



LIFE-SIZE! Here is the ultimate in doll world realism. Each doll is the exact size and weight of an average real-life child in its age bracket, according to size-weight government statistics. The life-size dolls in this family range from six months to school age. Notice the "real," detailed characteristics of each doll. The baby might be just the right answer as a gift to the child of a new-baby family! At any rate, these dolls are certain to be a most cherished gift!

Men And Women Alike Welcome Practical Gifts Of New Luggage

The line of new lightweight leather luggage ensembles for Christmas giving is just out-of-this-world.

Something really new and distinctive this year is the "Velour" or brushed leather luggage. This is leather that has been finished on the flesh side, producing

Home Baked Treats Are Gifts Always In Best Of Taste

Delicious goodies from your own kitchen are always wonderful gifts. But, what makes them even nicer is the way you dress them up.

Little individual cakes, for instance, are so gay when tied with ribbons.

Ornamental-shaped cookies are even more appreciated if you bake them with a hole at the top and then tie a ribbon through them for hanging the cookies on the tree.

Coffee cans, painted, trimmed and lined with doilies, are just-right containers for a gift of home-roasted nuts.

Festive little mince-cake or cranberry pies are even more giftable. If set on a small paper plate and wrapped with cellophane, clear or colored, and tied with a spring of holly.

Wicker baskets, trays, and apothecary jars all lend themselves to imaginative and gay displays of home-baked goodies.

Feature a partridge pear tree in your home this Christmas. Plant a suitable branch from a tree in your yard in a decorative container. Spray the branch gold. Attach green plastic leaves and golden pears to the branches. Add an imitation partridge, which you can purchase. This creates a real conversation piece.

Sportsmen's Gift Addenda

The ranks of skiers are growing year by year and if your "gift problem" is among them, buy something for the slopes.

For instance a colorful parka,

a scuff-resistant bag with a soft and luxurious suede finish. The smooth grain side of the leather becomes the lining. In addition to its handsome appearance, it can take all the rough treatment that traveling affords without being marred. The surface can simply be brushed to its original state with a stiff brush or sandpaper.

For The Guys

Also very new and very lightweight are the soft leather suitcases with only a light magnesium frame. The flexible leather sides allow room for a suit, sports jacket and four or five pairs of slacks without wrinkling, and still leaves room for a man's other needs.

According to luggage retailers, the luggage pieces most wanted by men include a suitcase bag and matching companion case. Usually these are either in suntan or ginger but there are many other styles, coverings and colors for the less conservative traveler to choose from.

In fact, subdued plaids, small houndstooth checks, and gabbardines in blue, grey and even red are gaining in popularity.

Luggage should be selected to give the receiver every convenience. Although a two-suitcase bag is the most popular size, one-, three- and four-suitcase bags are also available. Check for sturdy handles, even stitching, carefully fitted linings and evenly coated hardware.

If the luggage is to receive extra hard use, bear in mind that sturdiness may be preferable to lightness in weight, because a good investment in luggage that can "take it" will mean fewer replacements.

For The Gals

Women of all ages travel more than ever, according to statistics, so a luggage gift is both practical and luxurious.

Which pieces to buy are usually

decided upon according to the travel habits of the receiver, but a basic group generally includes three cases to which other specialized designs may be added later.

Most useful are the pullman or wardrobe hanger case, a week-end or overnight bag, and a train box or fitted case for cosmetics.

Other additions are the hat-box, the combination hat-and-shoe case, compartmented shoe bag, hanging garment carrier, duffel bag, etc. Any of these in combination, or singly to match luggage already owned, will be found in great variety of coverings and colors, from one-piece molded styles to high-fashion toned leathers.

New Outboard Motor Weighs Mere 34 Lbs.

The smallest outboard motor in or near its power class is the new 7.5-horsepower Scott engine made by the Marine Products Division of McCulloch Corp. It is only 30 inches high and weighs just 34 pounds; is 27 pounds lighter than previous motors of this size.

