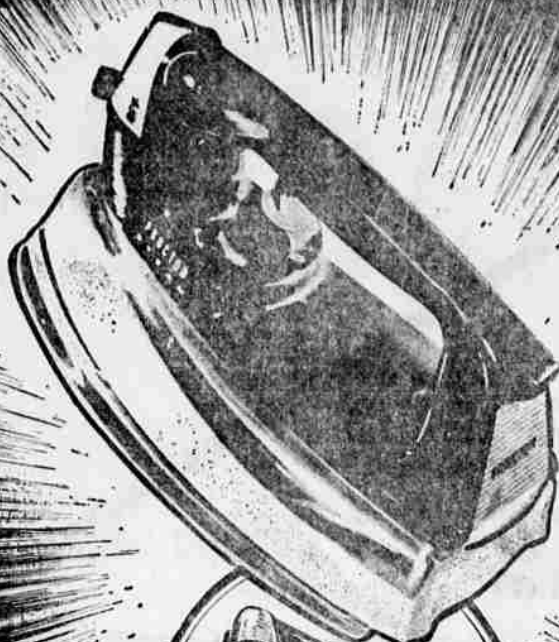
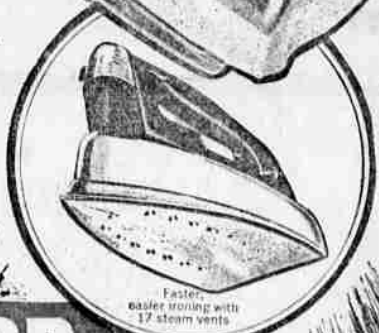


ROGERS DOES IT AGAIN!



**PROCTOR
STEAM & DRY IRON**



REG. 19⁹⁵
\$7⁸⁸
50¢
WEEK

**BOTH ITEMS
FULLY
GUARANTEED**

IS THERE A PROCTOR IN YOUR HOUSE?
LOW IN PRICE... HIGH IN FEATURES!
BRILLIANT BEAUTY THAT ANSWERS EVERY REQUIREMENT OF
STYLING, DEPENDABILITY AND VERSATILITY GUARANTEED TO
OUTLAST TOASTERS COSTING MUCH, MUCH MORE.

- TOASTS ALL KINDS OF BREAD... EVEN FROZEN
- REHEATS COLD TOAST... NO BURNING
- SILENT OPERATION... AUTOMATIC AND THERMOSTATIC
- SNAP OPEN CRUMB TRAY
- DOUBLE INSULATED FOR SAFETY

NOT ONE CENT DOWN!

AS ADVERTISED ON T-V COAST-TO-COAST

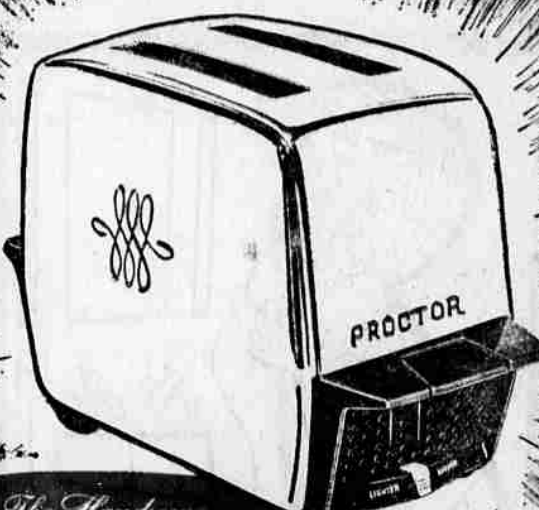
IS THERE A PROCTOR IN YOUR HOUSE?
LOW IN PRICE... HIGH IN FEATURES!

