

New Adhesive Simplifies Home Floor Tiling Jobs

By J. RALPH DALZELL

The use of resilient floor tile over concrete in remodeled or improved basements or other areas is becoming popular. It's beautiful, simple and economical to install, easiest to care for, and longest lasting.

The origin of flexible vinyl plastics, in the laboratories of the R. F. Goodrich Co., revolutionized

the floor covering field. The resulting koroseal vinyl asbestos floor tile helped to broaden the use of resilient flooring. It withstands the toughest traffic and resists all common spillages as greases and medicines. It needs no extra, troublesome surface finishes such as wax. Simple wiping with a damp cloth makes it spic and span. After that, the action

of walking feet actually buffs the tile. It has an anti-slip surface for extra safety under foot.

The tile can be secured from local dealers in a wide assortment of colors and marbled patterns. Designs can be created to suit individual tastes. (See picture.)

Tiles are nine inches square and easy to handle. Their 1-16-inch thickness makes them easy to cut with a large pair of scissors. A new type of adhesive that comes with the tile can be rolled or brushed on the floor and bonds the tile securely in place. An inexpensive roller or paint brush will do the job.

A tile dealer will know how much tile you will need if you give him the room measurements. Make sure you design the floor properly. This is very important even though simple to do. It will make the difference between a poor job and one that is accurate and neat. Start at the center of the room. First, find the mid-point along each wall. Drive a small nail into the floor at each mid-point and tie a string between the nails. Then rub blue chalk on the string and snap a line on the floor between mid-points. The center of the room is where the chalk lines meet. (See picture 1.)

The width of the border tile (next to the walls, as shown) should be from half a tile to a full tile in width. From the intersection of the chalk lines (see picture 1) lay a row of loose tile along the chalk line to the wall. If the spaces left at opposite ends of the row are less than half a tile width, move the entire row over half a tile, at the same time removing one tile at the end toward which you push. (See picture 2.) The chalk line now passes through the middle of one tile, so snap a new line half a tile over from the original and parallel to it. (See picture 3.) You now have equal borders. Repeat the same procedure the other way of the room to obtain equal border width along all walls. This "squares" the room and you are ready to lay tile.

Spread the adhesive (see picture 4) over both chalk lines leaving the inter-sections of the lines and lines near walls uncovered. Use enough adhesive to completely hide the floor under it. When the adhesive has become tacky, but does not stick to a finger, resnap both chalk lines in the strips of adhesive. Using these as guidelines, start at the center of the room. Spread adhesive over half of the room, and set the tiles into the tacky adhesive on the floor. Make sure that the joints between tiles are tight. Do not push the tile after they have been placed on the adhesive. If necessary, pick them up and reset. Press down on each piece of tile with your hands.

QUESTIONS AND ANSWERS

Q.—Can new tile be laid over old linoleum?

A.—No! For best and sure results, remove all old surface material. See that wood flooring is tightly nailed and free from ridges. Then use asphalt felt paper between floor and tile.

Q.—What are "seconds" in floor tile?

A.—Bargain seconds are imperfect tiles which may have variations, or be off-square, or include irregular thicknesses or blisters. In buying floor tile, like everything else, you get no more than you pay for. In the long run, the cheapest tile may prove to be the most costly through expensive and difficult care. The best quality usually proves to be the best value, longest lasting and easiest to care for.

Q.—Should clothes storage closets have a window?

A.—Aside from providing more

light, windows in closets can be used for ventilation. In the summer, ventilation removes odors.

vapor that could cause dampness. Without windows, closets can be ventilated by keeping their doors open now and then.

