



THE MAYTAG COMPANY, NEWTON, IOWA, SOLD IN CANADA AND THROUGHOUT THE WORLD.

For the woman who needs a washer or dryer that works every day...

Breathes there a woman over 16 who has not heard that you can depend on a Maytag? Some 12,000,000 Maytag customers could tell her that this is the one that works day after day, year in and year out.

Of course, Maytag gives you all the most modern features, too. Washer features like an Automatic Bleach Dispenser, a Lint Filter Agitator, a

Safety Lid, two wash speeds, two spin speeds and three water temperatures (including "Cold").

And the Maytag Halo of Heat® Dryer dries clothes fast but gently. It's the only dryer that surrounds clothes with a gentle, even circle of heat—that's never too hot in one spot. This time, insist on dependability. Insist on a Maytag Automatic. At your Maytag dealer's now.



New Maytag Automatic Bleach Dispenser knows exactly when to add bleach—at just the right strength.

MAYTAG—the dependable automatics