



TASTE makes the difference between
good cakes and great cakes



Buy any two of these three great
Swans Down Cake Mixes . . .

GET A THIRD ONE FREE

Enjoy the taste of all three, pay for only two! Buy any two of these three great Swans Down Cake Mixes. Send both box tops to Swans Down, Box 1360, Kankakee, Illinois. We'll send you a coupon good for a FREE package of Swans Down Cake Mix!

Hurry and get yours . . . offer ends December 31, 1959. Offer limited to one per family. Whip up a great cake today. Prove to yourself that . . .

with Swans Down Cake Mixes, it's truly a matter of taste



TESTED AND APPROVED BY GENERAL FOODS KITCHENS