

# PENNEY'S

ALWAYS FIRST QUALITY!

**ACRILAN® QUILT, EXTRA BIG** **10<sup>00</sup>**  
 What a price for full 13/4 pound winter-weight — fluffy, warm, soft! Stays put with snap tabs! Machine wash, medium setting. White, pink, blue nylon cover. 80 by 90 ins.

DOWNSTAIRS STORE

**SEE WHAT A BLANKET \$5 BUYS!** **\$5**  
 Prints, jacquards, plaids, plains. All warm, cozy, beautifully made! And so many lovely home-fashion colors. full bed size

DOWNSTAIRS STORE

**BOY'S ORLON® LINED COAT** **\$8**  
 Outdoor boys take to our rich textured cord, cut long, with bulky, rib-knit trim. Treated for water repellency; machine washable at warm setting.

DOWNSTAIRS STORE

**FOR GIRLS OF ALL AGES!** **1<sup>87</sup>**  
 Soft plastic moccasins with a deep fur cuff. Completely felt-lined to soften every step. Dark blue, red, light blue, pink, white. Sizes 4 to 9. Perfect gifts. pair

DOWNSTAIRS STORE

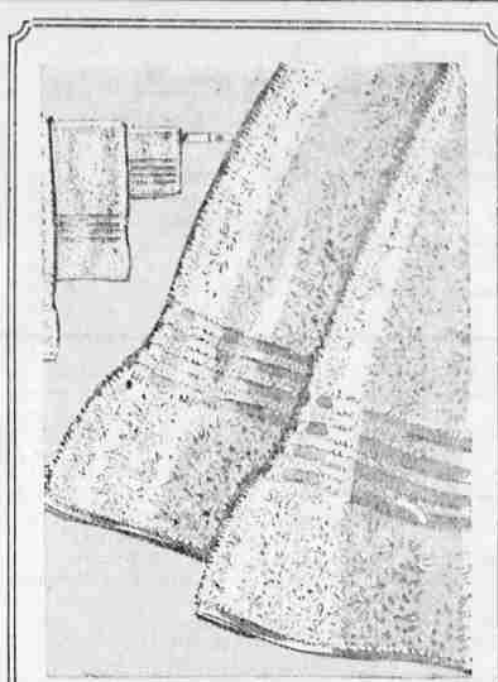
**BOOTS S O WATERTIGHT THEY ENJOY SNUG ORLON®-PILE** **1<sup>895</sup>**  
 Soles vulcanized to uppers . . . sealed seams keep moisture out. 8 inch boots lined for comfort. Brown in sizes D, EE (6 to 11, 12).

DOWNSTAIRS STORE



**LUXURY LOOK SUBURBAN AT A LOW PENNEY PRICE**

A solid Penney special! The rich wool, nylon, cashmere blend is tops for winter warmth. Extras, too . . . rayon quilt lining, pocket flaps, side vents . . . more! 3 colors. **\$12<sup>00</sup>**  
 men's sizes 36 to 46



**Not one but a pair! Thirsty THRIFTY TERRY TOWELS**

Wonder-working prices on Penney's absorbent terries that dry you fast! Long-lasting, well-made in every detail! Yellow, brown, rose, pink, green, white. **2 for 88c**  
 face towels 3 for 88c wash cloth 6 for 88c



**Wonder-working thrift drapes! FIBERGLAS® SPECIAL!**

See what a low price on no-iron wash-and-hang drapes of Penney's! No skimping — full width, length, 3 prints with gold color accent! 63 inches long, 5.55 84 inches long **\$6<sup>66</sup>**

If you're an old hand at roping bargains save during

# PENNEY DAYS STARTS TOMORROW

**SAVE ON TOWN CLAD® SUITS OF RICH IMPORTED WORSTED FABRIC**

It's a special buy! It's a terrific value! It's a sensational collection of 3-button Town-Clad suits . . . domestically tailored to Penney's quality specifications. Find a variety of patterns in stripes, herringbone, fancy weaves, diagonals and shadow weaves! Find dark and medium shades of grey, brown and blue.

**39<sup>00</sup>**  
 regulars, shorts, longs

MAIN FLOOR 37-46

**EVER SAVE SO MUCH ON RICH COTTON FLANNEL?**

Neat! Warm! Rugged! Everything a flannel sport shirt should be . . . and just check our price! Stand-up collar, perma-stays, two pockets, machine washable!

**\$1<sup>22</sup>**  
 Men's Sizes Small, Medium, Large, Extra Large

MAIN FLOOR

**Finishing Touches For Her Outfits STRETCHABLE NYLON FUN TIGHTS!**

Fun is fashion when it comes to tights. The girls love to wear them everywhere. They're such pretty and colorful wardrobe sparks! Penney's stretchable nylon tights go a step further . . . they're actually run-proof! Real long wearing and easy priced, too! Get all the girls down here, Mom! Red, black, royal.

