

Do you kiss your wife in public?

I don't.

I just can't.

The way I feel—public kissing is for the movies, or weddings.

I do kiss my son when I leave for work. But he is only four—and when he is fourteen we'll be shaking hands.

But don't get the idea I don't love them—just because I don't make a big scene about it.

I've got \$55,000 worth of Metropolitan Life Insurance.

Think about that.

That will pay the mortgage and all our bills.

Plus Social Security it will give my wife and son \$416 a month.

You buy Life insurance only because you love somebody.

I see the average insured American family has \$11,000 worth.

Is \$55,000 how much I love my wife and son?

No.

As soon as I can afford more, I'll call my Metropolitan Man.

* * *

"Only because you love somebody" . . . call your Metropolitan Man. He can chart and leave with you a family security program taking into account not only your Life Insurance but also your Social Security, other assets and your own family's particular protection needs. He can help you plan to meet those needs in the way that makes sense for you. Why not call your Metropolitan Man today.

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THE LIGHT
THAT
NEVER FAILS

