



American Shoes Went To Moscow

NEW YORK (NEA)—It's a big step from Main Street, U.S.A., to the Nevsky Prospekt, the thoroughfare in Moscow, U.S.S.R. But over 500 pairs of American shoes have made that step this summer.

They're on view right now at the American National Exhibition in the Soviet capital. And they constitute the largest collection of American shoes ever shown abroad.

What the Russians are seeing are the low and medium-priced shoes that average Americans can afford but they offer a lot of style and wearability for the money.

First, the Russians are seeing many different leather finishes: silky suedes, buttery calfskins, soft kids, brushed leathers, glowing luster leathers, shining patents and every reptile leather from alligator to snake.

They also are seeing a rainbow of color, every possible color in the range between black and white. There are lots of fall browns, from pale beige to deep, coppery patents and evening luster leathers. There are brilliant colors: hot oranges and pinks, scarlets, comet blues, salad and Irish greens. And then there are the muted autumn shades, the winery reds, dusky blues, grays and olives.

Placards and brochures printed in Russian explain that these are styles and colors taken for granted by American women. Most of these average shoes are displayed in a huge, 4,000-foot exhibit arranged so that Russian visitors can see and touch them.

Luxury Furs At Budget Prices

NEW YORK (NEA)—Luxurious fur coats, ranging in price from a mere \$245 to \$750, were shown here recently as part of a collection done by outstanding fashion designers.

The collection includes full-length coats as well as jackets, capes, shrugs and stoles. Some of the full-length coats have sweeping fullness; others are cut trench or polo coat style. There are coats with removable collars which form shrugs and shell coats with removable trim to make them ideal for accessorizing.

Most of the furs are familiar but the manner in which they have been handled is not. Furs include pony, Persian lamb, dyed, sheared and natural Southern muskrat, hair seal, cape seal, squirrel, Italian lamb, pieced mink, Persian paw, mouton, sheared and natural racoon, gaunquito, spotted cat, rabbit, blue fox, mink, beaver, badger, fox, stone marten and lynx.

This Young Designers' Collection has been done by Jeanne Campbell, Luis Estevez, Jeanne Carr, Pembroke Squires, Eloise Curtis and John Weitz.

The idea behind the collection is to give women fashionable furs at budget prices. It's also meant to give the woman who would like to own a fur a chance to buy something other than mink.

DARK TARTAN GREEN is now regarded as a neutral to serve a versatile function in any woman's wardrobe. This Carmelites dressmaker pump on a high heel, shown above, uses a combination of calf and silk fingerprint suede, with a cross stitch treatment to add to the couturier touch.



FASHION KNOWS no age barriers, for even the young fry are wise in the ways of style. The Shoe Fashion Board has selected three patterns which should tempt any little girl. Above left, is a dress up slipper to delight the party minded child. In black nylon velvet, it features a jester like peaked throatline with dangling rhinestone ornament. At right, a black patent pump with a swivel strap has a tiny rhinestone nestling in the folds of the bow. For school is shown something different in red nylon velvet oxford trimmed with black calf collar, a black crepe sole outlined in white and white laces. Nylon velvet is a big factor in all types of shoes because of its outstandingly strong wearing qualities, easy cleaning, and lasting good appearance.

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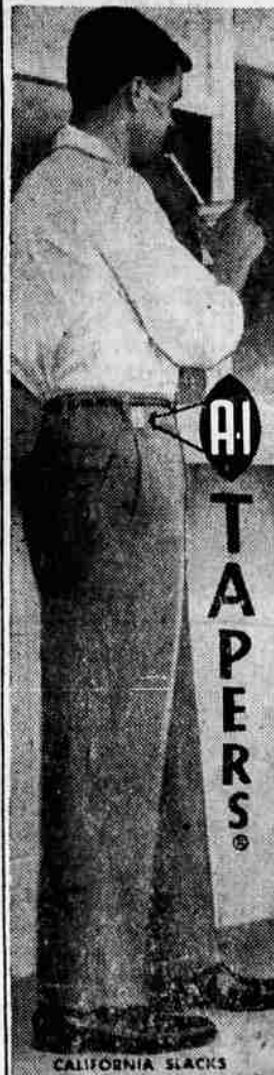
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