

NOW!
THE REVOLUTIONARY
Corvair
BY CHEVROLET
WITH THE ENGINE IN THE
REAR WHERE IT BELONGS
IN A COMPACT CAR! ★ ★ ★



You have your choice of two Corvairs . . . this one is the deluxe Corvair 700.

The only American car with an airplane-type horizontal engine!

The only American car with independent suspension at all 4 wheels!

The only American car with an air-cooled aluminum engine!

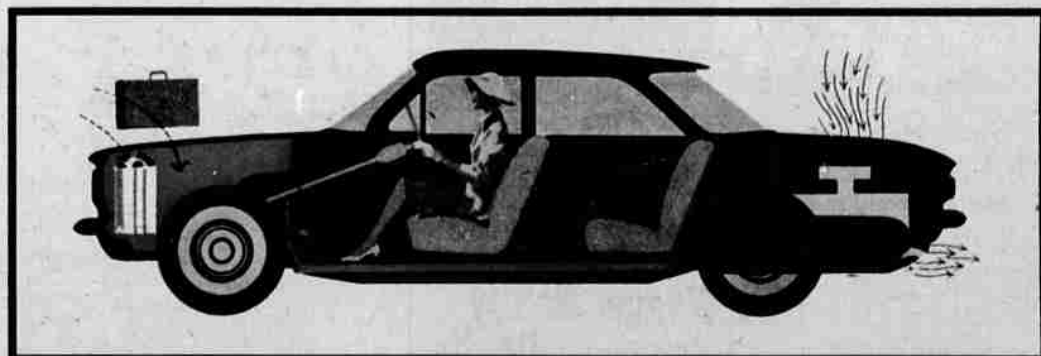
The rumors about this one were right—but they didn't go far enough. Because here, for the first time, is a truly compact, economical American car that retains the ride and 6-passenger comfort you're used to in a big one. The key to this small miracle: America's first and only **rear-mounted aluminum engine**—a revolutionary 6-cylinder power plant that combines compactly with the transmission and drive gears in one lightweight package. It works small wonders with mileage and—because this engine is **air cooled**—you'll never have to fuss with antifreeze.

Floor's practically flat—for more foot room. Corvair's size—some 5 inches lower, 2½ feet shorter, 1,300 pounds lighter than conventional sedans—makes it a joy to jockey through traffic and park in tight spots. Yet its unique Unistrut Body by Fisher offers plenty of room for 6 broad-shouldered passengers. And, thanks to Corvair's rear engine, the floor is virtually flat, front and rear, so there's generous foot room for everybody. **Easy handling without power assists.** Shifting engine weight to the rear also adds extra ground-

gripping traction and gives better compact car handling and braking. And with **independent suspension at all 4 wheels**, Corvair rivals much more costly cars in the poised, unruffled way it rides.

A price your budget will appreciate. Wonderfully

practical as all these advances sound, you'll find the most practical thing about this new Corvair is its price. Make it a point to visit your Chevrolet dealer soon—and see what a wealth of engineering a modest amount of your money buys!



FLOOR'S PRACTICALLY FLAT FOR MORE FOOT ROOM. TRUNK'S UP FRONT and you can have a folding rear seat (optional at extra cost) for added storage space. Lightweight rear engine, compactly combined with transmission and drive gears, is world's first production 6 with ultra-smooth power of horizontally opposed pistons. And wrapping up all these brilliant features is Corvair's brilliant new styling—pure and simple as modern architecture. **THERE'S NOTHING LIKE A NEW CAR—AND NO NEW CAR LIKE THE COMPACT CORVAIR.**

See the Dinah Shore Chevy Show—Tonight LIVE IN COLOR on NBC-TV—with a special lineup of guest stars.

See your local authorized Chevrolet dealer