



**TURNPIKE-PROVED...
and never lower priced!**

**3-T ALL-WEATHER
by GOODYEAR**

12.95 6.70x15
tube-type
blackwall

Fits most pre-1957 models of
Plymouth, Ford, Chevrolet,
Hudson, Nash, Studebaker
plus tax and recappable tire



**FOUR FOR
AS LOW AS 1.25
WEEKLY**

**Your old tires may make the
down payment! Free installation!**

TURNPIKE-PROVED on the 'Turnpike That Never Ends'



At San Angelo, Texas, on its 140-MPH "Turnpike That Never Ends," Goodyear puts its new tires through the toughest tests of all—the speed and heat pounding of today's freeways—to prove that Goodyear tires are better!

- ★ Up to 25% more mileage wherever you drive
- ★ Phenomenal new rubbers, chemicals and cords
- ★ Greater tire safety, strength and heat resistance

**3-T ALL-WEATHER
by GOODYEAR**

11.95['] 6.00x16 **14.85[']** 7.10x15 **16.25[']** 7.60x15

fits most older models of
Ford, Plymouth, Chevrolet,
Studebaker, Nash

fits most pre-'67 models
of Mercury, Buick, Olds,
Dodge, Pontiac, Hudson,
Nash

fits many recent models
of Mercury, Buick, Olds,
DeSoto, Hudson,
Chrysler, Packard

*tube-type blackwall, plus tax and recappable tire

**MORE PEOPLE RIDE ON GOODYEAR TIRES
THAN ON ANY OTHER KIND!**

**3-T RIB HI-MILER
TRUCK TIRE**
by GOODYEAR

*Never
Lower
Priced!*

OTHER SIZES LOW PRICED, TOO!

\$ 19.95

Size 600x16
16 Ply Rating)
Tube Type
+ Tax & Re-
cappable Tire