**ONLY \$1<sup>22</sup>**  
 sizes 4 to 14

SECOND FLOOR

**SAVE! MEN'S COTTON SOCKS**

You pay less than 20c a pair for Penney's soft, 100% cotton sock socks. Nylon reinforced heel, toe! Machine wash! White, random and grey.

**6 pairs for \$1**

MAIN FLOOR

**ENJOY SNUG ORLON®-PILE**

Outdoor men take to our rich textured-cord, cut long, with bulky, rib-knit trim. Treated for water repellency; machine washable at warm setting. In assorted colors.

**\$9**

MAIN FLOOR

**SPECIAL SAVING ON T-SHIRTS**

Stock up! Get premium cotton T-shirts with a nylon reinforced collar. Sizes 36-46.

**2 for \$1**

MAIN FLOOR

**SAVE ON ACETATE TRICOT PANTIES!**

Stock up on carefully made, good quality panties. Get them styled with elastic or band legs. Remarkable savings! Pink, blue, maize, mint, white. S - M - L

**5/\$1**

MAIN FLOOR

**MEN'S THERMAL UNDERWEAR BUY**

Here's the original 3-D knit developed by the Navy for use under arctic conditions. Get ribbed collar, cuffs 'n anklets . . . elasticized waist. Short or long sleeve shirts. Shirts 36-46. Drawers 30-44.

**2<sup>79</sup> ea.**

MAIN FLOOR

**SAVE! TODDLER PLAYTOGS**

They're rugged! Sturdy pinwale corduroy is bar tacked at points of strain! Fully cut. Machine washable at medium setting. Red, toast, blue, charcoal. Sizes 2-4.

**\$1**

SECOND FLOOR

**SPECIAL BUY COTTON KNIT PJ'S**

Stock up on heavy-weight warm cotton knit ski pajamas. They are made to Penney's specifications for longer wear, good tailoring. Many colors. Sizes 4 to 14.

**1<sup>22</sup>**

SECOND FLOOR

**LADIES' NYLON TRICOT DUSTERS**

Smart new styling of washable nylon. 3/4 sleeve sheer nylon trim on collar and cuffs. Fashion pink, blue or white. Sizes 10-18.

**12<sup>95</sup>**

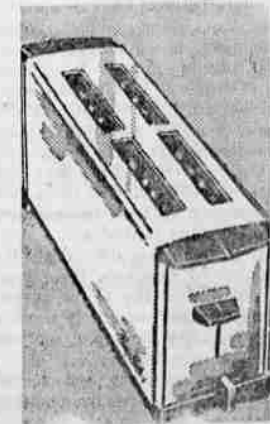
SECOND FLOOR

**MISSES' WOOL PLAID TAPERED ANKLE SLACKS**

Beautiful woven plaids of fine 100% virgin wool. Expertly tailored for proper fit. Save now on this wanted style. Smart fashion colors of red, black and blue-black.

**\$3<sup>88</sup>** 10-18

SECOND FLOOR



**SAVE! PROCTOR 4-SLICE TOASTER**

**\$14<sup>88</sup>**



**STAINLESS STEEL IMMERSIBLE PERC**

**\$14<sup>88</sup>**



**HOODED SWEAT SHIRT SPECIAL**

**\$1<sup>88</sup>**

Serves up twice as much as ordinary toasters! Not 2, but 4 slices, to-your-taste, thanks to your-thermostatic heating, color control. Chromed.

Famous-make! Immersible for easy cleaning, has detachable heat control. Brews coffee for 2, the family, a party . . . from 2 to 9 cups. Has pilot light, warmer.

Men's sizes small, med., large  
 Yes, the hood's mighty important . . . so is Penney's super warm cotton fleece lining. Snug muff front, ribbed cuffs, 6 popular colors! Hand Washable!

**WOMEN'S ACETATE FLANNEL TAPERED ANKLE SLAX**

Smartly tailored of fashionable grey or blue plaids or checks. 100% washable acetate flannel with belt.

**\$1<sup>88</sup>**

SECOND FLOOR

**SPECIAL GROUP WOMEN'S BLOUSES**

Stock up on this excellent value. Extra fine combed cotton. Sanforized for perfect fit. Wanted styling with roll-up sleeves. White Only.

**\$1<sup>00</sup>**

SECOND FLOOR 32-38

**PENNEY'S PIXY PIN-UPS TODAY THRU SAT.**

**A BEAUTIFUL FINISHED PORTRAIT OF YOUR BABY FOR ONLY 49c EACH**