



I'LL HUNT IT FOR YOU!!

Put me on the job — and I'll put my fingers on it for you in a hurry. Buy . . . rent . . . swap . . . hire, I'm a crackerjack at all these trades. I'm O. Howie Hustles, your friendly, hustling Herald and News Classified Ad. And I'm ready to go to work for you for peanuts. Whatever your problem, dial for one of my helpful assistants and ask her to charge your ad!

To Place Your Want Ad
Simply Phone
TU 4-8111

Things Not Hunky-Dory In Advertising World

By ELMER C. WALZER
UPI Financial Editor

NEW YORK (UPI)—Things are not all hunky-dory on Madison Avenue and its environs despite the seeming prosperity of the well-dressed gray flannel suits.

As one executive puts it, advertising agency business has to run fast to stand still. And those fat expense accounts? — all that glitters is not gold.

The whole trouble seems to hinge on that new medium television which one agency head calls an "ogre." And another remarks that if he could convert his television billings to other media, annual earnings for his agency would skyrocket.

And another obstacle in the path of profits is the collateral service which must be included these days — research, marketing and merchandising counsel, public relations, and others.

Frederick R. Gamble, president of the American Association of Advertising Agencies, tells the story of "advertising agency costs and profits" in the November-December Harvard Business Review.

Gamble bundles up the industry's record over the years, spots the difficulties, and lays down some adjustments to bring the industry out of its profit lag.

"Last year as national advertising volume hit an all-time peak," he says by way of introducing his theme, "the collective profit margin of AAAA agencies representing three-fourths of total agency volume dropped to its lowest point in 20 years."

Association members in 1958 showed a rise in their volume of business but their ratio of net earnings after taxes fell from 4.11 per cent in 1957 to 3.23 per cent. This compared with a ratio of 6.07 per cent for business service companies generally.

There has been a downturn since 1944 when margins reached 9.03 per cent, he found. In the period from 1949 to 1958, national advertising volume climbed from \$2.97 billion to \$6.33 billion.

Net profit for the agencies as a percentage of sales billings was a mere 0.59 per cent in 1958. In 1950 it was 1.16 per cent.

One of the big cost producers, research, these days in-

volves not only improvement of advertising but also acceptability of products, testing consumer preferences, studying composition of markets, and ascertaining consumer needs and desires.

Television commercials for one agency resulted in production of more film than M.G.M. uses in its feature movies.

To do all these things for their clients the agencies have had to build up big staffs of experts, sending payrolls skyrocketing. They have had to move to larger quarters at costly rents and long-term leases.

There are many other troubles, including clients' rejection of advertising plans, raids of staffs by other agencies, slow collection of commissions, and fluctuations in volume.

Gamble admits expense accounts are large, but there are no comparisons with other industries which have them too. They are reported to Gamble's association and he finds they are about on a par with the cost of stationery and similar office supplies and

only a small fraction above the cost of telephone service.

"The dependence on a rapidly expanding economy," says Gamble, "makes profits in the agency business peculiarly vulnerable to an extended recession or even to a long period of stable advertising volume."

"Agency managements are shooting for a degree of efficiency that will enable them to operate at reasonable profit levels even when their volume advances slowly or stands still."

It's a case of reducing costs. And also one of telling the clients their troubles, Gamble says. A client with high billings isn't necessarily automatically profitable to an agency, he says.

PUBLIC CHARITY - SERVICES

ALCOHOLICS Anonymous, phone TU 2-5740 or TU 4-5175 P.O. Box 204. Also friendly help for the families of alcoholics.

YOUNG women of any faith needing confidential advice, phone Miss Pruitt, Catholic Charities, 278 W. Broadway Eugene, Oregon Phone 5-3442

SERVICES

WILL do outside alterations and sewing. ANITA'S Work guaranteed.

SAW filing, TU 4-4206 or bring saws to 2023 Madison.

LORNA'S Doll Hospital, 1434 Lakeview, TU 4-6092.

TREE topping, Richard Roe, TU 2-0522.