Other features of this motor that will appeal to fishermen are a lower powerhead to keep it out of the way of fishing lines, and a new and different lower unit and propeller that enable it to push through grassy obstacles without becoming snarled.

This new motor was designed from scratch to specifications set up by a survey of 2,000 of the nation's top outdoor and angling experts.

Ahoy! Lots Of Nautical Items For The Mariner

If the big name on your Christmas list is a man who enjoys boating or fishing, nothing will please him more than a gift that adds comfort, safety or convenience to his hours aloft.

For those who favor cruising, water skiing or family boating, marine dealers offer a host of boating accessories in various price ranges that make excellent gifts.

Life preservers, running lights, anchor, flares, horn or whistle, paddle and hailing device are basic safety equipment for any boat and make top gifts.

Additional convenience items are always welcomed by the mariner.

A marine speedometer—everyone likes to know how fast he is traveling... a tachometer—very useful in getting the most efficient performance from a motor and in selecting the best propeller for the boat and load... a marine compass—helpful on any cruise and could be a life saver if the skipper is lost on strange waters.

A barometer—to help him know what to expect from the weather... A marine clock—so he can leave his expensive watch at home and swim or ski without worry... A portable radio—for entertainment and news and to obtain weather information... Rubber or canvas fenders—to protect the boat from damage by contact with docks, lock walls or other boats.

A small portable ice chest—fine for carrying food and refreshments or bringing back the day's catch... A rear-view mirror—especially useful when towing water skiers... Binoculars—for spotting landmarks, navigation aids and other boats.

Gifts That Are To Be Mailed Should Be 'Good Travelers'

If you're sending your gift items in the box shift around, the post office can refuse to accept your package.

Protect the fancy wrappings, bows and frills with corrugated cardboard or a wash of tissue paper...

Protect the gifts with a strong cardboard box or wrap in heavy corrugated cardboard...

Pack the contents tightly. If the

post office can refuse to accept your package.

Packages going to foreign countries MUST be sealed. Domestic mail packages MAY be sealed, provided they bear a label which says, "May be opened for postal inspection."

Use strong, plain, new wrap-

ping paper. Tie large or heavy packages with enough string to encircle package both ways at least twice.

Use two printed mailing labels one on each side of package. Be sure to print name and COMPLETE address of person the package is going to. Don't forget your own name and address.

Take your time when printing names and addresses. Don't make things difficult for the mail man and the people in the post office. Above all... don't let your Christmas gifts wind up in the dead letter office!

The Gutenberg Bible was printed in the 15th century.

BOOTS FOR SPORTSMEN

Boots rate high as gifts with the sportsman. Check his shoes for the size—or if in doubt, you can always give him a gift certificate and he can select his own. Sturdy leather boots with flexible soles, that protect feet from rough terrain and yet allow freedom of movement for comfort over long stretches of walking or standing are preferred. Hunting boots, ski boots and hiking boots come into this category.

GREAT GIFTS FOR GOOD SPORTS

GIFTS for MEN!

Cameo and Buxton **\$3.50**
Bill Folds **from \$3.50**
Thermal Underwear **\$5.90**
Filled Insulated Underwear Dux Bak **\$12.95**

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Ski Sweaters

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From Sweden (pictured)

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27.50

Men's & Women's Edelweiss

Stretch Pants
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\$5 DOWN
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Revolving
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9, Fridays

from the GUN STORE

The entire store is geared to making your Christmas shopping the easiest ever. There are gifts for the youngsters... gifts for the oldsters and gifts for the hardest to please. We'll be happy to gift wrap your selection, too. Just look at these gift examples:



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IT'S NEVER TOO COLD for lessons on that Christmas gift bike, when the boys are wrapped in smart coats lined with warm Borg orlon pile. The older boy is wearing a narrow double breasted suburban coat of cotton gabardine... his eager student, a toggle length coat with convertible pile-lined hood.