

TURNPIKE-PROVED... and never lower priced!



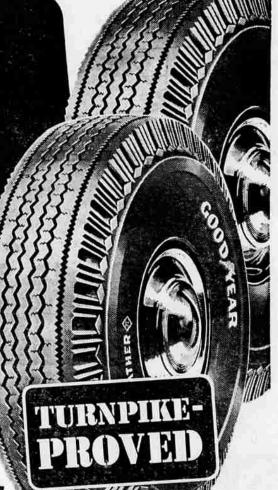
Fits most plymouth this son.

6.70x15 tube-type blackwall

Fits most pre-1957 models of Plymouth, Ford, Chevrolet, Hudson, Nash, Studebaker plus tax and recappable tire

FOUR FOR AS LOW AS 125 WEEKLY

Your old tires may make the down payment! Free installation!



TURNPIKE-PROVED on the 'Turnpike That Never Ends'



MORE PEOPLE RIDE ON GOODYEAR TIRES THAN ON ANY OTHER KIND!

At San Angelo, Texas, on its 140-MPH "Turnpike That Never Ends," Goodyear puts its new tires through the toughest tests of all—the speed and heat pounding of today's freeways—to prove that Goodyear tires are better!

- \bigstar Up to 25% more mileage wherever you drive
- ★ Phenomenal new rubbers, chemicals and cords
- * Greater tire safety, strength and heat resistance

3-T ALL-WEATHER
by GOOD YEAR

1195

fits most older models of Ford, Plymouth, Chevro 1485°

fits most pre-'57 models of Mercury, Buick, Olds Dodge, Pontiac, Hudson 16²⁵

fits many recent models of Mercury, Buick, Olds DeSoto, Hudson, Chrysler, Packard

*lube-type blackwall, plus tax and recappable tire



RIB HI - MILER
TRUCK TIRE Never
by GOOD YEAR Lower
Priced!

OTHER SIZES LOW PRICED, TOO!

\$ 1 95
Size 600x1
16 Ply Ration
Tube Type
+ Tax 4 R

