



1960 SUPER 88 HOLIDAY SPORTSEDAN

It's Mighty Satisfying to Own an Olds! Satisfying to your taste for style—with fresh, balanced beauty that will “grow on you.” Mighty satisfying with the solid smoothness of the Quadri-Balanced Ride. Mighty satisfying with super, spirited action. Every Olds Ninety-Eight and Super 88 model for '60 is powered by the new PREMIUM ROCKET Engine that gets the most from today's super fuels. Here is the finest the medium-price class has to offer! Your local authorized dealer is anxious to serve you.

OLDSMOBILE FOR '60
THERE'S NOTHING LIKE A NEW CAR... MAKE YOURS A ROCKET OLDS!



1960 DYNAMIC 88 HOLIDAY SCENICOUPE

Mighty thrifty, too! Glamor on the go—with special attention to the economy-minded! The all-new REGULAR ROCKET Engine is standard equipment on every dollar-saving Dynamic 88 model. It thrives on lower-cost, regular gas . . . you save about a dollar a fill! It's the Rocket that's *extra* easy on your pocket!

OLDSMOBILE DIVISION, GENERAL MOTORS CORPORATION

SEE YOUR LOCAL AUTHORIZED OLDSMOBILE QUALITY DEALER!