



USING the new gift wrappings and materials you'd normally find around the house, the youngsters can create their own masks and costumes. These in the photograph, the witch, pirate and cat, are only suggestions of what can be done. That professional look is attained through the gleam and sparkle of Reynolds Metals aluminum foil. Caution the youngsters about wearing masks on the street as many masks restrict vision and may lead to accidents.



GOURMET FOODS are increasingly popular this year, Mrs. Lewis Wayburn is shown setting up a pre-holiday display at Your Store. The line is being expanded and will be more than double last holiday season's offering.

GIFT FOODS

There is a growing trend toward food as gifts and it is small wonder because many manufacturers are packaging specialty items now so they make wonderful gifts.

Gaily decorated boxes of candy, jars of jam and jelly and tins of appetizer items need no additional wrapping to be included in boxes for the holidays to friends and family.

They make year-around delightful hostess gifts, too.

Mrs. and Mr. Wayburn, who operate Your Store, say that jellies and jams are the most popular items in the entire gift food line. And coffee is next important.

Your Store assisted Crater Lake Potato Distributors in selling gift packs of Klamath Basin potatoes with a jar of Nalley's dressing or a jar of wild plum preserves for the first year that Karl Dehlinger put them on the market.

"We believe there is a big market for the sale of food products as gifts," Mrs. Wayburn said.

More and more firms are using food items for their holiday greetings. This becomes easier to do when the firm from which they are purchased will handle all the packaging and mailing.

It is even easier and much more



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Halloween

Make mask shape from newspaper to determine the outline and placement of eyes, nose and mouth cut-outs. (Note: Cut all parts on fold to make sure they are symmetrical and equal in size). Use rubber cement to paste wrap to light-weight cardboard for backing (shirt cardboard is perfect). Trace newspaper shape on this and cut along the outline. Cut out facial openings with mat knife or single-edge razor blade. (Note: Nose on Pirate and Cat masks is a flap cut from mask on three sides only). Cut off additional face parts (Pirate's eyebrows, patch and mustache; Witch's nose, mouth, wart, chin; Cat's whiskers, light areas of face) and paste them to mask. Punch holes at side edges of mask (using eye line as guide in placement) and tie tubular hat elastic through holes to fit head.

Reynolds "Designs for Giving" aluminum foil gift wraps are available in assorted colors, patterns and textures in department, stationery and gift stores throughout the country. Sample books can be obtained from Reynolds Metals Company, Decorative Foil Division, 191 South Robertson Boulevard, Los Angeles 48, California.

MATERIALS NEEDED

Reynolds Aluminum Foil Gift Wraps in assorted colors and patterns. Most costumes require only two or three different designs.

Shirt cardboard
Scissors
Rubber cement
Knit pajamas (cat)
Pair of socks (cat)
Felt scraps (cat, pirate)
Gloves (witch)
Newspaper
Mat knife or single-edge razor blade
Metal paper fasteners or staples
Dungarees (pirate)
Shirt (pirate)
Black material (witch)
Brown handle (witch)

CAT

Use knit pajamas for costume. Cover hands with socks. If pajamas do not have their own feet, use a pair of slipper socks. Roll around neck is practice plastic baseball, or can be a ball of Reynolds Strip household foil. Collar is a strip of cardboard covered in gift wrap fastened with metal paper fasteners. Tail is made of two long strips of gift wrap in contrasting colors, about 1 inch

wide, pasted together back to back, folded like an accordion, and loosely stitched through the center so it will wiggle when attached to seat of pajamas with safety pin. Whiskers are made of pipe cleaners, tip of nose is a piece of felt.

PIRATE

Costume is old shirt and a pair of dungarees cut off at three-quarter length with jagged edges. Front of hat is attached to mask and covered with wrap. Front and back of hat are held together by metal paper fasteners. Belt is made of two 4 inch wide lengths of wrap, pasted back to back. Buckle is gold covered cardboard cut in open square with bar running vertically down middle. Belt is fastened to bar with rubber cement or staples. Eye patch, eyebrows, mustache are black felt scraps. Earring is gold covered section from roll on which gift wrap comes and is attached to ear by rubberband. Cutlass blade is cardboard covered with gold, cut to shape. Handle guard is oval-shaped cardboard, covered, with slit in middle in which to insert hilt of blade. Handle is section of cardboard roll covered same as handle guard. Hilt of blade is secured inside roll with rubber-cement.

WITCH

Costume can be old black dress, or made from two pieces of black material stitched together leaving neck and arm holes. Cape is rectangle of same black fabric. Collar is formed by overlapping top edge about 6 inches and stitching easing to hold drawstring. Draw string to fit neck. Hat is half-circle of gift wrap with 14 inch radius. Roll half-circle to form cone so that entire hat is double thickness. Brim is cardboard covered with wrap, cut in circle to fit head. Bottom piece of wrap is turned up so cone can be pushed to it. Hair is contrasting color foil, cut into shreds and pasted inside hatband. Broom is tightly wound 1 inch length of wrap, shredded and secured to broom handle which is covered in contrasting wrap. Witch wears large pair of gloves.

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