PAINTING AND PAPER HANGING. I do my own work. Very reasonable. Free estimates. TU 4-3388.

CARPENTER work, contracting. Small jobs, remodeling or home building. TU 4-4481.

DRESSMAKING, tailoring, alterations. Sewing, mending, making and fitting. 2107 Arthur, Phone TU 4-7257. Dorothy Stephens.

COMPLETE cleaning service, free pickup and delivery. S&H Green Stamps. Fashion Cleaners, TU 4-5563.

PUMP & Pump repair. Hot water coils pulled & replaced. TU 4-6622.

FOR restaurant equipment and supplies see HAP DAVID. We install small cases, 2303 South Sixth Street, Klamath Falls.

WELL DRILLING. Pump & Pump repair. Hot water coils pulled & replaced. TU 4-6622.

FOR restaurant equipment and supplies see HAP DAVID. We install small cases, 2303 South Sixth Street, Klamath Falls.

EXCAVATION, house foundations, sewer lines, cesspools, drain fields, leveling, backfilling. TU 4-8308. Jesse Cox, Bill Forney.

TREES are our business. Professional pruning, topping and insured tree removal. Baker's Landscaping Nursery, 2616 South 6th, TU 2-3167.

TREE topping, Edward Richards, TU 2-2618.

ALTERATIONS reasonable. 1320 Oak Apt. H.

DECORATED cakes, birthday, etc. TU 4-9430.

WASHING and ironing. Pick up, delivery, special care. References. TU 4-9432.

DICKS picked, shipped, dry ice, insulated cartons. The Mallard, TU 4-3073.

DUCK picking at 2654 Flint. TU 2-0227 or TU 4-5072.

DRESSMAKING, alterations, reasonable, guaranteed. TU 2-3074.

ROAD OILING, Western Oil & Burner Company, 1845 South Sixth, TU 4-3673.

BRICK masonry and cement repair. Carpenters. Free estimates. Phone TU 2-3603.

CEMENT CONTRACTOR

Commercial, residential. Patios with exposed aggregate, color. Estimates gladly. Retaining walls, curbs. Frank W. Borjes, TU 4-3608.

LEVELING, backfilling, Foundations. lawns fill dirt, topsoil cinders, John Bowers, TU 4-7076 or TU 2-5027.

HEALTH

DR. POSNER children's scientific shoe fitting. 126 North Third.

ABUNDANT, natural minerals vitamins, protein laxative. Gail D. Sigmond, TU 2-0303.

EDUCATIONAL

FOR World Book Encyclopedia, call TU 4-8441 mornings.

HELP WANTED, MALE

MEN to train for JET INDUSTRIES SPECIALIST. See our ad under Class 13, Education-Instruction.

CARPENTER handyman for spare time in exchange for rent two bedroom furnished apartment south suburban. Ideal for pensioner or young couple. TU 4-7323.

WANTED body and paint man, steady work. Applicant please state qualifications and age. The McClellan River Lumber Company, McClellan, California.

EARN Xmas money; young boys needed for selling papers for the Herald and News. 40 per cent commission. Call at the Herald and News after school, Circulation Dept. at the alley door.

AVERAGE \$1,000 PER MONTH

like many successful van movers driving for Aero Mayflower with year-round contract. Opportunity to make money while we train you.

If you want to be an independent businessman, are over 25 years old, free to travel, own or can finance 1956 or newer tractor, write or phone Jack Adams, P.O. Box 107, Indianapolis 6, Indiana, Melrose 9-2451, Ext. 313, (Indianapolis).

INTERVIEWER

Opportunity for neat, aggressive young man to make career in consumer finance field. Pleasant working conditions. Employee benefits. Good starting salary. Must be good penman. See Tom Baisey, 115 North 10th.

LOCAL LOAN CO.

HELP WANTED

MAN or woman, hard worker. \$125 week, up for right party. Must qualify. 7:30 a.m. to 9 a.m. 209 East Main.

WANTED salesman or saleslady for Enter Queen and Neechi-Kina selling Sears, Roebuck & Co. goods. Call 4-7193.

