Christmas stocking of your favorite lad or lassie than a musical package, one like "Bouquet" by Percy Faith on Columbia, or "Ella Fitzgerald Swings Sweet Songs for Lovers" on Verve. Capitol has its best-selling "Kingston Trio at Large" and "No One Cares," sung so very well by Frank Sinatra.

Warner Brothers offers season's greetings through its TV stars who team for a disc of holiday carols titled "We Wish You a Merry Christmas"; Efrem Zimbalist, Jr., Edd Byrnes, Ty Hardin, Eddie Cole, Connie Stevens, and others sing sentimental favorites.



Efrem Zimbalist, Jr.

classical caroling:

Among the LPs of special interest to the classicists are Tchaikovsky's "1812 Overture" played by the Minneapolis Symphony, and the Detroit Symphony playing "Symphony No. 3" by Saint-Saens, both on Mercury. Columbia and RCA both have fine versions of Handel's "Messiah" available this season.

for the cool yule:

If there's a special "cat" on your shopping list, dig one of these as a possible platter present: Roulette's "Basie Eckstine, Inc." or "Joe Williams Sings About You." Contemporary offers Benny Carter in "Swinging the Twenties," and from Warner Brothers you'll find "77 Sunset Strip" by Warren Barker a welcome addition.

santa in stereo:

For those who have the "new sound" equipment, there can be no better gift than a stereo album. Some you might choose from include: the sound track of "South Pacific" on RCA; "Gigi" via MGM's sound-track release; the perennial favorite, now in binaural and better than ever, Columbia's "My Fair Lady"; "Film Encores" by Mantovani on London; and the score from "The Music Man" on Capitol.

christmas for kids:

From Walt Disney's Disneyland Records to RCA's fine series of small-fry fare, there is an abundance of material available for the five-year-old-and-up fans on your list. Featured are Mickey Mouse and Company, Shirley Temple, and a host of others.

For exciting Christmas decorations... dependable new lamps from General Electric

Look for "G-E" on package and bulbs.



NEW
this year

D40 G-E Snowball lamps—snow white in their glow, beautifully matching your colors for Christmas.

D30 Lighted Ice—sparkle like snowflakes, their points of light reflect colorful light. Look for G-E brand on bulb.

D26 Twinkle lamps—glow in transparent colors and they wink on and off like stars at night.

C7 Translucent lamps—multi-colored. Rich ceramic color. No humming for burnouts.

D27 Outdoor Twinkle lamps—bright translucent colors with twinkling action. Look for G-E when you buy.

D15 Outdoor Translucent lamps—steady burning with beautiful bright colors. Buy them in packs of 5.

D14 Outdoor Translucent lamps—three color full ceramic coating. Multiple type. Do you have the colors you need?

D25 Twinkle for 5 volt transistor equipment. Translucent colors, glow and sparkling.

C6 series lamps—the standard in quality for series string sets. Look for the G-E monogram on the bulb.

This year, make your Christmas decorations different, more striking! It's easy when you can choose from so many new General Electric bulbs that will add color and beauty. Take the new G-E Snowball lamp... you can use it not only to give your tree spirals of color as pictured, but when unlighted, spirals of snowballs! Or give your door a new look... Dad can make the lighted panel indoors where it's warm! Get dependable new G-E bulbs... they offer many other exciting ways to put a Christmas smile on your home.



New! Colored G-E projector bulbs snap up decorations. New silicone colors resist weather, give richer color. Now only 100 watts. Try 'em! Also clear spot and flood.

...Whether you buy string sets or renewal bulbs
look for G-E on every bulb... and be satisfied!

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