

EAT ANYTHING!



ORA-FIX

holds
dentures
fast—
all day!



Use Ora Denture Cleanser, too

BETTER... by McKesson

Give

The UNITED Way

Protect YOUR HEART!

VIOBIN Wheat Germ Oil
Helps Heart Action
Gives More Strength
• Stamina • Vigor •

9 years University Experiments with
500 persons PROVED Viobin Oil helps
heart action — increases endurance

Liquid & Capsules
Send NOW for FREE BOOK No. 15

Use PROMETOL... 8 to 1 concentrate
of Viobin Wheat Germ Oil. Same
benefits without fat calories.

Refuse substitutes. Only Viobin proved effective.
VIOBIN MONTICELLO, ILLINOIS

BACKACHE & NERVE TENSION

SECONDARY TO KIDNEY IRRITATION

NEW YORK—Special: Thanks to new,
scientific laboratory formulation, thou-
sands of men and women now escape
feeling old, tired, irritable and depressed
from losing sleep and worrying about
"Bladder Weakness"—Getting Up Nights
or Bed Wetting, due to common Kidney
or Bladder Irritations, which often re-
sult in secondary Backache, Headache
and Nervousness. In such cases New Im-
proved Cystex usually gives quick, calm-
ing relief by combating irritating germs
in acid urine, and by relaxing, analgesic
pain relief. Safe for young and old. Get
Cystex at drugist. Feel better fast.

FREE FOR ASTHMA

If you suffer Asthma attacks, choke and wheeze,
and sleep impossible because of the struggle to
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CINE now! Get immediate blessed relief from the
dreaded symptoms of bronchial asthma. Over
1,000,000 bottles sold—FREE TRIAL bottle by
return mail. Yes, say nothing. Send name and
address to: FRONTIER ASTHMA CO., P.O. Box
Frontier Bldg., 462 Niagara Street, Buffalo 1, N. Y.



The linen sheath by Richard
Cole mixes versatility with
a dash of the unusual. Such
neckline flattery is bound to
get you absolutely everywhere
in a most elegant way (\$40).

For the girl who is figure-
perfect, Sea B has designed
a ladylike swimsuit out of
Helanca yarn. The effect is
pure luxury but with great
durability. The price, \$23.

You'll stay one step ahead of
the wrinkles if you purchase
a cotton knit like this suit
by Aileen. It's the only way
to live out of a suitcase and
still feel well-groomed (\$12).

Fashions

sitting pretty under the winter sun

by Allyn Rice

Straw Hats by Knox
Photographed for
Family Weekly
by Henri Janson

WHEN you wake up to frosted windows
and snow flurries, it's time to think
about a vacation in the sun. And half the
fun of any trip is planning it and choosing
your wardrobe. Right now, the resort shops
everywhere are full of wonderfully light-
weight clothes that pack like handkerchiefs
and are as easy to care for as they are good
to look at.

So think seriously about treating your-
self to a midwinter heat wave. It will pick
up your spirits, perk up your clothes closet,
and make all your friends who are blue
with cold, green with envy.