SITUATIONS WANTED

GENERAL office, bookkeeping, machine typing, etc. desires steady employment. TU 4-8537.

ACTIVE, retired, want janitor, watchman, care of apartment house. Good reference. TU 2-0722.

BABY sitting in my home \$2.50 daily. Also ironing any six pieces \$1. TU 4-6641.

WASHING, ironing, delivery service. TU 4-9434.

EXPERIENCED office clerk, bookkeeping, typing, payroll, machines, etc. To adults only. Yard upkeep furnished. \$115 per month. TU 4-7827.

SEMI-furnished two bedroom home, 570 126 Lowell, TU 4-4521.

ONE bedroom furnished. Adults only. \$35. 6100 South Sixth.

SMALL house, apartment size. Furnished. \$35. TU 2-2741.

RENTAL service, Southern Oregon Realty, 119 South 6th, Phone TU 2-4671.

FOR rent after November 3, two bedroom unfurnished home in Hot Springs Addition, suitable for small family. Automatic heat. Close in. TU 2-3539 after 5 p.m.

UNFURNISHED two bedroom house, \$70 a month. 3002 Alamo.

FIVE room practically furnished two bedroom home, close in, \$65. Four room one bedroom unfurnished home, electric range, gas floor furnace, \$50. Call TU 4-7988.

COMPLETELY furnished two bedroom duplex, fenced yard, \$55 month. TU 4-7338.

NEW unfurnished two bedroom duplex. Water and garbage disposal furnished. Phone TU 4-8229.

FOR rent one bedroom house is mile from Henry School. Reliable references required. Call TU 2-0978.

FOR rent large two bedroom unfurnished duplex, electric heat, garage. \$75 month. TU 4-6632.

FOR rent to couple only one bedroom furnished, \$50 month. Water, garbage disposal free. TU 4-6632.

FOR rent to adults new two bedroom unfurnished duplex, electric heat, garage. \$75 month. TU 4-6632.

TWO bedrooms, Mills, TU 4-5544, TU 4-6105.

TWO bedroom, can be used as three. Garage, duplex, wall to wall carpet. TU 4-4775.

UNFURNISHED one bedroom duplex with garage. \$65. Adults. Inquire 1645 Portland.

UNFURNISHED small two bedroom. Close to Pelican School. TU 4-5300.

TWO bedroom house in South Suburbs. Close to school. Call TU 4-7639 Friday after 4 p.m.

NEW 2 bedroom duplex, tile bath, Mills Addition, \$67.50. Water & garbage included. Phone TU 2-3760.

MISC. PROPERTY TO LET

FOR rent approximately 2,000 square feet of space suitable for office, warehouse or store. South Sixth Street. Phone TU 4-9518.

REAL ESTATE WANTED

IRRIGATED wheat and potato land. L. E. near, 17181 Foothill Blvd., Hayward, California.

REAL ESTATE FOR SALE

NEW two bedroom, fully insulated, electric heat. Large attached garage. Fireplace. Hardwood floors. Will accept smaller house. No financing. TU 4-4451.

THREE bedroom house, separate utility, basement, fireplace, double lot. \$11,000. 4 1/2 per cent loan at present. 338 Lincoln, TU 2-0040.

FLORIDA 2,200 acres, \$60. A. Terms. Will divide. Good for cattle, farm, subdivision. Ample water. O. L. Mitchell, Tampa, Box 15112.

FOR sale or trade three unit apartment in Tulare, California. TU 4-9167.

TO give away, old barn to be torn down. TU 4-4512. TU 2-1746.

THREE bedroom home, concrete foundation, phone 82, Chiloquin.

MARINA Park home site, developed for year around vacation living, four miles from city center. Water front and view. \$2,000 to \$6,000. Terms. Call Peyton, Realtor, 453 Market, TU 4-5149. Joe or Toni Evans, TU 2-3249.

APPROXIMATELY one acre on Madison Street, TU 4-4087.

TWO bedroom house. See at 1021 McKinley, 11 to 4.

FOR sale or trade four bedroom house, four years old. Will take in small home or rental of about \$4,500 value, balance FHA loan at 4 1/2 per cent interest. Call TU 4-3683. Firestones.

