



THE SWEET ADELINES will sing at the Centennial Exposition during Klamath County Day there August 22. They are, top, from left, Louise Hagen, Peggy Cochrane, Vera Durant, Pat Blakeley and Kay Simmons; bottom, from left, Bea Amoureux, Mary Phillips and Jeannie Walker.



THE INCIDENTALS, women's barbershop quartet, complete with polka-dotted skirts and bloomers, will sing at the Centennial Exposition with other local groups soon. From left, they are Ruth Krider, Marge Ruger, Alice Michels and Betty Perkins.

Readers, Boob-Tube Hit By Exiting Columnist

By WILLIAM EWALD
United Press International
NEW YORK (UPI) — Dear reader: This is my last gasp as a TV columnist.

I want to post goodbyes to all those who have written to me, most of whom seemed to be saddled with the same family name: irate reader, angry reader, enraged reader, displeased reader, indignant reader and ex-reader. Isn't there anybody named Smith in this country anymore?

I want to say goodbye, too, to the lady who requested my picture for use as a dart board, the girl who accused me of jealousy because I couldn't shake like Elvis, the teen-ager who called me a squeegee (part square, part creep), the gentleman who threatened to report me to Jack Paar, the numerous fans who suggested I was ripe material for a padded piazza in the laughing academy, the lady in Florida who threatened to punch me in the nose, the lady in Minnesota who threatened to punch me in the nose, the lady in California who threatened to punch me in the nose and the lady in Connecticut who threatened to punch me in the stomach. I assumed she was a midget!

Over the past 21 months, I have been called a blob, a sorehead, a cube, a sourball, a smoker of marijuana, pro-Elvis, anti-Elvis, beat, anti-beat, a lowbrow, middlebrow, highbrow and no brow, a young twerp, an old fogey, ulcer-ridden, flat-footed and flat-headed. It has been suggested that I: Go soak my head, jump in the lake, fall in a snowdrift.

consider sulphur and molasses, change my brand of dog biscuits, drop dead and be deported to the Soviet Union, although happily not all at the same time.

As a chronicler of the boob-tube, I have received hundreds of letters, but the bulk of them fall into predictable categories and can be answered rather simply. To wit:

—To all those teen-agers who asked me to try and understand them, I say nonsense. Why don't you try understanding adults for a change?

—To all those who say TV provides the sort of fare that they, ordinary people, like, I say shame on you for reveling in your ordinariness.

—To all those who say there is room for all kinds of tastes, nonsense again. There is obviously a hierarchy of values in life—without it, we become vegetables. If you prefer to squander your free time on Lawrence Welk, the Texan, The Price Is Right and other drivel, it may be time for you to question your values.

—To all those who protest: "Say something nice or don't say anything at all," I say your sentiments are shabby. Television is an instrument with a tremendous potential for expanding the hori-

zons of all of us. Unfortunately, it seems to exist primarily to sell goods, rather than nourish and giddy us with all of life.

It is falling down on the job badly, succumbing to the tyranny of majority tastelessness, larding us under with garbage. TV should be scolded constantly and severely. So should you who sit and accept.

Exit, pursued by a bear. Yours truly: The blob, the sorehead, the cube.

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THE KLAMATH FALLS CHORUS, members of the Society for the Preservation and Encouragement of Barbershop Quartet Singing in America, Inc., will perform with two other local groups August 22 at the Centennial Exposition in Portland.

Basin Briefs

Mt. Laki — Garden Club will meet Monday, August 17, at 1:30 p.m. at the home of Mrs. Crystal Cheyne. Mrs. A. O. Roenicke will speak on "Birds In My Garden."

Guests — of Mr. and Mrs. Al Journey, Etna, over the weekend were his sister, Mrs. Annie Kolko and her daughter-in-law, Mrs. Pat Kolko and two children of Rio Vista. Also visiting Mr. and Mrs. Journey was their daughter, Mrs. Monica McDougal and daughter, Michele, Redding.

Vacationing—and visiting friends and relatives in Scott Valley are Mr. and Mrs. Earl Mathewson, Covina, Mr. and Mrs. Mathewson were formerly from Pasadena. Mr. Mathewson is a native of Etna.

Weekend visitors — of Mr. and Mrs. Dan Roff, Etna, and Mr. and Mrs. Will Burton, Etna, were Mr. and Mrs. Lewis C. Burton, Redding. Sunday they were accompanied to their home by their son, Lloyd, who has been staying with his grandparents and Raymond Tickner.