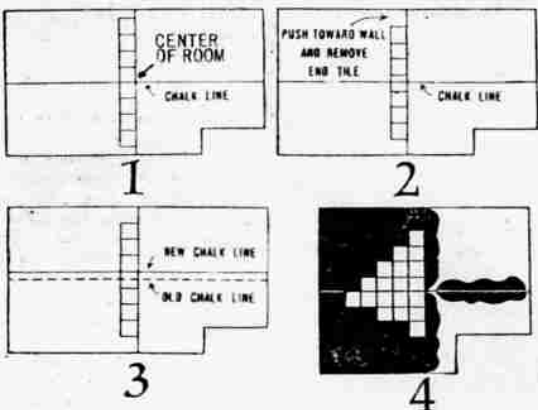
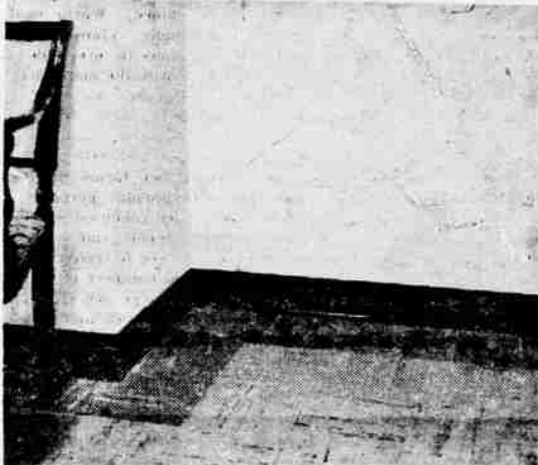
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Howdy, The Racoon, To Aid Smokey The Bear Now

HARRISBURG, Pa. (UPI) — Smokey the Bear now has a new chum in conservation—Howdy the Racoon.

Smokey warns against burning down forest playgrounds. Howdy urges good outdoor manners and asks that you leave the woods just as beautiful as you found them so the next arrivals can enjoy them, too.

When Smokey the Bear was created ten years ago the biggest worry most park and forest officials had was forest fire. Prevent fires, they thought, and one of the most destructive forces ruining forests would be eliminated.

Smokey, soon became a legend, haunting persons who might someday be careless with cigaret butts or camp fires.

Howdy was created to deal with a new threat to forests: the increased use of forests by families.

Park and forest officials find it almost impossible to pick up after all families, spending weekends and vacations out-of-doors.

The traffic in National Parks during 1957 was six times greater than it was in 1945.

The resultant wear and tear costs the government millions of dollars each year.

Howdy was created in Pennsylvania, a state that, like most other states, has seen use of parks and forests rise.

Some of the conservation agencies in the state decided to do something about rising maintenance costs this year.

The Pennsylvania Forestry Association, together with the state's conservation officials and other

private groups, created a racoon, wearing a battered fisherman's cap and a plaid shirt, to deliver their "Good Outdoor Manners" message. They asked Pennsylvania's school children to name the racoon.

Fifty-two thousand children submitted names. The winner was John Hayes, a first grader from Charleroi, who picked the name, Howdy the Racoon. The boy explained "Howdy" by saying:

"He welcomes you to the forest, his home, if you obey the rules of a good guest."

Howdy's sponsors feel that the whole point of their Good Outdoor Manners campaign is summed up in this first-grader's language, and a dozen states have told Pennsylvania authorities they are interested in using Howdy the Racoon in their own Good Outdoor Manners campaigns. The Canadian Government, too, has asked about the animal.

WILT'S HIGH JUMPING

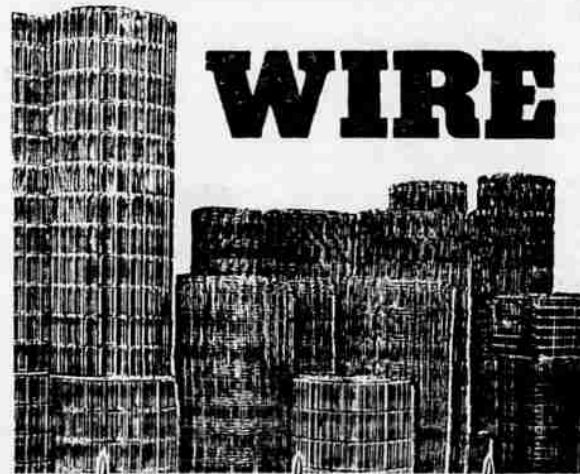
PHILADELPHIA (UPI) — Wilt Chamberlain, former Kansas basketball star who recently signed with the Philadelphia Warriors, once cleared six feet, six inches in a high jump competition.

EVICTED

HOLLYWOOD (UPI) — The booming population of Los Angeles and its suburbs is forcing motion picture producers to travel longer distances for their location scenes.

The San Fernando Valley — where most Hollywood westerns once were filmed — is now a mass of homes.

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