BY owner, 3 1/2 acres, Ashland, clover, grass, garden, good two bedroom house, half basement, garage, small barn with hay, chicken house, family fruit, nut trees, free irrigation, fully landscaped. Full price \$15,000. Terms, 308 Otis, Ashland. For information, TU 4-9721 mornings.

TWO bedroom house in Greenview, \$2,200 terms, \$2,000 cash. See Gene Newton, Fort Jones, California, Phone 1374.

OWNER transferred. South suburban two bedroom modern home. Wall to wall carpeting living room and hall. Large lot, lawn and shrubs. TU 4-9502.

BY owner, one bedroom home, double garage, storage, insulated fruit room, 1/2 acre. 2205 Ward. TU 2-2987 after 12 noon.

NEW three bedroom, fireplace, 1 1/2 baths. A beautiful home in the right location. \$1,800 down or trade in. Call TU 4-4481.

145 ACRES on reservation. Approximately 25 acres wooded, balance cultivated. Price \$8,000. Box 2626, Herald and News.

TWO bedroom house, two acres of ground, fruit trees. Garage 24x32. Fruit cellar. Chicken house, cow barn. Reasonable down payment. 2629 Kane, Call TU 4-4481.

FIVE rooms and bath. Clean, redecorated. Plastered arched floor. Double garage. \$500 down. \$50 a month. Price \$8,000. Close in. TU 4-4576.

NEW three bedroom house, two blocks from Ferguson School. Fireplace, utility, ample closets, hardwood floors, birch cabinets, hardwood floors, 1/2 acre, 2880 Kane. TU 4-9507.

FIVE room house, corner Eighth and Jefferson, \$399.00. It is ready moved by November thirtieth. TU 4-3366.

FOR sale equity three bedroom home, 1750, TU 2-3978.

FOR sale warehouse site 50x140, in industrial addition. TU 2-1881, TU 4-3064.

HOME, income, business location, \$33,000. Terms. Consider some trade. TU 2-1028.

NEW three bedroom home. Wall to wall carpet, fireplace, electric heat. 1947 Homedale.

THREE BEDROOM HOME. Living room with fireplace, dining room, kitchen and bath. Large outbuildings, garage. Located on 1 1/2 acres of ground. Good pasture. Close in. \$12,500. \$1500 down. Bank terms.

TWO BEDROOMS, living room, kitchen and bath. Large garage, 1/2 acre of ground. \$7500. \$500 down. Easy terms.

IN TOWN. Two bedroom home, living room, dining room, kitchen, and bath. \$4750. \$300 down. \$40 per month.

Practical Politics Course Offered By East College

By G. K. HODENFIELD
AP Education Writer

That famous smoke-filled room in politics is due for a thorough academic airing.

It will be done in what may be the first down-to-earth, precinct-level course in practical politics ever offered by an American college.

The course has been scheduled at Bethany (W.Va.) College by Dr. Perry E. Gresham, the president, who comments: "Unless learned and responsible men are adept at politics, ignorant and selfish men will rule the world."

To teach the course, Gresham cast about for a man experienced in both teaching and politics. He came up with C. William O'Neill, a former Republican governor of Ohio (1957-59), onetime political science instructor at Marietta College and a veteran of 20 years in public life.

Starting with the second semester in February, all Bethany students will be required to take the one-hour course. O'Neill will lecture and conduct a question-and-answer period. On the following day he will meet with students for questions, discussions and work on research projects.

Some subjects to be taken up in his lectures:

Compensation of elected and policy-making officials — does the compensation make any real difference in the quality of persons attracted to public life?

Financing of political campaigns — who finances them, how much do they really contribute and what do they expect to get in return?

Party leader — motivation, thirst for power, conviction.

Dr. Gresham's program for Bethany also provides for a series of summer internships for a selected group of students. They will spend six to eight weeks actually working in state and local political activities.

"I know of no other program such as this," Dr. Gresham says. "It is designed to bridge the gap between the theory of government and politics, and the practice."