Business and Pleasure — Mrs. Henry Dannenbrink, Mrs. Eleanor Hendryx and son Jimmy, and Miss Doris Utz, Etna, departed on a combined pleasure and business trip to San Francisco this week.

Illness—Mrs. Holly Palmerton, Etna, was called suddenly to Sackatchewan because of the illness of her brother-in-law.

In Ashland—Mr. and Mrs. E. B. Parker and daughters, Etna, are in Ashland attending the Shakespearean Festival.

LOW BIDDER

HEPPNER (AP) — McCormack Construction Co., Pendleton, was low bidder at \$38,651 for construction of the Morrow County Museum and Heppner Library building. It was the lowest of eight bids.

Last year men spent 31 million dollars for toiletry kits. To reach and sell this market, toiletry advertisers invested over 34 million dollars in daily newspaper advertising.

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August 22 Klamath Day At Exposition

Four organizations from Klamath County are going to make it known to visitors at the Centennial Exposition that August 22 is Klamath County Day there.

They are local barbershop quartets and choruses and the Malin Beseda dancers.

All told, about 80 singers and dancers will attend. If the Klamath County Centennial Association doesn't offer to help finance transportation, they will drive their own cars, otherwise, they will go in buses.

Singers are the Barbershop Chorus, a 46-man group from Klamath Falls, Malin, Tulelake, Dorris, and other Klamath and Siskiyou County points; the Sweet Adelines, Inc., a smaller female group, and the Incidentals, a female quartet.

All are members of the Society for the Preservation and Encouragement of Barbershop Quartet Singing in America, Inc., or SPEBSQSA, for short.

They will perform once in the afternoon and once in the evening at the exposition grounds, Area Six—the open theater and bandstand.

The Beseda dancers are those descendants of Czechoslovakians from Malin who have mastered the Czech national dance, the Beseda.

Clear consommé was the original idea of King Louis XIV. He ordered his chef to make a soup so clear that it would also serve as a mirror for his face.

Elks Set Picnic For August 23

Children of Elk members of Klamath Falls Lodge, No. 1247, and their parents are invited to a picnic at the Malin Park, Sunday, August 23, with Elks as hosts.

No picnic was held for all Elk families this year due to the state convention held here.

Elks will furnish soft drinks and ice cream. Families should take picnic baskets. There will be games, swimming, and other sports.

Two More Bodies Are Identified

ROSEBURG (AP) — The identification of two more Roseburg blast victims, listed previously as missing and presumed dead, was established Thursday, said C. H. Babbitt, Douglas County coroner. Babbitt said the two were Martin Lust, 40, and Wayne Townsend, 35, both of Roseburg. They were identified by the state Crime Laboratory at Portland from body samples.

The explosion that ripped at the heart of Roseburg last Friday caused damage estimated at more than 10 million dollars and killed 12.

CAB Okays Service Dip

WASHINGTON (AP) — West Coast Airlines was authorized Thursday to suspend service temporarily at Lakeview and Burns, Ore., and Omak, Wash.

The Civil Aeronautics Board granted the authorization until runway repairs at the three airports are completed. The airline said it expects it can resume its service at the three locations next month.

The two Oregon points are on the airline's route between Klamath Falls, Ore., and Boise, Idaho. Omak is served on flights between Seattle or Portland and Spokane and Coeur d'Alene, Idaho.

WCA also said its need for a mail subsidy will have declined sharply by 1961 because of what it called the superior economy, speed and load-carrying ability of the new Fairchild F27 turboprop airliner over the DC3.

The chief source of travel in the United States is passenger cars. And, the chief source of news for the American public is the daily newspaper. Over 57,000,000 newspapers are purchased daily.

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8:15 PM	9:15 AM	8:15 AM	Olene	12:01 PM	2:00 PM	8:30 PM		
8:30 PM	9:30 AM	8:30 AM	Dairy	11:45 AM	1:45 PM	8:15 PM		
4:00 PM	10:00 AM	4:00 AM	Betty	11:15 AM	1:15 PM	7:45 PM		
4:00 PM	10:25 AM	4:20 AM	Riz	11:00 AM	1:00 PM	7:30 PM		
8:30 PM	11:25 AM	8:30 AM	Ar Lakeview Lv	10:00 AM	12:01 PM	8:30 PM		

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