



ATTRACTIVE
SILVER
STORAGE CHEST
NOW \$2.95
ONLY **2**
CHARGE IT!



SILVERPLATED
SALT & PEPPERS
PAY \$1.00
ONLY **1**
Ornamental, Shell-
Shaped.
CHARGE IT!

WEISFIELD'S Pre-Holiday Gift Sale

1st Payment January 1960



3-Pc. Stainless Steel
BABY'S FORK,
SPOON
PAY \$1.00
ONLY **1**
Ideal Shower Gift
CHARGE IT!



Imported Swedish
SUGAR TONGS
SPECIAL \$1.00
PRICE **1**
CHARGE IT!

Keystone COLOR MOVIE Outfits

with the amazing new
ELECTRIC-EYE LIGHT METER
You get perfect exposures
every time — no guessing.

INCLUDED:

KEYSTONE 14-PIECE MOVIE OUTFIT COMPLETE PACKAGE
131.85 Value
NOW ONLY **119.95**
YOU GET ALL THIS: K-20 Movie Camera with easy reading Electric Eye Light Meter, K-60 Projector with 11.6 Magna Scope Lens, Screen, 4-Light Bar and lamps, scrap book, extra reel, reel can, Leather Camera Case.
ONLY 2.25 WEEK

KEYSTONE 3 LENS TURRET 8 mm. CAMERA
14-pc. Movie OUTFIT
172.85 Value **139.95** COMPLETE
YOU GET ALL THIS: K-26, 3 Lens Turret Movie Camera with built-in filter and light meter, K-60 projector, screen, 4-light bar and lamps, scrap book, extra reel, can, splicer, leather case.
ONLY 2.50 WEEK

NOW! SPECIAL LOW PRICES...
ON FAMOUS QUALITY

Sunbeam
CONTROLLED EVEN HEAT
DE LUXE IMMERSIBLE*
ELECTRIC APPLIANCES

Sunbeam FRYPAN WITH COLORED COVER
Medium size, square shape, cooks 20% more. Water-sealed element makes washing easy. Easy-to-use Fry Guide eliminates guesswork.
MAKER'S LIST PRICE **25.75** MODEL FPM
Sunbeam DEEP FRYER AND COOKER
Eliminates pot-watching, reduces meat shrinkage. Water-sealed element for easy washing. Double walls for greater efficiency.
MAKER'S LIST PRICE **32.90** MODEL SPS

YOUR CHOICE 14.88 LOW EASY TERMS

3-QT. DEEP FRYER AND COOKER 13.88 LOW EASY TERMS

***IMMERSE RIGHT UP TO SIGNAL LIGHT FOR EASY WASHING**

COVER AND DEEP FRY BASKET INCLUDED

THE NEW LOOK IN PORTABLE TV

RCA VICTOR

17 inch* THE STYLIST PORTABLE TV
Model 170P042
BEAUTIFUL SLEEK VERTI-THIN STYLING
● Feature packed... lightweight
● Transformer-powered chassis
● Front tuning and sound
● Automatic channel equalizer
● High efficiency built-in "V" antenna
● 17-inch tube (overall diagonal) 156 square inches of viewable picture

199.95
YEAR TO PAY

TOASTMASTER Automatic 2-SLICE TOASTER

REG. 21.00 **18.88** MODEL 1824

Golden brown toast just the way you like it every time. In gleaming chrome plate. America's favorite electric toaster.

EASY TERMS

PURITRON

AMAZING NEW HAILED BY DOCTORS FOR RELIEF OF ASTHMA, SINUS & ALLERGIES

PURITRON clears any room of irritating dust, odors, pollen and smoke. Read what they say... "Surpassed all expectations. Performs miracles for a dust allergy patient" (Pann, doctor)... "For the first time I woke up without sinus trouble" (N. J. doctor).

39.95 MODEL F-20
TAKE A YEAR TO PAY

WEBCOR "REGENT" HIGH FIDELITY TAPE RECORDER

● Powerful 8 Watt Amplifier
● 3 speed operation
● Editing key
● Fast forward — Fast rewind control
● Microphone included
● Numerical tape counter
● Plays in vertical or horizontal position

WEBCOR "REGENT CORONET" STEREOPHONIC HIGH FIDELITY TAPE RECORDER

● Two and four track operation
● Records Stereo or Monaural tapes
● Two microphones included at no additional charge
● Now you can make your own stereophonic recordings

"REGENT" 159.95 MODEL 2008
A YEAR TO PAY

"REGENT CORONET" 319.95 MODEL 2007
A YEAR TO PAY

ZENITH

"ROYAL 755" PORTABLE RADIO
WORLD'S FINEST 8-TRANSISTOR SET

● All Plug-In Type Transistors
● Precision Vernier Tuning
● 4" Zenith Quality Speaker

Plus easy to read dial scale, leak proof battery compartment, top performance, tone quality, styling, craftsmanship. Buy Zenith now.

79.95

WEISFIELD'S
THE WEST'S LARGEST CREDIT

701 MAIN
Store Hours 9:30 to 5:30