"The college is teaching political science with the idea that government is important to every one of us."

"Special interest groups have developed politics to the extent that the educated citizen too often feels he is above politics."

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ACCOMMODATION WANTED

RATE SCHEDULE

For additional rate information Phone TU 4-8111

1 - 5 WORDS 1.00

2-3-4 Insertions 1.25

1 Month (Daily) 1.25

6 - 10 WORDS 1.50

2-3-4 Insertions 1.75

1 Month (Daily) 1.75

11 - 15 WORDS 2.25

2-3-4 Insertions 2.50

1 Month (Daily) 2.50

16 - 20 WORDS 3.00

2-3-4 Insertions 3.25

1 Month (Daily) 3.25

21 - 25 WORDS 3.75

2-3-4 Insertions 4.00

1 Month (Daily) 4.00

26 - 30 WORDS 4.50

2-3-4 Insertions 4.75

1 Month (Daily) 4.75

31 - 35 WORDS 5.25

2-3-4 Insertions 5.50

1 Month (Daily) 5.50

36 - 40 WORDS 6.00

2-3-4 Insertions 6.25

1 Month (Daily) 6.25

41 - 45 WORDS 6.75

2-3-4 Insertions 7.00

1 Month (Daily) 7.00

46 - 50 WORDS 7.50

2-3-4 Insertions 7.75

1 Month (Daily) 7.75

51 - 55 WORDS 8.25

2-3-4 Insertions 8.50

1 Month (Daily) 8.50

56 - 60 WORDS 8.75

2-3-4 Insertions 9.00

1 Month (Daily) 9.00

61 - 65 WORDS 9.25

2-3-4 Insertions 9.50

1 Month (Daily) 9.50

66 - 70 WORDS 9.50

2-3-4 Insertions 9.75

1 Month (Daily) 9.75

71 - 75 WORDS 9.75

2-3-4 Insertions 10.00

1 Month (Daily) 10.00

76 - 80 WORDS 10.00

2-3-4 Insertions 10.25

1 Month (Daily) 10.25

81 - 85 WORDS 10.25

2-3-4 Insertions 10.50

1 Month (Daily) 10.50

86 - 90 WORDS 10.50

2-3-4 Insertions 10.75

1 Month (Daily) 10.75

91 - 95 WORDS 10.75

2-3-4 Insertions 11.00

1 Month (Daily) 11.00

96 - 100 WORDS 11.00

2-3-4 Insertions 11.25

1 Month (Daily) 11.25

101 - 105 WORDS 11.25

2-3-4 Insertions 11.50

1 Month (Daily) 11.50

106 - 110 WORDS 11.50

2-3-4 Insertions 11.75

1 Month (Daily) 11.75

111 - 115 WORDS 11.75

2-3-4 Insertions 12.00

1 Month (Daily) 12.00

116 - 120 WORDS 12.00

2-3-4 Insertions 12.25

1 Month (Daily) 12.25

121 - 125 WORDS 12.25

2-3-4 Insertions 12.50

1 Month (Daily) 12.50

126 - 130 WORDS 12.50

2-3-4 Insertions 12.75

1 Month (Daily) 12.75

131 - 135 WORDS 12.75

2-3-4 Insertions 13.00

1 Month (Daily) 13.00

136 - 140 WORDS 13.00

2-3-4 Insertions 13.25

1 Month (Daily) 13.25

141 - 145 WORDS 13.25

2-3-4 Insertions 13.50

1 Month (Daily) 13.50

146 - 150 WORDS 13.50

2-3-4 Insertions 13.75

1 Month (Daily) 13.75

151 - 155 WORDS 13.75

2-3-4 Insertions 14.00

1 Month (Daily) 14.00

156 - 160 WORDS 14.00

2-3-4 Insertions 14.25

1 Month (Daily) 14.25

161 - 165 WORDS 14.25

2-3-4 Insertions 14.50

1 Month (Daily) 14.50