- COMFORTABLE THUMB REST IDEALLY
PLACED ON HANDLE LIGHTWEIGHT TO
REDUCE IRONING FATIGUE PLUS EXTRA
LONG BUTTON HOODS.
- 17 STEAM VENTS IDEALLY PLACED
MORE STEAM FASTER
- ADVANTAGE OF IRONING IN ALL
DIRECTIONS
- COOL, CLEAR, CONVENIENT
FABRIC DIAL IN FRONT
- HANDY INSTANT SWITCH FROM
DRY TO STEAM
- EASY TO FILL AND EMPTY
NO OVERFLOW

**ROGERS
JEWELRY CO.**
Famous for Diamond Values

**3
P's**

**TOP PERFORMANCE
TOASTING PERFECTION
"JUST RIGHT" PRICE**



The Handsome
PROCTOR
Pop Up Toaster

**This Is Your Opportunity
to Own Finer DIAMONDS
at LOWER PRICES**

Make This
Her Happiest
Christmas Ever
Buy Now At
ROGER'S
LOW PRICES



**6-DIAMOND
BRIDAL PAIR**
Both Rings
\$139⁵⁰
\$1.75 WEEKLY



**8-DIAMOND
BRIDAL PAIR**
Both Rings
\$159⁵⁰
\$1.00 WEEKLY



**10-DIAMOND
BRIDAL PAIR**
Both Rings
\$174⁵⁰
\$3.25 WEEKLY



**11-DIAMOND
BRIDAL PAIR**
Both Rings
\$189⁵⁰
\$3.50 WEEKLY



**12-DIAMOND
BRIDAL PAIR**
Both Rings
\$199⁵⁰
\$3.75 WEEKLY

**TRADE-IN
Any OLD RING
ON A Finer
DIAMOND
Largest
TRADE-IN
ALLOWANCE
During This
SALE**



DIAMOND SOLITAIRE
NOW ONLY **\$62⁵⁰**
\$1.25 WEEKLY

3-DIAMOND 14K GOLD RING
NOW ONLY **\$75⁰⁰**
\$1.50 WEEKLY

5-DIAMOND 14K GOLD RING
NOW ONLY **\$89⁵⁰**
\$1.75 WEEKLY



3-DIAMOND MAN'S RING
NOW ONLY **\$99⁵⁰**
\$2.00 WEEKLY

EMERALD-CUT DIAMOND
NOW ONLY **\$200⁰⁰**
\$3.75 WEEKLY

21-DIAMOND 3-ROW BAND
NOW ONLY **\$99⁵⁰**
\$2.00 WEEKLY



**DIAMOND
BRIDAL DUO**
\$75⁰⁰
\$1.50 WEEKLY



**EMERALD-CUT
BRIDAL PAIR**
\$300⁰⁰
A YEAR TO PAY



**9-DIAMOND
BRIDE and GROOM TRIO**
All 3 **\$125⁰⁰**
\$2.25 WEEKLY
Sensational import value for your double
ring ceremony. 3 matching 14k gold rings
at this spectacular price.

Famous Make
Cuff Link Sets
\$1⁰⁰

**Western Belt
BUCKLES**
\$1⁰⁰

4-SPEED
PORTABLE
PHONO
Reg. 29.50 **\$16⁸⁸**

Set of 8
Encyclopedia
\$4⁸⁸

Alarm Clocks
\$1⁸⁸

**Diamond
CROSS**
\$5⁸⁸

**Silver Baby
SPOON**
\$1⁰⁰

7x35 precision color-corrected
BINOCULARS
only **\$11⁸⁸**
with genuine
Purkin Case



DIAMOND WATCHES
\$29.75 Pay 50¢
a week.



17 JEWEL WATCH

SWEET
SECOND
HAND
ANTI-
MAGNETIC
WATER
PROOF
SHOCK
PROOF
LUMINOUS
DIAL

**SPECIAL
5-Year Trade-in
Guarantee!**
NOW 11⁸⁸



FRY PAN **\$9⁸⁸**
With Lid - Fully
Immersible - Now Only...

**NO MONEY DOWN
NO INTEREST
No Carrying Chg.**

**ROGERS
JEWELRY CO.**
Famous for Diamond Values
717 Main

**EASIEST TERMS-TAKE UP TO A YEAR TO PAY
IT TAKES ONLY A FEW MINUTES TO OPEN AN ACCOUNT**