166 - 170 WORDS 14.50

2-3-4 Insertions 14.75

1 Month (Daily) 14.75

171 - 175 WORDS 14.75

2-3-4 Insertions 15.00

1 Month (Daily) 15.00

176 - 180 WORDS 15.00

2-3-4 Insertions 15.25

1 Month (Daily) 15.25

181 - 185 WORDS 15.25

2-3-4 Insertions 15.50

1 Month (Daily) 15.50

186 - 190 WORDS 15.50

2-3-4 Insertions 15.75

1 Month (Daily) 15.75

191 - 195 WORDS 15.75

2-3-4 Insertions 16.00

1 Month (Daily) 16.00

196 - 200 WORDS 16.00

2-3-4 Insertions 16.25

1 Month (Daily) 16.25

201 - 205 WORDS 16.25

2-3-4 Insertions 16.50

1 Month (Daily) 16.50

206 - 210 WORDS 16.50

2-3-4 Insertions 16.75

1 Month (Daily) 16.75

211 - 215 WORDS 16.75

2-3-4 Insertions 17.00

1 Month (Daily) 17.00

216 - 220 WORDS 17.00

2-3-4 Insertions 17.25

1 Month (Daily) 17.25

221 - 225 WORDS 17.25

2-3-4 Insertions 17.50

1 Month (Daily) 17.50

226 - 230 WORDS 17.50

2-3-4 Insertions 17.75

1 Month (Daily) 17.75

231 - 235 WORDS 17.75

2-3-4 Insertions 18.00

1 Month (Daily) 18.00

236 - 240 WORDS 18.00

2-3-4 Insertions 18.25

1 Month (Daily) 18.25

241 - 245 WORDS 18.25

2-3-4 Insertions 18.50

1 Month (Daily) 18.50

246 - 250 WORDS 18.50

2-3-4 Insertions 18.75

1 Month (Daily) 18.75

251 - 255 WORDS 18.75

2-3-4 Insertions 19.00

1 Month (Daily) 19.00

256 - 260 WORDS 19.00

2-3-4 Insertions 19.25

1 Month (Daily) 19.25

261 - 265 WORDS 19.25

2-3-4 Insertions 19.50

1 Month (Daily) 19.50

266 - 270 WORDS 19.50

2-3-4 Insertions 19.75

1 Month (Daily) 19.75

271 - 275 WORDS 19.75

2-3-4 Insertions 20.00

1 Month (Daily) 20.00

276 - 280 WORDS 20.00

2-3-4 Insertions 20.25

1 Month (Daily) 20.25

281 - 285 WORDS 20.25

2-3-4 Insertions 20.50

1 Month (Daily) 20.50

286 - 290 WORDS 20.50

2-3-4 Insertions 20.75

1 Month (Daily) 20.75

291 - 295 WORDS 20.75

2-3-4 Insertions 21.00

1 Month (Daily) 21.00

296 - 300 WORDS 21.00

2-3-4 Insertions 21.25

1 Month (Daily) 21.25

301 - 305 WORDS 21.25

2-3-4 Insertions 21.50

1 Month (Daily) 21.50

306 - 310 WORDS 21.50

2-3-4 Insertions 21.75

1 Month (Daily) 21.75

311 - 315 WORDS 21.75

2-3-4 Insertions 22.00

1 Month (Daily) 22.00

316 - 320 WORDS 22.00

2-3-4 Insertions 22.25

1 Month (Daily) 22.25

321 - 325 WORDS 22.25

2-3-4 Insertions 22.50

1 Month (Daily) 22.50

326 - 330 WORDS 22.50

2-3-4 Insertions 22.75

1 Month (Daily) 22.75

331 - 335 WORDS 22.75

2-3-4 Insertions 23.00

1 Month (Daily) 23.00

336 - 340 WORDS 23.00

2-3-4 Insertions 23.25

1 Month (Daily) 23.25

341 - 345 WORDS 23.25

2-3-4 Insertions 23.50

1 Month (Daily) 23.50

346 - 350 WORDS 23.50

2-3-4 Insertions 23.75

1 Month (Daily) 23.75

351 - 355 WORDS 23.75

2-3-4 Insertions 24.00

1 Month (Daily) 24.00

356 - 360 WORDS 24.00

2-3-4 Insertions 24.25

1 Month (Daily) 24.25

361 - 365 WORDS 24.25

2-3-4 Insertions 24.50

1 Month (Daily) 24.50

366 - 370 WORDS 24.50

2-3-4 Insertions 24.75

1 Month (Daily) 24.75

371 - 375 WORDS 24.75

2-3-4 Insertions 25.00

1 Month (Daily) 25.00

376 - 380 WORDS 25.00

2-3-4 Insertions 25.25

1 Month (Daily) 25.25

381 - 385 WORDS 25.25

2-3-4 Insertions 25.50

1 Month (Daily) 25.50

386 - 390 WORDS 25.50

2-3-4 Insertions 25.75

1 Month (Daily) 25.75

391 - 395 WORDS 25.75

2-3-4 Insertions 26.00

1 Month (Daily) 26.00

396 - 400 WORDS 26.00

2-3-4 Insertions 26.25

1 Month (Daily) 26.25

401 - 405 WORDS 26.25

2-3-4 Insertions 26.50

1 Month (Daily) 26.50

406 - 410 WORDS 26.50

2-3-4 Insertions 26.75

1 Month (Daily) 26.75

411 - 415 WORDS 26.75

2-3-4 Insertions 27.00

1 Month (Daily) 27.00

416 - 420 WORDS 27.00

2-3-4 Insertions 27.25

1 Month (Daily) 27.25

421 - 425 WORDS 27.25

2-3-4 Insertions 27.50

1 Month (Daily) 27.50

426 - 430 WORDS 27.50

2-3-4 Insertions 27.75

1 Month (Daily) 27.75

431 - 435 WORDS 27.75

2-3-4 Insertions 28.00

1 Month (Daily) 28.00

436 - 440 WORDS 28.00

2-3-4 Insertions 28.25

1 Month (Daily) 28.25

441 - 445 WORDS 28.25

2-3-4 Insertions 28.50

1 Month (Daily) 28.50

446 - 450 WORDS 28.50

2-3-4 Insertions 28.75

1 Month (Daily) 28.75

451 - 455 WORDS 28.75

2-3-4 Insertions 29.00

1 Month (Daily) 29.00

456 - 460 WORDS 29.00

2-3-4 Insertions 29.25

1 Month (Daily) 29.25

461 - 465 WORDS 29.25

2-3-4 Insertions 29.50

1 Month (Daily) 29.50

466 - 470 WORDS 29.50

2-3-4 Insertions 29.75

1 Month (Daily) 29.75

471 - 475 WORDS 29.75

2-3-4 Insertions 30.00

1 Month (Daily) 30.00

476 - 480 WORDS 30.00

2-3-4 Insertions 30.25

1 Month (Daily) 30.25

481 - 485 WORDS 30.25

2-3-4 Insertions 30.50

1 Month (Daily) 30.50

486 - 490 WORDS 30.50

2-3-4 Insertions 30.75

1 Month (Daily) 30.75

491 - 495 WORDS 30.75

2-3-4 Insertions 31.00

1 Month (Daily) 31.00

496 - 500 WORDS 31.00

2-3-4 Insertions 31.25

1 Month (Daily) 31.25

501 - 505 WORDS 31.25

2-3-4 Insertions 31.50

1 Month (Daily) 31.50

506 - 510 WORDS 31.50

2-3-4 Insertions 31.75

1 Month (Daily) 31.75

511 - 515 WORDS 31.75

2-3-4 Insertions 32.00

1 Month (Daily) 32.00

516 - 520 WORDS 32.00

2-3-4 Insertions 32.25

1 Month (Daily) 32.25

521 - 525 WORDS 32.25

2-3-4 Insertions 32.50

1 Month (Daily) 32.50

526 - 530 WORDS 32.50

2-3-4 Insertions 32.75

1 Month (Daily) 32.75

531 - 535 WORDS 32.75

2-3-4 Insertions 33.00

1 Month (Daily) 33.00

536 - 540 WORDS